

BLM ICT.11#1: Web Page Design: Observation Chart

Evaluation Group Members _____

Observe the appearance of a selected website.

- Consider the bulleted items in each category listed below when noting the characteristics or features that you find helpful, that are attractive, or that make it easier to locate information at a glance or navigate the website. Record your observations and assessments.
- Rate the website characteristics on a scale of 1 (low) to 4 (high).

Website Title _____ **Date** _____

URL _____

Website Characteristics	Observations	Rating
Print <ul style="list-style-type: none"> • Title (Placement) • Letter Style • Font • Size • Colour • Other: 		
Colour <ul style="list-style-type: none"> • Main • Complementary • Shades of... • Other: 		
Layout <ul style="list-style-type: none"> • Text • Tables • Scrolling • Bulleted Items • Spacing of Content • Other: 		
Illustrations <ul style="list-style-type: none"> • Quantity • Size • Thumbnails Can Be Enlarged • Complement the Text • Appropriate for Topic • Copyright • Other: 		
Navigation Bar <ul style="list-style-type: none"> • Top Horizontal • Left Vertical • Bottom Horizontal • Bottom Vertical 		