



TECHNICAL VOCATIONAL: SUSTAINABLE TOURISM GRADES 11 TO 12

A Reference for Selecting Learning
Resources

Manitoba Education and Training Cataloguing in Publication Data

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Any websites referenced in this document are subject to change without notice. Educators are advised to preview and evaluate websites and online resources before recommending them for student use.

This resource is available on the Manitoba Education and Training website at www.edu.gov.mb.ca/k12/learnres/shortlists.html.

A C K N O W L E D G E M E N T S

Manitoba Education and Advanced Learning acknowledges the individuals involved in the review and selection of learning resources to support provincial curriculum implementation. Appreciation is also extended to school divisions within Manitoba that support teachers' participation in the review. Finally, publishers, producers, and distributors are thanked for their submission of learning resources for consideration.

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INTRODUCTION

REFERENCE FOR SELECTING LEARNING RESOURCES

TECHNICAL VOCATIONAL: Sustainable Tourism Grades 11 to 10 is a reference tool provided by Manitoba Education and Training to help educators select student and teacher learning resources to support the curriculum. Recommended learning resources may be purchased through the Manitoba Learning Centre Catalogue (LRC) (formerly known as the Manitoba Text Book Bureau (MTBB)).

The bibliography is arranged alphabetically by title, followed with indexes. The indexes may include audience, (for example, resource for teachers or resource for students), grade, distributor, category (for example, depth resource), and suggested use.

LEARNING RESOURCES REVIEWS

Publishers submit resources for review in response to the Department's request for new learning resources to support provincial curricula. Teachers, nominated by superintendents of school divisions, are selected as teacher-evaluators. Using a collaborative review process, the teacher-evaluators examine the materials according to the resource-selection criteria to make recommendations regarding the suitability of the resources for Manitoba students and teachers.

RESOURCE SELECTION CRITERIA

Learning resources are selected based on the basis of their fidelity with the rationale, philosophy, processes, and learning outcomes identified in each curriculum. Four evaluation criteria are used in selecting learning resources:

- **Curriculum Fit/Content/Philosophy:** the degree to which the content and processes of the resource align with the curriculum, thus providing support for curriculum implementation.
- **Instructional Design:** the degree to which the resource provides for multiple approaches to learning, has a wide range of use, is current, and reflects current pedagogical theory and practice.
- **Social Considerations:** the degree to which the resource is free of bias and stereotyping. The resource is examined for Canadian content, the use of culturally diverse examples, and accurate portrayal of First Nations, Inuit, and Métis peoples. Cautionary notes are added to alert teachers to potentially sensitive curriculum-fit issues or potential community concerns related to the resource.
- **Technical Design:** the degree to which the resource is visually appealing and has a logical and consistent form.

When selecting learning and teaching resources, teachers should consider how the resources meet the learning requirements of students, the perspectives of the student population, and local decisions related to the delivery of potentially sensitive content.

TERMS AND DEFINITIONS

The following terms and definitions are used to describe the learning resources:

- **Breadth:** identifies learning resources that address a wide range of student learning outcomes for a particular grade.
- **Depth:** identifies learning resources that provide effective learning experiences in greater detail for a narrower grouping of student learning outcomes.
- **Breadth and Depth:** identifies comprehensive learning resources that provide both breadth and depth dimensions for an extensive grouping of student learning outcomes.
- **Teacher Reference:** identifies resources that assist teachers in implementing the curriculum, including background information for teacher use; may identify teaching suggestions and learning activities.
- **Teacher Guide:** identifies a separate guide for teachers or a teacher's edition of a **Student Text**.

PURCHASE OF LEARNING RESOURCES

The learning resources described in the bibliography are available for purchase through the Manitoba Learning Centre Catalogue (MLRC) formerly known as the Manitoba Text Book Bureau (MTBB). For information or assistance regarding the purchase of learning resources, contact:

The Manitoba Learning Centre Catalogue (LRC)

Formerly known as: The Manitoba Text Book Bureau (MTBB)

Toll free: 866-771-6822 (Manitoba and Saskatchewan)

Telephone: 204-483-5040

Fax: 204-483-5041

Email: mtbb@gov.mb.ca

Online catalogue: <<http://www.mtbb.mb.ca>>



TITLES & DESCRIPTIONS

Cases in: Sustainable Tourism: An Experiential Approach to Making Decisions (Includes CD)

Author(s): Irene M. Herremans, PhD
Year: 2015
Pagination: 296 p.
ISBN: 978-0-7890-2765-8
Format: Print/CD-ROM
Audience: Teacher
Suggested Use(s): Science, Social Studies, English Language Arts
Publisher: Routledge/Taylor & Francis Group

Subject/Grade

	K	1	2	3	4	5	6	7	8	9	10	11	12
Sustainable Tourism													✓

Cases in Sustainable Tourism is a teaching tool that places students in real-life situations where they are faced with complex decisions on the economic, social, and environmental sustainability of cases from the tourism and hospitality industry. Cases are based on actual organizations or activities and accompanied by resource guides, illustrations, exhibits, multimedia materials, and photographs to help students make difficult but realistic decisions about travelling responsibilities (accommodations and airlines), adventure tourism, the sustainability of national parks, and land development and governance. The book includes an instructor's manual with additional teaching materials on an accompanying CD.

Content includes:

- Overview of cases and their use in experiential learning
- UNESCO: World Heritage Convention and Man and the Biosphere Program
- Implementing ecosystem management: Mount Assiniboine Lodge, Mount Assiniboine Provincial Park, British Columbia
- Flying high: the airlines and the environment - Freedom Airlines, Inc.
- The greening of the Fairmont Palliser
- The state of the Pacific Northwest Whale Watching Industry
- Treadsoftly an Environmental Education Company Inc. -The environment and the business of backcountry tours: understanding stakeholder issues and creating environmental controls
- Canadian mountain holidays: risk assessment and management
- Ski resorts: enjoyment versus environmental responsibility - does there have to be a choice?
- Vacations by the sea: troubled waters
- Yosemite National Park: parks without private vehicles
- Grand Canyon National Park: tourists by land, tourists by air

- Addressing tourism conflicts in Banff National Park: the Banff Bow Valley round table process
- A journey to define sustainability: Waterton Lakes National Park

Contemporary Geographies of Leisure, Tourism and Mobility: The Practice of Sustainable Tourism: Resolving the Paradox

Author(s): Michael Hughes, David Weaver, Christof Pforr **Audience:** Teacher
Year: 2015 **Suggested Use(s):** Science, Social Studies
Pagination: 303 p.
ISBN: 978-0-415-74939-8
Format: Print
Publisher: Routledge/Taylor & Francis Group

Subject/Grade

	K	1	2	3	4	5	6	7	8	9	10	11	12
Sustainable Tourism												✓	✓

The Practice of Sustainable Tourism examines the tensions within alternative tourism as well as the paradox of continuing growth and other mass tourism related issues. It addresses issues of the Manitoba Curriculum related to ethics and environmental considerations while it also discusses contemporary and emerging trends in tourism. It is divided into three parts. Part I includes chapters discussing the general concept of sustainable tourism, its history, current status and possible futures. Part II includes a range of destination case studies (including two Canadian cases) exploring how sustainable tourism has been applied and Part III includes perspectives from the tourism operator view.

Events and Sustainability

Author(s): Kirsten Holmes, Michael Hughes, Judith Mair, Jack Carlsen **Audience:** Teacher
Year: 2015
Pagination: 206 p.
ISBN: 978-0-415-74450-8
Format: Print

Publisher: Routledge/Taylor & Francis Group

Subject/Grade

	K	1	2	3	4	5	6	7	8	9	10	11	12
Sustainable Tourism												✓	✓

Written for post secondary students, this book can provide secondary teachers with resources for instruction in event, tourism and management. Increasing concerns over climate and environmental change, the global economic and financial crisis and impacts on host communities, audiences, participants and destinations has reinforced the need for more sustainable approaches to events. Sustainability now features as part of the bid process for many mega-events, such as the Olympic Games, as well as significant regional and local events, where the event organizers are required by funding bodies and governments to generate broader outcomes for the locality.

Routeledge Critical Studies in Tourism, Business and Management: Managing Ethical Consumption in Tourism

Author(s): Clare Weeden, Karla Boluk **Audience:** Teacher
Year: 2014 **Suggested Use(s):** Social Studies, English
Pagination: 254 p. Language Arts
ISBN: 978-0-415-7676-5
Format: Print

Publisher: Routledge/Taylor & Francis Group

Subject/Grade

	K	1	2	3	4	5	6	7	8	9	10	11	12
Sustainable Tourism													✓

This teacher resource explores how consumers navigate the responsible tourism market place and provides an understanding of the challenges facing those seeking to encourage travellers to become responsible. It looks at the complexity of ethical consumption in tourism and offers a deeper understanding of the gaps in consumer

knowledge and how to broaden the appeal for individuals to make more informed ethical decisions. It also discusses how tour operators can respond to this emerging market by innovative product development. Written by leading academics from varied continents for undergraduate students, researchers and academics interested in Tourism Ethics, Ethical Consumption and the global issue of Sustainability.

Routledge Advances in Tourism: Information and Communication Technologies for Sustainable Tourism

Author(s): Alisha Ali, Andrew J. Frew **Audience:** Teacher
Year: 2014
Pagination: 219 p.
ISBN: 978-0-415-67317-4
Format: Print

Publisher: Routledge/Taylor & Francis Group

Subject / Grade

	K	1	2	3	4	5	6	7	8	9	10	11	12
Sustainable Tourism												✓	

This book considers the use of technology to reduce the negative impacts of tourism from both the demand and supply side perspectives. A critical review of a range of new technologies used by tourists and businesses to assess their usefulness in managing sustainable tourism development from the macro to the micro level is also discussed. It further integrates examples and practical applications to show how ICT can be a valuable mechanism in the management of sustainable tourism development.

The Routledge Handbook of Tourism and Sustainability

Author(s): C. Michael Hall, Stefan Gossling, Daniel Scott **Audience:** Teacher
Year: 2015
Pagination: 529 p.
ISBN: 978-0-415-66248-2
Format: Print

Publisher: Routledge/Taylor & Francis Group

Subject / Grade

	K	1	2	3	4	5	6	7	8	9	10	11	12
Sustainable Tourism												✓	✓

This teacher resource, *The Routledge Handbook of Tourism and Sustainability*, is a collection of essays from recognised authors in the field, providing a systematic guide to the current state of knowledge on this area. It is interdisciplinary in coverage and international in scope through its authorship and content. It contains contributions by Canadian authors and is supported by the Canada Research Chair in Global Change and Tourism. The volume commences with an assessment of tourism’s global environmental, e.g. climate, emissions, energy use, biodiversity, water use, land use, and socio-economic effects, e.g. economic impacts, employment and livelihoods, culture. This then provides the context for sections outlining the main theoretical frameworks and constructs that inform tourism and sustainability, management tools and approaches, and the approaches used in different tourism and travel industry sectors. The book concludes by examining emerging and future concerns in tourism and sustainability such as peak-oil, post-carbon tourism, green economy and transition tourism.

A U D I E N C E

Teacher

Cases in: Sustainable Tourism: An Experiential Approach to Making Decisions (Includes CD)

Contemporary Geographies of Leisure, Tourism and Mobility: The Practice of Sustainable Tourism: Resolving the Paradox

Events and Sustainability

Routledge Critical Studies in Tourism, Business and Management: Managing Ethical Consumption in Tourism

Routledge Advances in Tourism: Information and Communication Technologies for Sustainable Tourism

The Routledge Handbook of Tourism and Sustainability

GRADE

Grade 11

Contemporary Geographies of Leisure, Tourism and Mobility: The Practice of Sustainable Tourism: Resolving the Paradox

Events and Sustainability

Routledge Advances in Tourism: Information and Communication Technologies for Sustainable Tourism

The Routledge Handbook of Tourism and Sustainability

Grade 12

Cases in: Sustainable Tourism: An Experiential Approach to Making Decisions (Includes CD)

Contemporary Geographies of Leisure, Tourism and Mobility: The Practice of Sustainable Tourism: Resolving the Paradox

Events and Sustainability

Routledge Critical Studies in Tourism, Business and Management: Managing Ethical Consumption in Tourism

Routledge Advances in Tourism: Information and Communication Technologies for Sustainable Tourism

The Routledge Handbook of Tourism and Sustainability

SUGGESTED USE

English Language Arts

Cases in: Sustainable Tourism: An Experiential Approach to Making Decisions
(Includes CD)

Routledge Critical Studies in Tourism, Business and Management: Managing Ethical Consumption in Tourism

Science

Cases in: Sustainable Tourism: An Experiential Approach to Making Decisions
(Includes CD)

Contemporary Geographies of Leisure, Tourism and Mobility: The Practice of Sustainable Tourism: Resolving the Paradox

Social Studies

Cases in: Sustainable Tourism: An Experiential Approach to Making Decisions
(Includes CD)

Contemporary Geographies of Leisure, Tourism and Mobility: The Practice of Sustainable Tourism: Resolving the Paradox

Routledge Critical Studies in Tourism, Business and Management: Managing Ethical Consumption in Tourism

D I S T R I B U T O R D I R E C T O R Y

Manitoba Learning Resource Centre (LRC) (formerly known as the Manitoba Text Book Bureau (MTBB))

Toll free : 866-771-6822 (Manitoba and Saskatchewan)

Telephone :204-483-5040

Fax: 204-483-5041

Email : mtbb@gov.mb.ca

Online Catalogue : <http://www.mtbb.mb.ca>

Routledge/Taylor & Francis Group

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