



TECHNICAL VOCATIONAL: ESTHETICS
GRADES 9-12

A Reference for Selecting Learning
Resources

Manitoba Education and Training Cataloguing in Publication Data

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Any websites referenced in this document are subject to change without notice. Educators are advised to preview and evaluate websites and online resources before recommending them for student use.

This resource is available on the Manitoba Education and Training website at www.edu.gov.mb.ca/k12/learnres/bibliographies.html.

A C K N O W L E D G E M E N T S

Manitoba Education and Training acknowledges the individuals involved in the review and selection of learning resources to support provincial curriculum implementation. Appreciation is also extended to school divisions within Manitoba that support teachers' participation in the review. Finally, publishers, producers, and distributors are thanked for their submission of learning resources for consideration.

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INTRODUCTION

REFERENCE FOR SELECTING LEARNING RESOURCES

TECHNICAL VOCATIONAL: Esthetics Grades 9-12: A Reference for Selecting Learning Resources is a reference tool provided by Manitoba Education and Training to help educators select student and teacher learning resources to support the curriculum.

LEARNING RESOURCES REVIEWS

Publishers submit resources for review to the Learning Resources Unit of Instruction, Curriculum and Assessment Branch in response to the Department's request for new learning resources to support provincial curricula. Teachers, nominated by superintendents of school divisions, are selected as teacher-evaluators. Using a collaborative review process, the teacher-evaluators examine the materials according to the resource-selection criteria to make recommendations regarding the suitability of the resources for Manitoba students and teachers.

RESOURCE SELECTION CRITERIA

Learning resources are selected based on the basis of their fidelity with the rationale, philosophy, processes, and learning outcomes identified in each curriculum. Four evaluation criteria are used in selecting learning resources:

- **Curriculum Fit/Content/Philosophy:** the degree to which the content and processes of the resource align with the curriculum, thus providing support for curriculum implementation.
- **Instructional Design:** the degree to which the resource provides for multiple approaches to learning, has a wide range of use, is current, and reflects current pedagogical theory and practice.
- **Social Considerations:** the degree to which the resource is free of bias and stereotyping. The resource is examined for Canadian content, the use of culturally diverse examples, and accurate portrayal of First Nations, Inuit, and Métis peoples. Cautionary notes are added to alert teachers to potentially sensitive curriculum-fit issues or potential community concerns related to the resource.
- **Technical Design:** the degree to which the resource is visually appealing and has a logical and consistent form.

When selecting learning and teaching resources, teachers should consider how the resources meet the learning requirements of students, the perspectives of the student population, and local decisions related to the delivery of potentially sensitive content.

TERMS AND DEFINITIONS

The following terms and definitions are used to describe the learning resources:

- **Breadth:** identifies learning resources that address a wide range of student learning outcomes for a particular grade.
- **Depth:** identifies learning resources that provide effective learning experiences in greater detail for a narrower grouping of student learning outcomes.
- **Breadth and Depth:** identifies comprehensive learning resources that provide both breadth and depth dimensions for an extensive grouping of student learning outcomes.
- **Teacher Reference:** identifies resources that assist teachers in implementing the curriculum, including background information for teacher use; may identify teaching suggestions and learning activities.
- **Teacher Guide:** identifies a separate guide for teachers or a teacher's edition of a Student Text.

PURCHASE OF LEARNING RESOURCES

The learning resources described in the bibliography are available for purchase at: <http://www.mtbb.mb.ca/catalogue/en>

For information or assistance regarding the purchase of learning resources, contact:

The Manitoba Learning Resource Centre (LRC)

Box 910

Souris, MB R0K 2C0

Toll free: 866-771-6822 (Manitoba and Saskatchewan)

Telephone: 204-483-5040

Fax: 204-483-5041

Email: mtbb@gov.mb.ca

Online catalogue: [<http://www.mtbb.mb.ca>](http://www.mtbb.mb.ca)



TITLES & DESCRIPTIONS

Milady Standard

Publisher : NP Group

Subject/Grade

	K	1	2	3	4	5	6	7	8	9	10	11	12
Esthetics										✓	✓	✓	✓

Milady Standard: Esthetics Fundamentals

Author(s): Joel Gerson
Edition: 11th Edition
Year: 2013
Pagination: 758 p.
ISBN: 978-1-111-30689-2
Format: Print

Audience: Teacher, Student

Publisher: Cengage Learning, Inc.
Distributor: NP Group
Date Recommended: April 20, 2017

Learning objectives and outcomes are listed at the beginning of chapters, procedural steps are easy to understand and clearly demonstrated. At the end of each chapter students have the opportunity to complete review questions for basic understanding. Diagrams are easy to understand and include correct pronunciation. Instructional goals and outcomes are clearly stated, promotes active learning engagement, creativity and communication skills. Supplementation will be required to include Manitoba Assessments. Layout is logical and consistent, visually interesting, through diagrams and character size is easy to read. Trade terminology is bolded, includes pronunciation and included in glossary. Various ages and cultures displayed, however FNMI not represented. Supplementation will be required for Manitoba Workplace Health and Safety.

Milady Standard: Makeup

Author(s): Michelle D’Allaird,
Brooke Boles, Gina
Boyce, Sheila McKenna,
Sandra Alexcae Moren,
Suzanne Mulroy, Alisha
Pierce, Denise
Podbielski, Susanne
Schmaling
Edition: 1st Edition
Year: 2013
Pagination: 530 p.

Audience: Teacher, Student

ISBN: 978-1-111-53959-7

Format: Print

Publisher: Cengage Learning, Inc.

Date Recommended: May 02, 2017

Distributor: NP Group

Milady Standard: Makeup provides a thorough look at the evolution, fundamentals, application, advanced techniques and business skills of makeup artistry. This student text provides instructional goals, outcomes and key terms are listed at the beginning of each chapter. Step by step procedures, checklists and activities throughout the text allow for student creativity, engagement and group interaction layout is logical and usually interesting. Various ages, gender and cultures are represented. FNMI not represented. Rules and regulations for Canadian and Manitoba will need to be added.

Milady Standard: Nail Technology

Author(s): Alisha Rimando Botero,
John Halal, Mary Ann
Kilgore, Jim McConnell,
Janet McCormick, et al.

Audience: Teacher, Student

Edition: 7th Edition

Year: 2015

Pagination: 535 p.

ISBN: 978-1-285-08047-5

Format: Print

Publisher: Cengage Learning, Inc.

Date Recommended: April 20, 2017

Distributor: NP Group

Learning objectives and outcomes are listed at the beginning of chapters; procedural steps are easy to understand and clearly demonstrated. At the end of each chapter, students have the opportunity to complete review questions for basic understanding. Instructional goals and outcomes which are clearly stated promote active learning, engagement, creativity and communications skills. Supplementation will be required to include Manitoba assessments. Layout is logical, visually interesting and character size is easy to read, trade terminology is bolded and included in glossary. Various ages and ethnicity are displayed; however FNMI perspectives are not represented.

Salon Fundamentals: Esthetics

Publisher : Oriac

Subject/Grade

	K	1	2	3	4	5	6	7	8	9	10	11	12
Esthetics										✓	✓	✓	✓

Salon Fundamentals: Esthetics: Knowledge Builder CD-ROM

Author(s): Clif St. Germain, Ph. D. **Audience:** Teacher
Edition: 2nd Edition
Year: 2005
Pagination: unp.
ISBN: 978-0-9753313-0-9
Format: CD-ROM

Publisher: Pivot Point **Date Recommended:** April 20, 2017
Distributor: Oriac

This Pivot Point CD includes computerized test banks for materials covered in the text and study guide. The test bank allows teachers to create customize tests and/or choose pre-selected multiple choice, true/false, and essay questions. This CD is easy to navigate with the help of the enclosed pamphlet. Options include the use of pre-set instructional graphics along with the multiple choice questions. For example, questions on anatomy can be accompanied by a variety of anatomical diagrams. Tests can be printed out or posted online for student use.

Salon Fundamentals: Esthetics: Study Guide

Author(s): Clif St. Germain, Ph. D. **Audience:** Student
Edition: 2nd Edition
Year: 2004
Pagination: 452 p.
ISBN: 978-0-9742723-7-5
Format: Print

Publisher: Pivot Point **Date Recommended:** April 20, 2017
Distributor: Oriac

The Pivot Point Study Guide encourages students to work independently with easy to follow charts and knowledge guide. This text promotes student engagement and creativity and builds upon student's knowledge with Smart Notes and various rubrics. Teachers study guide should accompany the student

study guide to have the answer keys. Captions and graphics are clear. Teacher can easily monitor student's progress at a glance. Manitoba/Canadian content is not represented, therefore supplementation will be required.

Salon Fundamentals: Esthetics: Teacher's Support Material (Includes CD-ROM and Teacher's Study Guide)

Author(s):	Clif St. Germain, Ph. D.	Audience:	Teacher, Student
Edition:	2nd Edition		
Year:	2004		
Pagination:	unp.		
ISBN:	978-0-9753313-1-6		
Format:	Print/CD-ROM		
Publisher:	Pivot Point	Date Recommended:	April 20, 2017
Distributor:	Oriac		

Pivot Point Salon Fundamentals Teacher's Support Material is a well organized binder of pull-out materials that include chapter lesson plans, quick assessments with answer keys, a teacher's version of the study guide, and checklists. The materials methodically guide teachers toward preparing their students for each lesson with active learning interest questions and activities to help connect students' prior learning to the communicated expectations. Each chapter ends with questions and collaborative activities that help to integrate students' new skills and knowledge.

The Study Guide is a soft cover coil bound text that is also three-holed punched for insertion into the binder. It is a replica of the comprehensive student study guide with the answer keys that include examples of short and long answers. The Study Guide contains rubrics that are designed for student self assessment of skills to industry expectations. A full glossary of terms is located at the back of the book. All of the materials are available as PDF's with the enclosed CD. As this is an American based text, supplementary content is required to cover Manitoba legislation as well as Workplace Health and Safety and other requirements.

Salon Fundamentals: Esthetics: Textbook

Author(s):	Clif St. Germain, Ph. D.	Audience:	Teacher, Student
Edition:	2nd Edition		
Year:	2007		
Pagination:	553 p.		
ISBN:	978-0-9742723-1-3		
Format:	Print		

Publisher: Pivot Point
Distributor: Oriac

Date Recommended: April 20, 2017

Pivot Point Salon Fundamentals Esthetics (132683) is a Manitoba Curriculum congruent student textbook. It begins with an overview of Esthetics and how to effectively use the text and identifies main ideas, objectives, instructor goals, outcomes and materials which are well organized. The information includes step by step procedures, technical terms and diagrams that are easy to understand. The materials are supported with a study guide for students, as well as teachers support materials. Manitoban / Canadian content not represented, therefore supplementation will be required.

Salon Fundamentals: Nails

Publisher : Oriac

Subject / Grade

	K	1	2	3	4	5	6	7	8	9	10	11	12
Esthetics										✓	✓	✓	✓

Salon Fundamentals: Nails: Knowledge Builder CD-ROM

Author(s): Clif St. Germain, Ph. D.
Edition: 2nd Edition
Year: 2005
Pagination: unpag.
ISBN: 978-0-9789765-4-5
Format: CD-ROM

Audience: Teacher

Publisher: Pivot Point
Distributor: Oriac

Date Recommended: April 20, 2017

This CD includes computerized test banks for materials covered in the text and study guide. The test bank allows teachers to create customize tests and/or choose pre-selected multiple choice, true/false, and essay questions. This CD is easy to navigate with the help of the enclosed pamphlet. Options include the use of pre-set instructional graphics along with the multiple choice questions. For example, questions on anatomy can be accompanied by a variety of anatomical diagrams. Tests can be printed out or posted online for student use.

Salon Fundamentals: Nails: Study Guide

Author(s): Clif St. Germain, Ph. D. **Audience:** Student
Edition: 1st Edition
Year: 2004
Pagination: 308 p.
ISBN: 978-0-9779961-9-3
Format: Print

Publisher: Pivot Point **Date Recommended:** April 20, 2017
Distributor: Oriac

The Study Guide encourages students to work independently with easy to follow charts and knowledge guide. This text promotes student engagement and creativity and builds upon student’s knowledge with Smart Notes and various rubrics. The teacher’s study guide is required to accompany the student study guide as it has the answer keys. Captions and graphics are clear. Teacher can easily monitor student’s progress at a glance. Manitoba/Canadian content is not represented, therefore supplementation will be required.

Salon Fundamentals: Nails: Teacher’s Support Material (Includes CD-ROM and Teacher’s Study Guide)

Author(s): Clif St. Germain, Ph. D. **Audience:** Teacher
Edition: 1st Edition
Year: 2004
Pagination: 230
ISBN: 978-0-9789765-2-1
Format: Print/CD-ROM

Publisher: Pivot Point **Date Recommended:** April 20, 2017
Distributor: Oriac

Pivot Point Salon Fundamentals Teacher’s Support Material is a well organized binder of pull-out materials that include chapter lesson plans, quick assessments with answer keys, a teacher’s version of the study guide, and checklists. The materials methodically guide teachers toward preparing their students for each lesson with active learning interest questions and activities to help connect students’ prior learning to the communicated expectations. Each chapter ends with questions and collaborative activities that help to integrate students’ new skills and knowledge.

The Study Guide is a soft cover coil bound text that is also three-holed punched for insertion into the binder. It is a replica of the comprehensive student study

guide with the answer keys that include examples of short and long answers. The Study Guide contains rubrics that are designed for student self assessment of skills to industry expectations. A full glossary of terms is located at the back of the book. All of the materials are available as PDF's with the enclosed CD. As this is an American based text, supplementary content is required to cover Manitoba legislation as well as Workplace Health and Safety and other requirements.

Salon Fundamentals: Nails: Textbook

Author(s):	Clif St. Germain, Ph. D.	Audience:	Teacher, Student
Edition:	1st Edition		
Year:	2007		
Pagination:	381 p.		
ISBN:	978-0-9779961-8-6		
Format:	Print		
Publisher:	Pivot Point	Date Recommended:	April 20, 2017
Distributor:	Oriac		

This Pivot Point textbook begins with an overview of esthetics and how to effectively use the text and to identify main ideas and objectives/ instructor goals; outcomes and materials are well organized. Step by step procedures, technical terms and diagrams are easy to understand. Materials are supported with a study guide for student and teacher support material. Manitoban / Canadian content not represented. Supplementation will be required.

A U D I E N C E

Student

Milady Standard

Milady Standard: Esthetics Fundamentals

Milady Standard: Makeup

Milady Standard: Nail Technology

Salon Fundamentals: Esthetics

Salon Fundamentals: Esthetics: Study Guide

Salon Fundamentals: Esthetics: Teacher's Support Material (Includes CD-ROM and Teacher's Study Guide)

Salon Fundamentals: Esthetics: Textbook

Salon Fundamentals: Nails

Salon Fundamentals: Nails: Study Guide

Salon Fundamentals: Nails: Textbook

Teacher

Milady Standard

Milady Standard: Esthetics Fundamentals

Milady Standard: Makeup

Milady Standard: Nail Technology

Salon Fundamentals: Esthetics

Salon Fundamentals: Esthetics: Knowledge Builder CD-ROM

Salon Fundamentals: Esthetics: Teacher's Support Material (Includes CD-ROM and Teacher's Study Guide)

Salon Fundamentals: Esthetics: Textbook

Salon Fundamentals: Nails

Salon Fundamentals: Nails: Knowledge Builder CD-ROM

Salon Fundamentals: Nails: Teacher's Support Material (Includes CD-ROM and Teacher's Study Guide)

Salon Fundamentals: Nails: Textbook

GRADE

Grade 9

Milady Standard

Milady Standard: Esthetics Fundamentals

Milady Standard: Nail Technology

Salon Fundamentals: Esthetics

Salon Fundamentals: Esthetics: Teacher's Support Material (Includes CD-ROM and Teacher's Study Guide)

Salon Fundamentals: Nails

Salon Fundamentals: Nails: Study Guide

Grade 10

Milady Standard

Milady Standard: Esthetics Fundamentals

Milady Standard: Makeup

Milady Standard: Nail Technology

Salon Fundamentals: Esthetics

Salon Fundamentals: Esthetics: Knowledge Builder CD-ROM

Salon Fundamentals: Esthetics: Study Guide

Salon Fundamentals: Esthetics: Teacher's Support Material (Includes CD-ROM and Teacher's Study Guide)

Salon Fundamentals: Esthetics: Textbook

Salon Fundamentals: Nails

Salon Fundamentals: Nails: Knowledge Builder CD-ROM

Salon Fundamentals: Nails: Study Guide

Salon Fundamentals: Nails: Teacher's Support Material (Includes CD-ROM and Teacher's Study Guide)

Salon Fundamentals: Nails: Textbook

Grade 11

Milady Standard

Milady Standard: Esthetics Fundamentals

Milady Standard: Makeup

Milady Standard: Nail Technology

Salon Fundamentals: Esthetics

Salon Fundamentals: Esthetics: Knowledge Builder CD-ROM

Salon Fundamentals: Esthetics: Study Guide

Salon Fundamentals: Esthetics: Teacher's Support Material (Includes CD-ROM and Teacher's Study Guide)

Salon Fundamentals: Esthetics: Textbook

Salon Fundamentals: Nails

Salon Fundamentals: Nails: Knowledge Builder CD-ROM

Salon Fundamentals: Nails: Study Guide
Salon Fundamentals: Nails: Teacher's Support Material (Includes CD-ROM and Teacher's Study Guide)
Salon Fundamentals: Nails: Textbook

Grade 12

Milady Standard

Milady Standard: Esthetics Fundamentals

Milady Standard: Makeup

Milady Standard: Nail Technology

Salon Fundamentals: Esthetics

Salon Fundamentals: Esthetics: Knowledge Builder CD-ROM

Salon Fundamentals: Esthetics: Study Guide

Salon Fundamentals: Esthetics: Teacher's Support Material (Includes CD-ROM and Teacher's Study Guide)

Salon Fundamentals: Esthetics: Textbook

Salon Fundamentals: Nails

Salon Fundamentals: Nails: Knowledge Builder CD-ROM

Salon Fundamentals: Nails: Study Guide

Salon Fundamentals: Nails: Teacher's Support Material (Includes CD-ROM and Teacher's Study Guide)

Salon Fundamentals: Nails: Textbook

SUGGESTED USE

English Language Arts

Salon Fundamentals: Nails

Salon Fundamentals: Nails: Knowledge Builder CD-ROM

Salon Fundamentals: Nails: Study Guide

Physical Education/Health Education

Salon Fundamentals: Nails

Salon Fundamentals: Nails: Knowledge Builder CD-ROM

Salon Fundamentals: Nails: Study Guide

Visual Arts

Salon Fundamentals: Nails

Salon Fundamentals: Nails: Knowledge Builder CD-ROM

Salon Fundamentals: Nails: Study Guide

D I S T R I B U T O R D I R E C T O R Y

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