



9134

APPLIED FASHION

ENTREPRENEURSHIP (12D)

40S/40E/40M

A Fashion Design and Technology Course



# 9134: APPLIED FASHION ENTREPRENEURSHIP 40S/40E/40M

## Course Description

This course focuses on providing students with the knowledge, skills, and attitudes required to participate in a successful fashion show production and practicum experience. Students will cover the techniques, practices, and terminology used in the fashion industry. The course will provide an understanding of the essential components of fashion promotion.

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**Goal 1:** Describe and apply **health and safety** practices.

**GLO 1.1:** Describe and apply appropriate **health and safety** practices.

No applicable SLOs.

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**Goal 2:** Identify, select, describe, use, and manage **equipment, tools, and materials**.

**GLO 2.1:** Identify, select, describe, use, and manage **equipment, tools, and materials**.

No applicable SLOs.

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**Goal 3:** Demonstrate the transferable cross-curricular knowledge and skills related to **reading, interpreting, and communicating** information relevant to fashion.

**GLO 3.1:** Demonstrate the cross-curricular knowledge and skills related to **reading, interpreting, and communicating** information relevant to fashion.

SLO 12D.3.1.1: Use the terminology related to fashion.

SLO 12D.3.1.2: Read, interpret, and communicate information related to the fashion industry.

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**Goal 4:** Demonstrate an awareness of **historical influences, technological progression, and emerging trends** as inspirational sources for design.

**GLO 4.1:** Describe **historical influences, technological progression, and emerging trends** as inspirational sources for design.

SLO 12D.4.1.1: Demonstrate an awareness of the evolution of production and marketing in fashion.

SLO 12D.4.1.2: Demonstrate an awareness of emerging business trends in the fashion industry.

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**Goal 5:** Demonstrate an understanding of the characteristics, properties, and end use of **textiles**.

**GLO 5.1:** Demonstrate an understanding of the characteristics, properties, and end use of **textiles**.

No applicable SLOs.

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**Goal 6:** Demonstrate an understanding of the **design process** through the implementation of various artistic renderings.

**GLO 6.1:** Apply cross-curricular knowledge and skills from **the arts** in design conceptualizations.

SLO 12D.6.1.1: Demonstrate the ability to apply the elements and principles of design in the components of a fashion show.

SLO 12D.6.1.2: Demonstrate the ability to apply the elements and principles of design in the components of a fashion business practicum.

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**GLO 6.2:** **Select appropriate textiles** for the end product.

No applicable SLOs.

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**GLO 6.3:** **Illustrate and render** design conceptualizations.

SLO 12D.6.3.1: Demonstrate the ability to illustrate and render design conceptualizations in the components of a fashion show.

SLO 12D.6.3.2: Participate in the illustration and rendering of design conceptualizations in the components of a fashion business practicum.

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**Goal 7:** Demonstrate an understanding of **garment patterning techniques**.

**GLO 7.1:** Demonstrate an understanding of the **flat pattern** method.

No applicable SLOs.

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**GLO 7.2:** Demonstrate an understanding of **pattern drafting**.

No applicable SLOs.

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**GLO 7.3:** Demonstrate an understanding of the art of **draping**.

No applicable SLOs.

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**Goal 8:** Demonstrate an understanding of **garment construction** based on industrial standards.

**GLO 8.1:** Create a **pattern layout**.

No applicable SLOs.

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**GLO 8.2:** Create a sewing **portfolio**.

No applicable SLOs.

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**GLO 8.3:** Construct a **muslin**.

No applicable SLOs.

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**GLO 8.4:** Construct a **final garment**.

No applicable SLOs.

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**GLO 8.5:** Demonstrate **finishing** of garments.

No applicable SLOs.

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**Goal 9:** Demonstrate an understanding of the application of **embellishing techniques** to the surface of textiles.

**GLO 9.1:** Demonstrate an understanding of the application of **embellishing techniques** to the surface of textiles.

No applicable SLOs.

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**Goal 10:** Demonstrate an awareness of **sustainability**.

**GLO 10.1:** Demonstrate an understanding of **human sustainability**.

- SLO 12D.10.1.1: Demonstrate an awareness of the purpose and benefits of fashion entrepreneurship to consumers and those involved in the fashion industry.
  - SLO 12D.10.1.2: Demonstrate an understanding of the socio-psychological aspects of fashion entrepreneurship.
  - SLO 12D.10.1.3: Demonstrate an awareness of how fashion entrepreneurship can be a vehicle for social change.
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**GLO 10.2:** Describe the fashion industry's **sustainability practices and impact on the environment**.

- SLO 12C.10.2.1: Demonstrate an awareness of the sustainability practices and impacts on the environment relative to fashion practicum experience.
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**GLO 10.3:** Describe **sustainable business practices** in the fashion industry.

- SLO 12D.10.3.1: Demonstrate an awareness of financial incentives for green and/or innovative companies.
  - SLO 12D.10.3.2: Demonstrate an awareness of efficient manufacturing models.
  - SLO 12D.10.3.3: Demonstrate an awareness of the need for businesses to understand customer demographics.
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**Goal 11:** Demonstrate an awareness of **ethical and legal standards**.

**GLO 11.1:** Demonstrate an awareness of **ethical and legal standards**.

- SLO 12D.11.1.1: Demonstrate an awareness of ethical and legal standards related to knock-offs and copyrighted materials.
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**Goal 12:** Describe and demonstrate other transferable **cross-curricular** knowledge and skills relevant to fashion.

**GLO 12.1:** Apply knowledge and skills from **mathematics** relevant to fashion.

- SLO 12D.12.1.1: Demonstrate an awareness of the need for businesses to follow accounting procedures.
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**GLO 12.2:** Apply knowledge and skills from **other subject areas** (physical education/health education, psychology, social studies) relevant to fashion.

SLO 12D.12.2.1: Demonstrate an awareness of the relationship between fashion and self-esteem.

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**GLO 12.3:** Apply knowledge and skills from **the sciences** relevant to fashion.

No applicable SLOs.

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**Goal 13:** Describe and demonstrate **employability skills**.

**GLO 13.1:** Demonstrate fundamental **employability skills**.

SLO 12D.13.1.1: Demonstrate regular and punctual attendance.

SLO 12D.13.1.2: Demonstrate the ability to communicate respectfully and effectively with teachers, supervisors, co-workers, and students.

SLO 12D.13.1.3: Demonstrate accountability by taking responsibility for own actions.

SLO 12D.13.1.4: Demonstrate adaptability, initiative, and effort.

SLO 12D.13.1.5: Demonstrate teamwork skills.

SLO 12D.13.1.6: Demonstrate the ability to stay on task and effectively use time in class and work environments.

SLO 12D.13.1.7: Demonstrate the responsible use of wireless communication devices.

SLO 12D.13.1.8: Demonstrate the ability to meet deadlines.

SLO 12D.13.1.9: Demonstrate the ability to deal effectively with conflict.

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**GLO 13.2:** Demonstrate an awareness of **cultural proficiency** and its importance in the workplace.

SLO 12D.13.2.1: Demonstrate an awareness of the importance of culture in the workplace.

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**GLO 13.3:** Demonstrate an understanding of **business operations** within the fashion industry.

SLO 12D.13.3.1: Demonstrate an awareness of timelines and workflow organization.

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**GLO 13.4:** Demonstrate **critical thinking skills**.

SLO 12D.13.4.1: Demonstrate critical thinking skills required to contribute to a fashion show.

SLO 12D.13.4.1: Demonstrate critical thinking skills required to participate in a fashion business practicum.

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**Goal 14:** Demonstrate an understanding of the **fashion industry**.

**GLO 14.1:** Describe the **scope** of the **fashion industry**.

SLO 12D.14.1.1: Demonstrate an awareness of the scope of fashion shows.

SLO 12D.14.1.2: Demonstrate an awareness of the scope of fashion promotion.

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**GLO 14.2:** Demonstrate an awareness of **educational and career opportunities**, as well as **industry associations**.

SLO 12D.14.2.1: Demonstrate an awareness of self-employment career opportunities in fashion design and technology.

SLO 12D.14.2.2: Develop a cover letter and resumé relevant to the fashion industry.

SLO 12D.14.2.3: Develop the skills required to perform well in a job interview.

SLO 12D.14.2.4: Develop a portfolio relevant to the fashion industry.

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**GLO 14.3:** Demonstrate an understanding of **working conditions** in the fashion industry.

SLO 12D.14.3.1: Demonstrate an understanding of the long-term health concerns related to unsafe working practices in the fashion industry.

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