



9120

ELECTRONIC NEWS GATHERING
FOR BROADCAST MEDIA (12A)

40S/40E/40M

A Broadcast Media Technology Course

9120: ELECTRONIC NEWS GATHERING FOR BROADCAST MEDIA (12A) 40S/40E/40M

Course Description

This course focuses on television news field reporting. Students will discuss and produce news items for various media platforms. They will also be assigned various job roles in electronic newsgathering, including reporting, producing, camera operation, and post-production editing. Students will analyze and critique various news outlets and styles of electronic news gathering (ENG).

Goal 1: Describe and apply appropriate **health and safety** practices.

GLO 1.1: Describe and apply appropriate **health and safety** practices.

- SLO 12A.1.1.1: Follow safety practices when using tools, equipment, and materials.
 - SLO 12A.1.1.2: Locate first aid stations and fire extinguishers.
 - SLO 12A.1.1.3: Describe the reporting process for injuries.
 - SLO 12A.1.1.4: Outline the safety principles for working on and around electrical cables.
 - SLO 12A.1.1.5: Maintain a clean and organized work area.
 - SLO 12A.1.1.6: Discuss risk factors and treatments related to hearing impairment.
 - SLO 12A.1.1.7: Follow safe practices related to hearing.
 - SLO 12A.1.1.8: Describe potential safety hazards that can be found on location.
 - SLO 12A.1.1.9: Discuss and demonstrate the safe use of lighting and lighting equipment.
 - SLO 12A.1.1.10: Discuss safety concerns related to driving to and from locations.
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Goal 2: Identify, select, adjust, operate, and manage **equipment, materials, and software.**

GLO 2.1: Identify, select, adjust, operate, and manage **equipment, materials, and software.**

SLO 12A.2.1.1: Identify, select, adjust, operate, and manage equipment, materials, and software used on location.

GLO 2.2: Identify, select, set up, tear down, and manage **lighting equipment.**

SLO 12A.2.2.1: Demonstrate an awareness of on-location lighting requirements.

Goal 3: Demonstrate an understanding of **broadcasting theory and media literacy.**

GLO 3.1: Demonstrate an understanding of **broadcasting theory.**

SLO 12A.3.1.1: Demonstrate use of the terminology associated with electronic news gathering (ENG).

SLO 12A.3.1.2: Demonstrate an understanding of the theory related to ENG.

SLO 12A.3.1.3: Discuss the roles and responsibilities of each member of an ENG team, including the videographer, reporter, producer, and editor.

SLO 12A.3.1.4: Compare and contrast the roles and responsibilities of a reporter and an anchor.

GLO 3.2: Demonstrate an understanding of **media literacy** as it pertains to broadcasting.

SLO 12A.3.2.1: Analyze news reports in order to

- detect bias
- determine relevance of the stories and lineup
- determine newsworthiness
- evaluate delivery
- evaluate technical aspects

SLO 12A.3.2.2: Discuss how reporting techniques can be used to change the perception of a news item.

Goal 4: Demonstrate audio, video, and film **pre-production** knowledge and skills.

GLO 4.1: **Brainstorm** ideas for audio, video, and film productions.

SLO 12A.4.1.1: Brainstorm ideas for ENG.

GLO 4.2: Write **scripts and interview questions** for audio, video, and film productions.

SLO 12A.4.2.1: Prepare interview questions for ENG.

SLO 12A.4.2.2: Write rough scripts for ENG.

GLO 4.3: **Create storyboards** for audio, video, and film productions.

No applicable SLOs.

GLO 4.4: Scout, select, and set up **locations** for audio, video, and film productions.

No applicable SLOs.

Goal 5: Demonstrate audio, video, and film **production** knowledge and skills.

GLO 5.1: Demonstrate audio, video, and film **production** knowledge and skills.

SLO 12A.5.1.1: Demonstrate the roles and responsibilities of each member of an ENG team, including the videographer, reporter, producer, and editor.

Goal 6: Demonstrate audio, video, and film **post-production** knowledge and skills.

GLO 6.1: Demonstrate audio, video, and film **post-production** knowledge and skills.

SLO 12A.6.1.1: Demonstrate the ability to critique and revise projects.

SLO 12A.6.1.2: Critique, revise, vet, and finalize scripts.

SLO 12A.6.1.3: Edit a news story, package, or item.

Goal 7: Demonstrate audio, video, and film **transmission** knowledge and skills.

GLO 7.1: Demonstrate audio, video, and film **transmission** knowledge and skills.

No applicable SLOs.

Goal 8: Describe and demonstrate transferable **cross-curricular** knowledge and skills as they relate to broadcasting.

GLO 8.1: Research, read, interpret, and communicate information related to broadcasting.

SLO 12A.8.1.1: Research, read, interpret, and communicate information related to a story.

SLO 12A.8.1.2: Follow language conventions when writing scripts.

SLO 12A.8.1.3: Follow industry conventions when writing scripts.

GLO 8.2: Apply knowledge and skills from **the arts** as they relate to broadcasting.

No applicable SLOs.

GLO 8.3: Apply knowledge and skills from **mathematics** and the **sciences** as they relate to broadcasting.

SLO 12A.8.3.1: Read, interpret, and communicate the information found in graphs and charts used in a story.

Goal 9: Demonstrate an awareness of **sustainability** as it pertains to broadcasting.

GLO 9.1: Describe the impact of **sustainability** on the **health and well-being** of those employed in broadcasting and their listeners and viewers.

SLO 12A.9.1.1: Discuss long-term health concerns related to ENG.

SLO 12A.9.1.2: Discuss the benefits of ENG for listeners and viewers.

GLO 9.2: Describe **sustainable business practices** within the broadcasting industry.

SLO 12A.9.2.1: Discuss how broadcasters use new technologies such as social media to sustain their business.

SLO 12A.9.2.2: Demonstrate an understanding of changing demographics, and how broadcasters can use demographic information to sustain their business.

Goal 10: Demonstrate an awareness of **ethical and legal standards** as they pertain to broadcasting.

GLO 10.1: Demonstrate an awareness of **ethical and legal standards** as they pertain to broadcasting.

SLO 12A.10.1.1: Discuss ethical and legal considerations related to interviewing minors.

SLO 12A.10.1.2: Discuss ethical and legal considerations related to interviewing people under distress.

SLO 12A.10.1.3: Discuss ethical and legal considerations related to interviewing people who want to conceal their identity.

Goal 11: Demonstrate **employability skills**.

GLO 11.1: Demonstrate **fundamental employability skills**.

SLO 12A.11.1.1: Demonstrate regular and punctual attendance.

SLO 12A.11.1.2: Demonstrate the ability to communicate respectfully and effectively with teachers, supervisors, co-workers, and students.

SLO 12A.11.1.3: Demonstrate accountability by taking responsibility for own actions.

SLO 12A.11.1.4: Demonstrate adaptability, initiative, and effort.

SLO 12A.11.1.5: Demonstrate teamwork skills.

SLO 12A.11.1.6: Demonstrate the ability to stay on task and effectively use time in class and work environments.

SLO 12A.11.1.7: Demonstrate the responsible use of technology.

GLO 11.2: Demonstrate an awareness of **cultural competency** and its importance in the workplace.

SLO 12A.11.2.1: Consider culture when performing interviews and recording video footage of subjects who may be sensitive to media.

GLO 11.3: Demonstrate an understanding of the **business operation** of a broadcasting organization.

SLO 12A.11.3.1: Demonstrate an understanding of the hierarchy of a newsroom in a broadcasting organization.

GLO 11.4: Demonstrate **critical thinking skills**.

SLO 12A.11.4.1: Demonstrate critical thinking skills when conducting interviews.

SLO 12A.11.4.2: Use critical thinking skills to analyze and resolve technical and on-air problems while on location.

SLO 12A.11.4.3: Use critical thinking skills to analyze and resolve editing problems.

Goal 12: Demonstrate an understanding of the **broadcasting industry**.

GLO 12.1: Demonstrate an understanding of the **scope** of the broadcasting industry.

SLO 12A.12.1.1: Demonstrate an understanding of the scope of ENG.

GLO 12.2: Demonstrate an understanding of **educational and career opportunities** in the **broadcasting industry** and **professional associations**.

SLO 12A.12.2.1: Discuss educational and career opportunities in ENG.

GLO 12.3: Demonstrate an understanding of **working conditions** in the broadcasting industry.

SLO 12A.12.3.1: Describe the working conditions related to ENG.

Goal 13: Demonstrate an awareness of the **evolution** of broadcasting, including its **technological progression** and **emerging trends**.

GLO 13.1: Describe the **evolution** of broadcasting, including its **technological progression** and **emerging trends**.

SLO 12A.13.1.1: Describe the evolution of ENG, including its technological progression and emerging trends.
