Assessment Guide for Visuals

BLM G–8

(Collages, Graphic Organizers, Posters. . .)

Name: _____

Activity: _____ Date: _____

Criteria	Rating				
Instructions for assignment were followed carefully.	5	4	3	2	1
Visuals are appropriate for the audience.	5	4	3	2	1
All components of visuals relate specifically to the topic.	5	4	3	2	1
Visuals are clearly identified by a prominent title.	5	4	3	2	1
Visuals are large enough to be easily viewed by all.	5	4	3	2	1
Images are clear, effective, and complete.	5	4	3	2	1
The most important points are near the top.	5	4	3	2	1
Text (writing, labelling) is kept to a minimum.	5	4	3	2	1
Font is uniform and appropriately sized.	5	4	3	2	1
Visuals are appropriately placed and spaced.	5	4	3	2	1
Colour scheme helps promote intended message.	5	4	3	2	1
Overall appearance is effective and draws attention.	5	4	3	2	1
Things that are well done:					
Things that could be improved:					