

Deconstructing a News Report

7.4.4

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Read the information in this chart before watching your news report. You may have to watch the item more than once to analyze all the details.

Date and time of report:	Broadcast station and name of program:
Headline or opening statement:	Was the reporter's approach neutral or biased? What was your evidence?
Was this report at the beginning, middle, or end of the news program?	What was the length of the report? Was it longer or shorter than other reports?
Summary of event(s) in this report:	Quote any "loaded" language or words that express bias used in the report.
Was this news item also reported in print or at Internet news sites? Was the emphasis different?	Were photos a part of the report? Describe exactly what you saw.
Why do you think this event is newsworthy? How do you think it is decided what events are reported in TV news?	Do you think this news event be important in ten years time? Explain.