

Guidelines for a New Political Party

6.4.2
k

Step 1

A political party involves a group of like-minded people. Your group needs to reach a consensus about two or three main ideas.

Discuss the following questions to help you decide on a party platform:

- What do we think is the most important issue in Canada today?
- What do we believe makes good government?
- What do we stand for above all?
- How do we think we can make Canada a better country?

Record your ideas and circle the ones you all agree on.

Step 2

Choose a party leader to be your spokesperson and to lead the rest of the discussion. Remember that the group must be willing to support the leader you elect.

Step 3

Create a name for your party that reflects the values of your members.

Step 4

Develop a vision statement – one sentence that describes your party's main goal or how your party would contribute to the betterment of Canada if it were elected.

Step 5

Develop a simple and recognizable party logo for use in your election campaign.

Step 6

Choose a campaign manager, and decide what you need to do in order to win voter support.

