
***REPORT ON
INTERNATIONAL
STUDENTS IN MANITOBA
2014/15***

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Section I

INTRODUCTION

The Government of Manitoba is committed to working with our partners in the education community, post-secondary, elementary/secondary, language institutions, and the Manitoba Council for International Education, to fully develop the international education sector, and to realize its significant educational, socio-cultural, and economic benefits. International students contribute to our province in many ways, bringing diverse perspectives to Manitoba's classrooms and communities, and diversifying our economy. Through interaction with international students, Manitobans increase their cross cultural understanding and global awareness – increasing their intercultural competencies and preparing them for participation in the global economy.

Increased engagement with international students enhances Manitoba's global profile, and opens doors for future trade and inward investment. When international students return home, they help raise Manitoba's profile abroad and become unofficial 'ambassadors' of Manitoba. After graduating from a Manitoba post-secondary institution, some international students choose to remain in Manitoba and contribute their much needed skills to the workforce. Finally, after working for six months in a permanent job in Manitoba, international student graduates can begin the process of becoming permanent residents of Manitoba, and eventually citizens of Canada, by applying to the International Student Stream of the Manitoba Provincial Nominee Program (PNP).

International students can be found in Manitoba's elementary and secondary schools, post-secondary institutions, and English as an Additional Language programs. This report examines the numbers of international students in these three sectors during 2014/15, their areas of study, country of origin, and lengths of stay. It also examines the capacity of provincial education providers to enrol international students, and the economic impact of international students on the province.

The 2014/15 survey of international activities was widely circulated to Manitoba's designated education providers, who were asked to provide information voluntarily. Some institutions provided partial data and others indicated that certain portions of the survey were not applicable to their international activities. Where no data was provided, the institution was excluded from the corresponding tables and charts.

During the 2014/15 academic year, 11,549 international students studied in Manitoba– a 10% increase from the previous year's enrolment of 10,513. The estimated total of tuition and academic fees paid by these students exceeded \$94.65M – a 17.3% increase from the previous year's total of \$80.67M. If both the academic and the non-academic spending of these students is combined, their total economic impact surpassed an estimated \$181.28M.

This report complies with the legal requirements set out by the Freedom of Information and Protection of Privacy Act and has been compiled with the statistical assistance of the Manitoba Bureau of Statistics.

International Students - All Sector Roll-Up - Manitoba 2014/15

Table A. Total International Student Enrolment by Sector

	Elementary & Secondary Schools		Post-Secondary Education ⁽¹⁾		ESL Schools ⁽²⁾	Total Enrolment
	Exchange Students	Regular Students	College Students	University Students	ESL Students	
Total International Students	70	1,388	1,625	6,976	1,490	11,549
Percent Share of Total	0.6%	12.0%	14.1%	60.4%	12.9%	100.0%

(1) Note that some post-secondary institutions have been recategorized from "college" to "university", compared to earlier summary reports.

(2) Some portion of ESL Students are captured under the Post-Secondary heading due to how information has been provided.

Table B. International Student Enrolment Targets by Sector

	Elementary & Secondary Schools		Post-Secondary Education		ESL Schools	Total Enrolment
	Exchange Students ⁽¹⁾	Regular Students	College Students	University Students	ESL Students ⁽²⁾	
Reported Enrolment ⁽³⁾	n/a	1,323	1,625	6,973	1,090	11,011
Target Enrolment	n/a	1,192	1,360	5,788	1,310	9,650
% of Target Achieved		111.0%	119.5%	120.5%	83.2%	114.1%

(1) Exchange Students are out of scope for the question of international student enrolment targets.

(2) For comparison to Target enrolment, ESL enrolment presented here includes students concurrently enrolled in other post-secondary programs.

(3) Reported Enrolment is presented as a comparison to International Student Enrolment Targets. Institutions that have not provided Target Enrolment are excluded from this comparison, hence the apparent differences between Reported Enrolment and Total International Students presented in Table A.

Table C. Total Estimated Manitoba Based Expenditures

\$ MILLIONS	Elementary & Secondary	Post-Secondary Education	ESL Schools	Total Enrolment
Student Living Expenditures ⁽¹⁾	\$9.83	\$71.90	\$4.89	\$86.63
Tuition & Educational Fees Paid ⁽²⁾	\$10.57	\$76.42	\$7.66	\$94.65
Total Manitoba Based Expenditures	\$20.40	\$148.32	\$12.56	\$181.28

The objective is to estimate the incremental expenditures made in Manitoba by international students. Expenditures are of two types, "Student Living Expenditures" and "Tuition & Educational Fees". "Total Estimated Manitoba Based Expenditures" is the sum of these.

(1) Student Living Expenditures are estimated using "Monthly Budget for Single Student Living Allowances in Manitoba" from Employment & Social Development Canada (ESDC), and multiplying this expenditure by the estimated number of months present in Manitoba for students within each sector.

(2) Tuition & Educational Fees Paid are as reported to the Manitoba International Education Branch of Manitoba Growth, Enterprise & Trade. This figure does not include Tuition & Education Fees collected by non-reporting institutions. Actual Tuition & Educational Fees paid would be higher.

International Students - All Sector Roll-Up - Manitoba 2014/15

Table D. Total International Student Enrolment by World Region

	Elementary & Secondary Schools		Post-Secondary Education		ESL Schools	Total Enrolment
	Exchange Students	Regular Students	College Student	University Students	ESL Students	
China & Hong Kong	1	360	475	2,584	328	3,748
Japan	5	76	7	45	293	426
South Korea	6	146	87	159	260	658
Other Asia	3	71	458	1,296	109	1,937
Total Asia	15	653	1,027	4,084	990	6,769
Africa		49	205	1,587	30	1,871
Europe	42	170	49	311	83	655
Middle East		4	21	371	63	459
North & Central America	1	64	82	287	70	504
Oceania	2	1	1	23	1	28
South America	1	409	231	237	180	1,058
Other / Unknown	9	38	9	76	73	205
TOTAL STUDENTS	70	1,388	1,625	6,976	1,490	11,549

Table E. Percent Distribution of International Students by World Region

	Elementary & Secondary Schools		Post-Secondary Education		ESL Schools	Total Enrolment
	Exchange Students	Regular Students	College Students	University Students	ESL Students	
China & Hong Kong	1.4%	25.9%	29.2%	37.0%	22.0%	32.5%
Japan	7.1%	5.5%	0.4%	0.6%	19.7%	3.7%
South Korea	8.6%	10.5%	5.4%	2.3%	17.4%	5.7%
Other Asia	4.3%	5.1%	28.2%	18.6%	7.3%	16.8%
Total Asia	21.4%	47.0%	63.2%	58.5%	66.4%	58.6%
Africa		3.5%	12.6%	22.7%	2.0%	16.2%
Europe	60.0%	12.2%	3.0%	4.5%	5.6%	5.7%
Middle East		0.3%	1.3%	5.3%	4.2%	4.0%
North & Central America	1.4%	4.6%	5.0%	4.1%	4.7%	4.4%
Oceania	2.9%	0.1%	0.1%	0.3%	0.1%	0.2%
South America	1.4%	29.5%	14.2%	3.4%	12.1%	9.2%
Other / Unknown	12.9%	2.7%	0.6%	1.1%	4.9%	1.8%
TOTAL STUDENTS	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Section II

POST SECONDARY SECTOR UNIVERSITIES AND COLLEGES

Universities and colleges in Manitoba were asked to provide information about international students enrolled in undergraduate, post-graduate, and graduate programs, as well as in exchange and other non-fee paying programs. Colleges were asked for data on international students enrolled in regular, short-term, exchange and other non-fee paying programs, as well as cohorts of international students in contract-training programs. All institutions were asked for student head counts and Full Time Equivalents (FTE).

Of the total 11,549 international students studying in Manitoba in 2014/15, 8,601 (74.5%) were enrolled in post-secondary institutions. College enrolment accounted for 1,625 students (18.9%), and university enrolment for 6,976 students (81.1%), 1,101 (15.8%) of whom were enrolled in graduate studies. The University of Manitoba alone accounted for 51.2% of the total post-secondary international student enrolment in Manitoba, with the International College of Manitoba enrolling 17.9%, Red River College 11.9%, and The University of Winnipeg 6.2%.

----- **Capacity and Targets** -----

Table 5 and Table A, outlining institutional targets for international student enrolment, reflect the potential capacity of universities and colleges to enroll additional international students. This serves as a key indicator for future growth of the international education sector in Manitoba at the post-secondary level.

Estimating capacity in the post-secondary sector is a complex task based on many variables including demand for programs from domestic students, program flexibility and scalability, availability of qualified instructors, and sufficient physical space and infrastructure.

Universities and colleges were asked to assess their potential capacity to admit additional international students into their programs. Their target was then compared with their actual international student enrollment to determine their success in reaching their own enrolment targets. (Capacity is used here as an institution-wide term – breakdowns of specific faculties or programs are not examined.)

----- **Economic Impact** -----

Universities and colleges were asked to provide the cost of tuition, accommodation, and all related fees charged to international students. Some of the information has been averaged and used to calculate approximate revenue for each of the institutions in the tables outlining *Student Fees and Economic Impact*.

This data, along with estimated student expenditures, was used to estimate the value of the post-secondary component of the international education sector to the provincial economy in 2014/15.

International Post-Secondary Students: Manitoba 2014/15

Table 1. Total Enrolment by Institution: Colleges and Universities

Total Post-Secondary International Students	Assiniboine Community College	École Technique et Professionnelle Red River College ⁽¹⁾	MB Institute of Trades and Technology ⁽²⁾ Booth University College	Brandon University	Canadian Mennonite University	International College of Manitoba	Providence University College	Université de Saint-Boniface	University of Manitoba	University of Winnipeg	Total Enrolment	% of Total		
Total College Enrolment	115	149	1,027	334							1,625	18.9%		
University Undergraduate Enrolment					3	142	27	1,539	66	165	3,399	534	5,875	68.3%
University Graduate Studies Enrolment						20	3		13		1,007	58	1,101	12.8%
	COLLEGE ENROLMENT			UNIVERSITY ENROLMENT							TOTAL			
TOTAL STUDENTS	115	149	1,027	334	3	162	30	1,539	79	165	4,406	592	8,601	100%
% OF TOTAL	1.3%	1.7%	11.9%	3.9%	0.0%	1.9%	0.3%	17.9%	0.9%	1.9%	51.2%	6.9%	100%	

(1) Enrolment figures for Red River College include students enrolled in ESL/EAL programs.

Total 2014/15 post-secondary international student enrolment in Manitoba is 8,601. College enrolment accounted for 18.9% or 1,625 students. University enrolment accounted for 81.1% or 6,976 students, 1,101 of whom were graduate students.

Four post-secondary institutions accounted for almost 90% of international student enrolment: University of Manitoba (51.2%), International College of Manitoba (17.9%), University of Winnipeg (6.9%), and Red River College (11.9%).

Table 2a. Total Enrolment by Institution & Area of Study

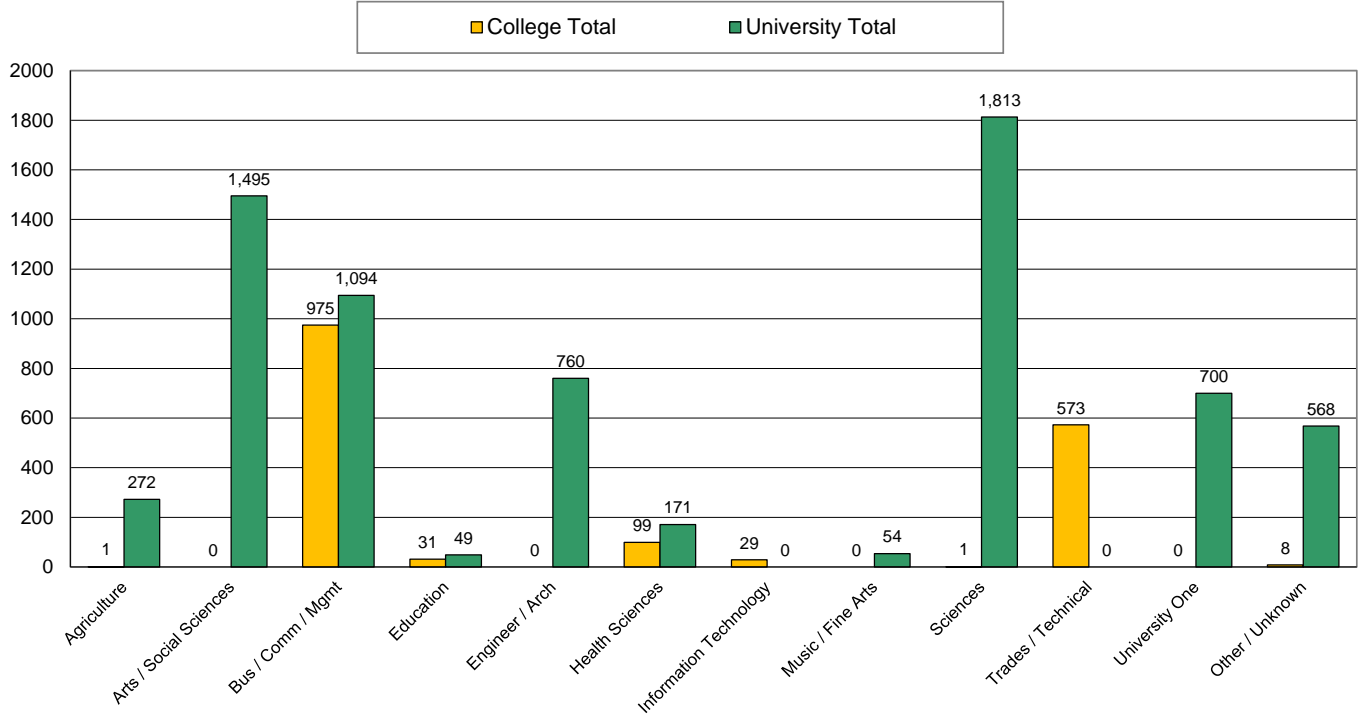
Total Post-Secondary International Students	Assiniboine Community College	École Technique et Professionnelle Red River College ⁽¹⁾	MB Institute of Trades and Technology	Booth University College	Brandon University	Canadian Mennonite University	International College of Manitoba	Providence University College	Université de Saint-Boniface	University of Manitoba	University of Winnipeg	Total Enrollment	% of Total	
Agriculture	1									272		273	3.1%	
Arts / Social Sciences					3	70	30	179	60	19	935	199	1,495	17.2%
Business / Commerce / Mgmt	31	115	829					401	13	41	473	166	2,069	23.8%
Education	20	11				17					21	11	80	0.9%
Engineering / Architecture								171			589		760	8.7%
Health Sciences	15	1	83			24					141	6	270	3.1%
Information Technology	7	22											29	0.3%
Music / Fine Arts						12			1		41		54	0.6%
Sciences	1					39		585		12	1,046	131	1,814	20.9%
Trades / Technical	39		200	334									573	6.6%
University One									93	607			700	8.1%
Other / Unknown	1		7					203	5		281	79	576	6.6%
TOTAL STUDENTS	115	149	1,119	334	3	162	30	1,539	79	165	4,406	592	8,693	100.0%

(1) For Red River College, students may be counted in more than one Area of Study, hence the total for Red River College is greater than their total enrolment (1,027) from Table 1.

Table 2b. Graduate Student Enrolment by Institution & Area of Study

Graduate Students	Brandon University	Canadian Mennonite University	Providence University College	University of Manitoba	University of Winnipeg	Total Grad Students	% of Total
Agriculture				140		140	12.7%
Arts / Social Sciences	4	3	13	102	31	153	13.9%
Business / Commerce / Mgmt				64		64	5.8%
Education	7			20		27	2.5%
Engineering / Architecture				265		265	24.1%
Health Sciences				112		112	10.2%
Information Technology							
Music / Fine Arts	9			7		16	1.5%
Sciences				238	27	265	24.1%
Trades / Technical							
University One							
Other / Unknown				59		59	5.4%
TOTAL GRAD STUDENTS	20	3	13	1,007	58	1,101	100.0%

Total Post-Secondary Enrolment by Area of Study



Total University Enrolment by Area of Study

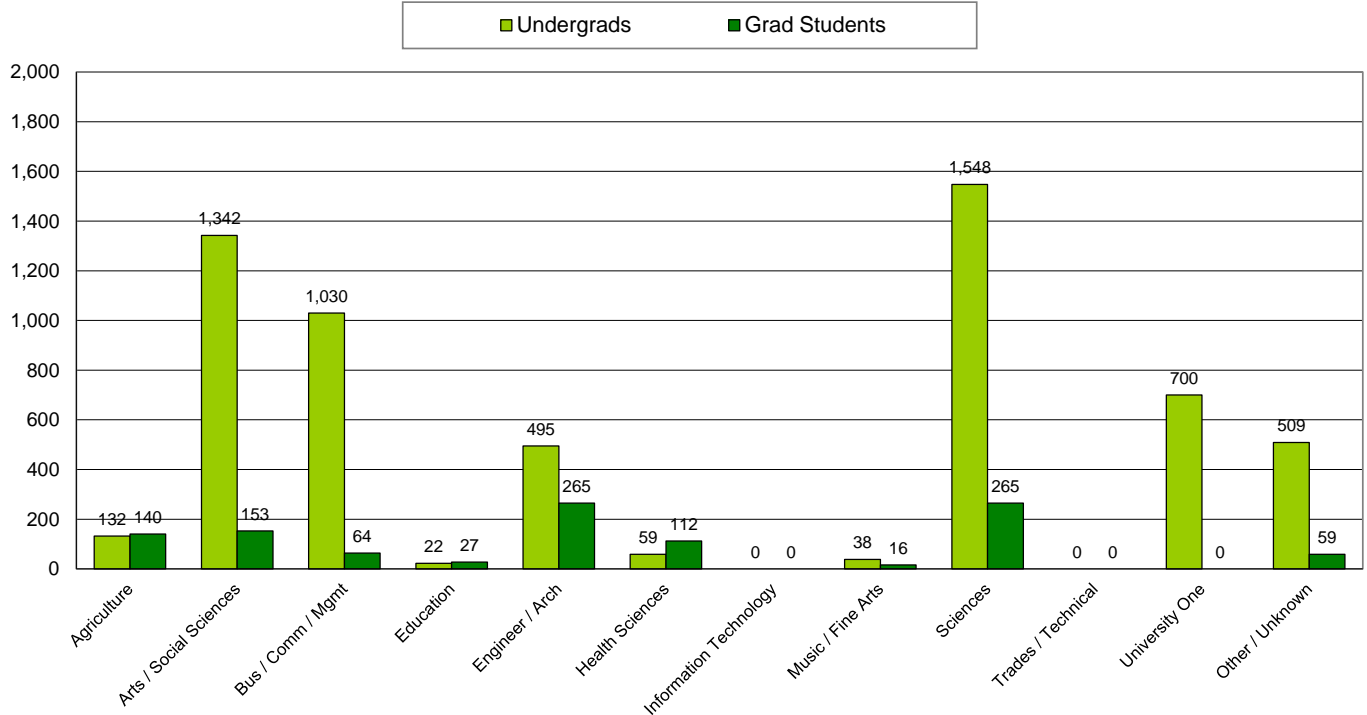


Table 3a. Total Enrolment by Institution & Country of Origin

Total Post-Secondary International Students	Assiniboine Community College	École Technique et Professionnelle Red River College	MB Institute of Trades and Technology Booth University College	Brandon University	Canadian Mennonite University	International College of Manitoba	Providence University College	Université de Saint-Boniface	University of Manitoba	University of Winnipeg	Total Enrolment	% of Total		
Africa	6	142	53	4	2	57	10	430	4	153	835	96	1,792	20.8%
Algeria		1											1	0.0%
Benin			1						2				3	0.0%
Botswana									2				2	0.0%
Burkina Faso		3						4					7	0.1%
Burundi		2	1				2	3	3	2	13			0.2%
Cameroon		5	1		2			6		2	16			0.2%
Congo		3	1				2	1	14	1	23	1		0.3%
Cote-d'Ivoire		8			1			8			17			0.2%
Gabon					1			2			3			0.0%
Gambia						1			1		2			0.0%
Ghana			2		4	4	1		36	6	53			0.6%
Guinea		5						5			10			0.1%
Kenya			3	1	1	4	42		37	4	92			1.1%
Lesotho			1								1			0.0%
Liberia			1								1			0.0%
Malawi									3		3			0.0%
Mali		10						28	3		41			0.5%
Mauritania								1	1		2			0.0%
Mauritius			1		1	17			16	1	36			0.4%
Morocco		22	1					35	5	2	65			0.8%
Mozambique						1			2		3			0.0%
Nigeria	6	1	33	3	2	40	2	207			599	56	949	11.0%
Rwanda			3					11		2	16			0.2%
Senegal		64	1		1			1	32	7	108	2		1.3%
Seychelles								2			2			0.0%
South Africa			1					2		2	5			0.1%
Tanzania					1		45	1		19	68	2		0.8%
Togo		8			1			4		1	14			0.2%
Tunisia		10						2	11	2	25			0.3%
Uganda							13		10	7	30			0.3%
Zambia			1		1			28		35	69	4		0.8%
Zimbabwe			1		3	4	50	1		47	112	6		1.3%
Asia	77		766	184		64	5	1,009	49	1	2,674	282	5,111	59.4%
Afghanistan										1	1		2	0.0%
Bangladesh			13	1		3		53		106	4		180	2.1%
China, People's Republic	49		421			36	2	387	4	1	1,837	159	2,896	33.7%
Hong Kong			5					59	2		85	12	163	1.9%
India	15		204	126		3	1	103	2		210	34	698	8.1%
Indonesia			1					8	1		17		27	0.3%
Japan			6	1		1		2			24	18	52	0.6%
Korea, South	10		36	41		6	2	21	32		80	18	246	2.9%
Macau								3			2		5	0.1%
Malaysia								7			35	4	46	0.5%
Mongolia								1			5	1	7	0.1%
Myanmar									4		1		5	0.1%
Nepal											12		12	0.1%
Pakistan	2		21	6		1		285	2		118	9	444	5.2%
Philippines	1		9	4		2		3	2		11	4	36	0.4%
Singapore											3	1	4	0.0%
Sri Lanka			2			2		4			43	11	62	0.7%
Taiwan			6	1		6		6			11		30	0.3%
Thailand											8		8	0.1%
Vietnam			42	4		4		67			65	6	188	2.2%

Continued on next page...

Table 3a. Total Enrolment by Institution & Country of Origin (Continued)

Total Post-Secondary International Students	Assiniboine Community College	École Technique et Professionnelle Red River College	MB Institute of Trades and Technology Booth University College	Brandon University	Canadian Mennonite University	International College of Manitoba	Providence University College	Université de Saint-Boniface	University of Manitoba	University of Winnipeg	Total Enrolment	% of Total	
Europe	8	5	32	4	5	3	30	3	9	172	89	360	4.2%
Albania						2	1					3	0.0%
Andorra										1		1	0.0%
Armenia									1			1	0.0%
Austria									2	1		3	0.0%
Azerbaijan							1			5		6	0.1%
Belarus			1									1	0.0%
Belgium								4	4	1		9	0.1%
Bulgaria				1						1		2	0.0%
Croatia				1	1				1			3	0.0%
Denmark									6	2		8	0.1%
Estonia										1		1	0.0%
Finland									1			1	0.0%
France		5	1					5	17	2		30	0.3%
Georgia			1									1	0.0%
Germany			1		1			1	25	47		75	0.9%
Greece									2	2		4	0.0%
Iceland					1				3			4	0.0%
Ireland									1			1	0.0%
Italy							1		2	3		6	0.1%
Kazakhstan			1				9		4	4		18	0.2%
Kyrgyzstan							1		1			2	0.0%
Macedonia									1			1	0.0%
Malta									1			1	0.0%
Moldova										1		1	0.0%
Netherlands								1	5			6	0.1%
Norway										1		1	0.0%
Poland									4	1		5	0.1%
Portugal			1			1	4		3			9	0.1%
Romania									2			2	0.0%
Russia	1		8		1		5		36	13		64	0.7%
Spain	2		3				1		2			8	0.1%
Sweden									8			8	0.1%
Switzerland					1				5	1		7	0.1%
Ukraine	5		14				5	1	21	3		49	0.6%
United Kingdom			1	2			2		8	4		17	0.2%
Uzbekistan									1			1	0.0%
Middle East			17	4	2		36	1	1	308	23	392	4.6%
Bahrain							1		2			3	0.0%
Egypt			2		2		7		28	3		42	0.5%
Eritrea				1			1		1			3	0.0%
Ethiopia			1	1			1		2	3		8	0.1%
Iran							6	1	173	2		182	2.1%
Iraq			2				1		2			5	0.1%
Israel			9						6	1		16	0.2%
Jordan							5		11	1		17	0.2%
Kuwait									3			3	0.0%
Lebanon							1		3	1		5	0.1%
Libya			1				2		6			9	0.1%
Oman (Muscat)							1		1			2	0.0%
Palestine (Gaza & West Bank)			1				1					2	0.0%
Saudi Arabia							1	1	49	10		61	0.7%
Somalia									1			1	0.0%
Sudan				1			3		2			6	0.1%
Syria									3			3	0.0%
Turkey			1	1			4		14	1		21	0.2%
United Arab Emirates									1	1		2	0.0%
Yemen							1					1	0.0%

Table 3a. Total Enrolment by Institution & Country of Origin (Continued)

Total Post-Secondary International Students	Assiniboine Community College	École Technique et Professionnelle	Red River College	MB Institute of Trades and Technology	Booth University College	Brandon University	Canadian Mennonite University	International College of Manitoba	Providence University College	Université de Saint-Boniface	University of Manitoba	University of Winnipeg	Total Enrolment	% of Total
North & Central America	14	2	35	31	1	23	2	5	13	1	199	43	369	4.3%
Antigua-Barbuda												1	1	0.0%
Bahamas						1		1	1		2	2	7	0.1%
Barbados			1								1		2	0.0%
Belize	1											1	2	0.0%
Cayman Islands											1		1	0.0%
Costa Rica						2					4		6	0.1%
Cuba									1				1	0.0%
Dominica												1	1	0.0%
El Salvador			1									1	2	0.0%
Grenada											1		1	0.0%
Haiti		1									1	2	4	0.0%
Honduras							1					1	2	0.0%
Jamaica	8		18	2		2	1				6	4	41	0.5%
Mexico	3		12	29		2		3	2		40	2	93	1.1%
Panama											1		1	0.0%
Saint Lucia						1							1	0.0%
Trinidad-Tobago											4	3	7	0.1%
United States	2	1	3		1	15		1	9	1	137	25	195	2.3%
Virgin Islands											1		1	0.0%
Oceania			1			6			2		7	8	24	0.3%
Australia			1			1			2		5	8	17	0.2%
New Zealand						5					2		7	0.1%
South America	4		120	107		4	5	2	7		188	31	468	5.4%
Argentina												2	2	0.0%
Brazil	2		104	18		1	1		5		162	20	313	3.6%
Chile			1	86		1	1				1	3	93	1.1%
Colombia			4	1				2	1		7	3	18	0.2%
Ecuador											2	1	3	0.0%
Guyana			1			1					3	1	6	0.1%
Paraguay			1				3		1		4		9	0.1%
Peru	2		1			1					4		8	0.1%
Venezuela			8	2							5	1	16	0.2%
Not Specified	6		3			1	5	27			23	20	85	1.0%
TOTAL STUDENTS	115	149	1,027	334	3	162	30	1,539	79	165	4,406	592	8,601	100.0%

Post-Secondary International Student Enrolment by World Region (2014/15)

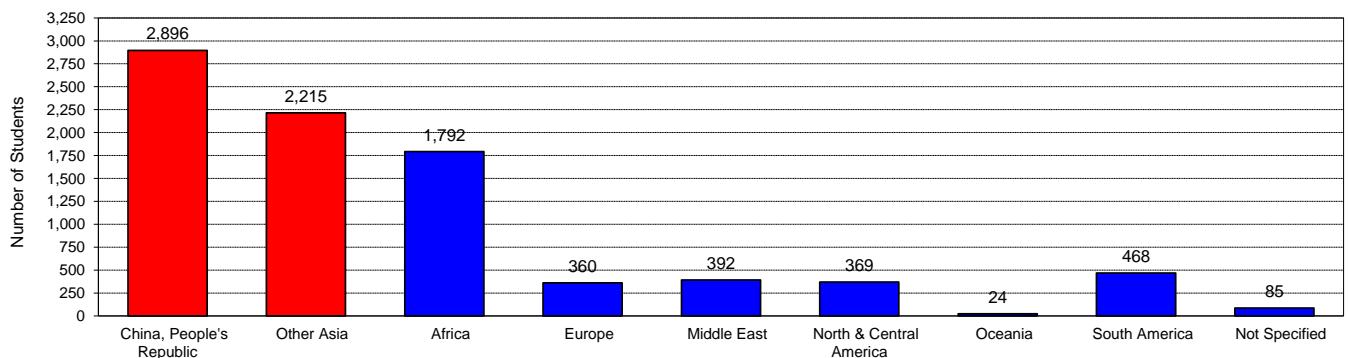


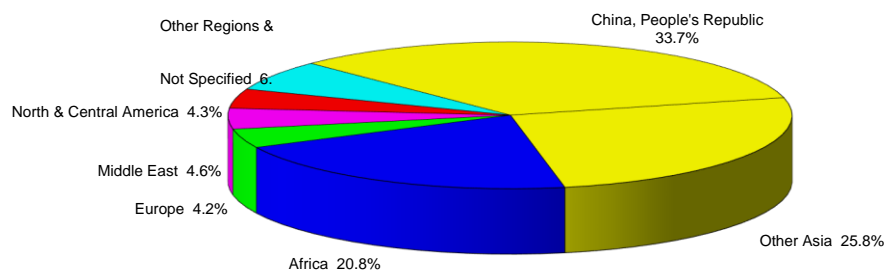
Table 3b. Total Enrolment by Top Countries of Origin (100 or More Students)

Total Post-Secondary International Students	Assiniboine Community College	École Technique et Professionnelle	Red River College	MB Institute of Trades and Technology	Booth University College	Brandon University	Canadian Mennonite University	International College of Manitoba	Providence University College	Université de Saint-Boniface	University of Manitoba	University of Winnipeg	Total Enrolment	% of Total
China, People's Republic	49		421			36	2	387	4	1	1,837	159	2,896	33.7%
Nigeria	6	1	33	3	2	40	2	207			599	56	949	11.0%
India	15		204	126		3	1	103	2		210	34	698	8.1%
Pakistan	2		21	6		1		285	2		118	9	444	5.2%
Brazil	2		104	18		1	1		5		162	20	313	3.6%
Korea, South	10		36	41		6	2	21	32		80	18	246	2.9%
United States	2	1	3		1	15		1	9	1	137	25	195	2.3%
Vietnam			42	4		4		67			65	6	188	2.2%
Iran								6	1		173	2	182	2.1%
Bangladesh			13	1		3		53			106	4	180	2.1%
Hong Kong			5					59	2		85	12	163	1.9%
Zimbabwe			1			3	4	50	1		47	6	112	1.3%
Senegal		64	1			1		1		32	7	2	108	1.3%
SUB-TOTAL	86	66	884	199	3	113	12	1,240	58	34	3,626	353	6,674	77.6%
% Share of Institution Total	74.8%	44.3%	86.1%	59.6%	100.0%	69.8%	40.0%	80.6%	73.4%	20.6%	82.3%	59.6%	77.6%	
TOTAL STUDENTS	115	149	1,027	334	3	162	30	1,539	79	165	4,406	592	8,601	100.0%

Thirteen countries had at least 100 students attending post-secondary studies in Manitoba in 2014/15. These 13 countries accounted for 6,674 (77.6%) of the total international student enrolment. Included in the list are 7 countries from Asia, and 3 from Africa.

Table 3c. Summary of Enrolment by World Region

Total Post-Secondary International Students	Assiniboine Community College	École Technique et Professionnelle	Red River College	MB Institute of Trades and Technology	Booth University College	Brandon University	Canadian Mennonite University	International College of Manitoba	Providence University College	Université de Saint-Boniface	University of Manitoba	University of Winnipeg	Total Enrolment	% of Total
China, People's Republic	49		421			36	2	387	4	1	1,837	159	2,896	33.7%
Other Asia	28		345	184		28	3	622	45		837	123	2,215	25.8%
Africa	6	142	53	4	2	57	10	430	4	153	835	96	1,792	20.8%
Europe	8	5	32	4		5	3	30	3	9	172	89	360	4.2%
Middle East			17	4		2		36	1	1	308	23	392	4.6%
North & Central America	14	2	35	31	1	23	2	5	13	1	199	43	369	4.3%
Oceania			1			6			2		7	8	24	0.3%
South America	4		120	107		4	5	2	7		188	31	468	5.4%
Not Specified	6		3			1	5	27			23	20	85	1.0%
Total Enrolment	115	149	1,027	334	3	162	30	1,539	79	165	4,406	592	8,601	100%

Post-Secondary International Student Enrolment
Percent Share by World Region (2014/15)


International Post-Secondary Students: Manitoba 2014/15

Table 4a. Enrolment by World Region: Percent Share Among Institutions

Total Post-Secondary International Students	Assiniboine Community College	École Technique et Professionnelle	Red River College	MB Institute of Trades and Technology	Booth University College	Brandon University	Canadian Mennonite University	International College of Manitoba	Providence University College	Université de Saint-Boniface	University of Manitoba	University of Winnipeg	Total Enrolment
Asia	1.5%		15.0%	3.6%		1.3%	0.1%	19.7%	1.0%	0.0%	52.3%	5.5%	100.0%
Africa	0.3%	7.9%	3.0%	0.2%	0.1%	3.2%	0.6%	24.0%	0.2%	8.5%	46.6%	5.4%	100.0%
Europe	2.2%	1.4%	8.9%	1.1%		1.4%	0.8%	8.3%	0.8%	2.5%	47.8%	24.7%	100.0%
Middle East			4.3%	1.0%		0.5%		9.2%	0.3%	0.3%	78.6%	5.9%	100.0%
North & Central America	3.8%	0.5%	9.5%	8.4%	0.3%	6.2%	0.5%	1.4%	3.5%	0.3%	53.9%	11.7%	100.0%
Oceania			4.2%			25.0%			8.3%		29.2%	33.3%	100.0%
South America	0.9%		25.6%	22.9%		0.9%	1.1%	0.4%	1.5%		40.2%	6.6%	100.0%
Not Specified	7.1%		3.5%			1.2%	5.9%	31.8%			27.1%	23.5%	100.0%
TOTAL STUDENTS	1.3%	1.7%	11.9%	3.9%	0.0%	1.9%	0.3%	17.9%	0.9%	1.9%	51.2%	6.9%	100.0%

Table 4b. Enrolment by World Region: Percent Share Within Institutions

Total Post-Secondary International Students	Assiniboine Community College	École Technique et Professionnelle	Red River College	MB Institute of Trades and Technology	Booth University College	Brandon University	Canadian Mennonite University	International College of Manitoba	Providence University College	Université de Saint-Boniface	University of Manitoba	University of Winnipeg	Total Enrolment
Asia	67.0%		74.6%	55.1%		39.5%	16.7%	65.6%	62.0%	0.6%	60.7%	47.6%	59.4%
Africa	5.2%	95.3%	5.2%	1.2%	66.7%	35.2%	33.3%	27.9%	5.1%	92.7%	19.0%	16.2%	20.8%
Europe	7.0%	3.4%	3.1%	1.2%		3.1%	10.0%	1.9%	3.8%	5.5%	3.9%	15.0%	4.2%
Middle East			1.7%	1.2%		1.2%		2.3%	1.3%	0.6%	7.0%	3.9%	4.6%
North & Central America	12.2%	1.3%	3.4%	9.3%	33.3%	14.2%	6.7%	0.3%	16.5%	0.6%	4.5%	7.3%	4.3%
Oceania			0.1%			3.7%			2.5%		0.2%	1.4%	0.3%
South America	3.5%		11.7%	32.0%		2.5%	16.7%	0.1%	8.9%		4.3%	5.2%	5.4%
Not Specified	5.2%		0.3%			0.6%	16.7%	1.8%			0.5%	3.4%	1.0%
TOTAL STUDENTS	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 5. Actual and Targeted International Student Enrolment

Total Post-Secondary International Students	Assiniboine Community College	École Technique et Professionnelle	Red River College	MB Institute of Trades and Technology	Booth University College	Brandon University	Canadian Mennonite University	International College of Manitoba	Providence University College	Université de Saint-Boniface	University of Manitoba	University of Winnipeg	Total
2014/15 Total Enrolment	115	149	1,027	334	3	162	30	1,539	79	165	4,406	592	8,601
2014/15 Target Enrolment	60	112	754	434		169	30	1,539	79	122	3,274	575	7,148
% of Target Achieved	191.7%	133.0%	136.2%	77.0%		95.9%	100.0%	100.0%	100.0%	135.2%	134.6%	103.0%	120.3%

Table 6. Total Estimated Manitoba Based Expenditures

Average Student Expenditures per Month ⁽¹⁾	\$1,045
Student Expenditures per Year ⁽²⁾	\$8,360
Total Post-Secondary Students	8,601
Estimated Total Living Expenditures in Manitoba ⁽³⁾	\$71.90 Million
Tuition & Educational Fees Paid to Institutions ⁽⁴⁾	+ \$76.42 Million
Total Estimated Manitoba Based Expenditures	= \$148.32 Million

The objective is to estimate the incremental expenditures made in Manitoba by international post-secondary students. Expenditures are of two types, "Living Expenditures" and "Tuition & Educational Fees". "Total Estimated Manitoba Based Expenditures" is the sum of these.

(1) "Average Student Expenditures per Month" for a single student living in Manitoba in 2014/15 are estimated at \$1,045. This figure is the average of estimates produced by Employment and Social Development Canada (ESDC) for 2013/14 and 2015/16.

(2) The monthly student expenditure figure of \$1,048 translates to \$8,360 per student year, on the assumption that on average students would reside in Manitoba for eight months to attend post-secondary education in Manitoba.

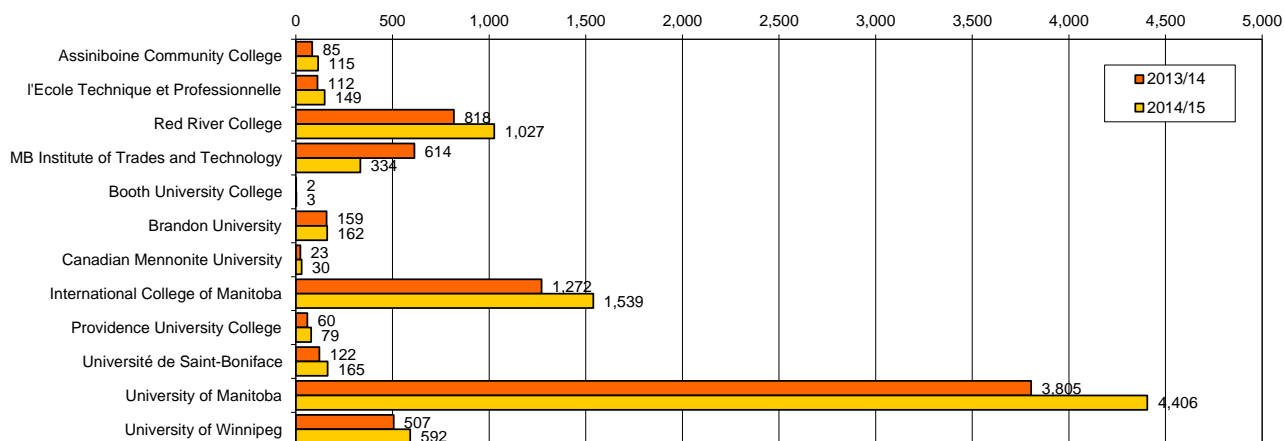
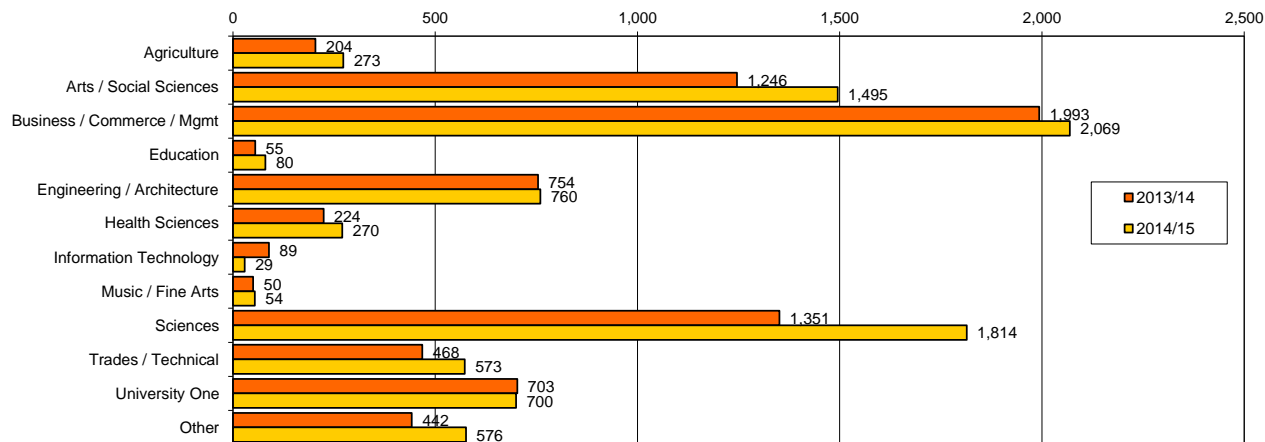
(3) Total living expenditures in Manitoba (\$71.9 million) is estimated by multiplying total reported students by their estimated yearly living expenditures.

(4) "Tuition & Educational Fees Paid to Institutions" (\$76.42 million) is as reported to the International Education Branch of Manitoba Growth, Enterprise & Trade.

Table A: Total Enrolment & Enrolment Targets by Institution

Total Post-Secondary International Students	Assiniboine Community College	l'Ecole Technique et Professionnelle	Red River College ⁽¹⁾	MB Institute of Trades and Technology ⁽¹⁾	Booth University College ⁽²⁾	Brandon University	Canadian Mennonite University	International College of Manitoba	Providence University College	Université de Saint-Boniface	University of Manitoba	University of Winnipeg	Total Enrolment
Actual Enrolment													
2013/14 Enrolment	85	112	818	614	2	159	23	1,272	60	122	3,805	507	7,579
2014/15 Enrolment	115	149	1,027	334	3	162	30	1,539	79	165	4,406	592	8,601
Net Change	30	37	209	-280	1	3	7	267	19	43	601	85	1,022
Percent Change	35.3%	33.0%	25.6%	-45.6%	50.0%	1.9%	30.4%	21.0%	31.7%	35.2%	15.8%	16.8%	13.5%
Target Enrolment													
2013/14 Targets	60	100	710			146		686	80	110	3,286	525	5,703
2014/15 Targets	60	112	754	434		169	30	1,539	79	122	3,274	575	7,148
Net Change		12	44	434		23	30	853	-1	12	-12	50	1,445
Percent Change		12.0%	6.2%			15.8%		124.3%	-1.3%	10.9%	-0.4%	9.5%	25.3%

(1) International student enrolment figures for Red River College, and Manitoba Institute of Trades and Technology may include students enrolled in ESL/EAL programs.

Total International Student Enrolment by Institution

Total Post-Secondary Enrolment by Area of Study ⁽¹⁾


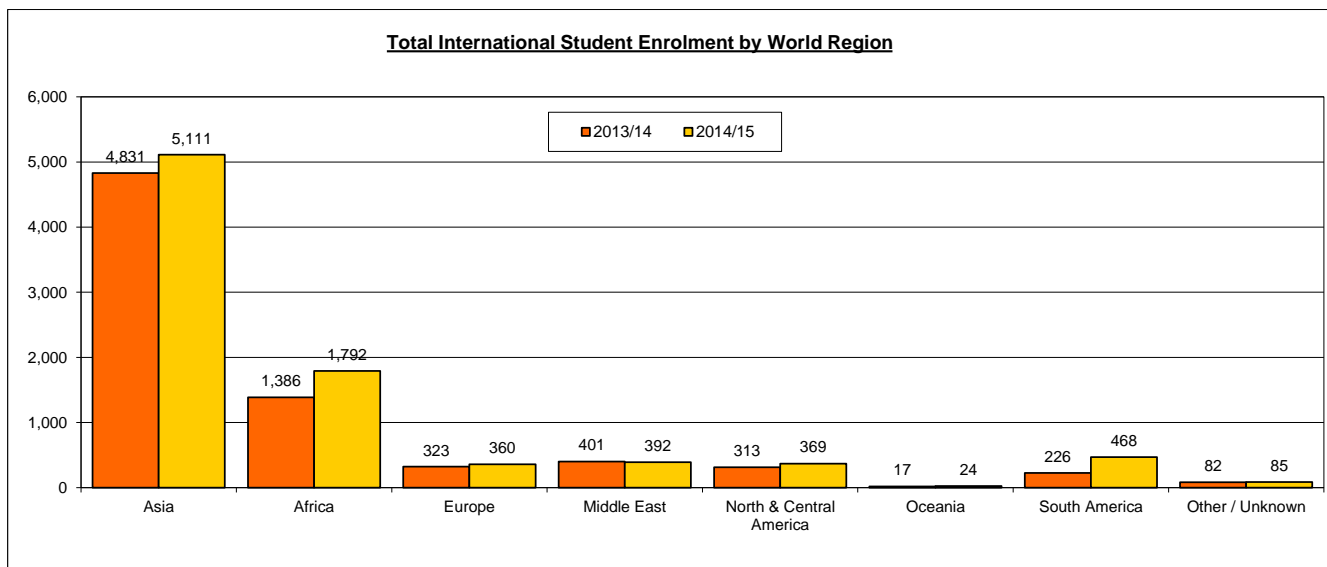
(1) Area of Study data for Red River College does not provide unique student counts, as students may be enrolled in more than one program. Therefore sum of total enrolments by area of study may be greater than actual enrolment presented in Table A.

International Post-Secondary Students: Manitoba 2013/14 - 2014/15

Table B: Total Post-Secondary Enrolment by Area of Study						
	2013/14		2014/15		Net Change	Percent Change
Agriculture	2.7%	204	3.1%	273	69	33.8%
Arts / Social Sciences	16.4%	1,246	17.2%	1,495	249	20.0%
Business / Commerce / Mgmt	26.3%	1,993	23.8%	2,069	76	3.8%
Education	0.7%	55	0.9%	80	25	45.5%
Engineering / Architecture	9.9%	754	8.7%	760	6	0.8%
Health Sciences	3.0%	224	3.1%	270	46	20.5%
Information Technology	1.2%	89	0.3%	29	-60	-67.4%
Music / Fine Arts	0.7%	50	0.6%	54	4	8.0%
Sciences	17.8%	1,351	20.9%	1,814	463	34.3%
Trades / Technical	6.2%	468	6.6%	573	105	22.4%
University One	9.3%	703	8.1%	700	-3	-0.4%
Other	5.8%	442	6.6%	576	134	30.3%
POST-SECONDARY TOTAL ⁽¹⁾	100.0%	7,579	100.0%	8,693	1,114	14.7%

(1) Area of Study data for Red River College does not provide unique student counts, as students may be enrolled in more than one program. Therefore sum of total enrolments by area of study may be greater than actual enrolment presented in Table A.

Table C: Distribution of Students by World Region									
	Asia	Africa	Europe	Middle East	North & Central America	Oceania	South America	Other / Unknown	Total
Total Enrolment by World Region									
2013/14 Enrolment	4,831	1,386	323	401	313	17	226	82	7,579
2014/15 Enrolment	5,111	1,792	360	392	369	24	468	85	8,601
Net Change	280	406	37	-9	56	7	242	3	1,022
Percent Change	5.8%	29.3%	11.5%	-2.2%	17.9%	41.2%	107.1%	3.7%	13.5%



International Post-Secondary Students: Manitoba 2013/14 - 2014/15

Table D: Total Estimated Manitoba Based Expenditures				
	2013/14	2014/15	Net Change	Percent Change
Total Post-Secondary Enrolment	7,579	8,601	1,022	13.5%
Estimated Expenditure per Student	\$8,200	\$8,360	\$160	2.0%
Estimated Student Living Expenditures ⁽¹⁾ (\$Millions)	\$62.15	\$71.90	\$9.76	15.7%
Tuition & Educational Fees Paid ⁽²⁾ (\$Millions)	\$63.13	\$76.42	\$13.28	21.0%
Total Estimated Manitoba Based Expenditures (\$Millions)	\$125.28	\$148.32	\$23.04	18.4%

The objective is to estimate the incremental expenditures made in Manitoba by international post-secondary students. Expenditures are of two types, "Living Expenditures" and "Tuition & Educational Fees". "Total Estimated Manitoba Based Expenditures" is the sum of these.

(1) "Estimated Student Living Expenditures" is the product of FTE Enrolment multiplied by Students Estimated Expenditures (sourced to Employment & Social Development Canada).

(2) "Tuition & Educational Fees Paid" is as reported to the International Education Branch of Manitoba Growth, Enterprise & Trade.

Section III

ELEMENTARY AND SECONDARY SECTOR INDEPENDENT SCHOOLS* AND SCHOOL DIVISIONS

Independent schools and school divisions were asked to provide information on full-year and single-semester tuition-paying international students, exchange, and other non-tuition paying international students, as well as EAL (English as an Additional Language) and short-term study international students.

Throughout this section, there are references to the public and the funded independent school systems. These terms are used to describe publicly funded school divisions, and independent schools that receive public funds. Non-funded independent schools are not eligible to enroll international students. Enrolment is further divided into segments representing Kindergarten to Grade 4 (Early Years), Grades 5-8 (Middle Years) and each of Grades 9, 10, 11 and 12 (Senior Years). Of the total number of international students in Manitoba (11,549) in 2014/15, 1,458 or 12.6% attended Kindergarten to Grade 12 schools.

----- **Capacity and Targets** -----

Table 6 outlining institutional targets for international student enrolment reflects the potential capacity of independent schools and public school divisions to enroll additional international students. This serves as a key indicator for future growth of the international education sector in Manitoba at the K-12 level.

Estimating capacity in the elementary/secondary sector is a complex task based on many variables including domestic requirements, schools of choice, and availability of qualified teachers, sufficient physical space and infrastructure, and homestays.

Independent schools and public school divisions were asked to assess their potential capacity to admit additional international students into their classrooms. Their target was then compared with their actual international student enrollment to determine their success in reaching their own enrolment targets.

----- **Economic Impact** -----

Independent schools and public school divisions were asked to provide the cost of tuition, accommodation, and all related fees charged to international students. Some of the information has been averaged and used to calculate approximate revenue for each of the institutions in the tables outlining *Student Fees and Economic Impact*.

This data, along with estimated student expenditures, was used to estimate the value of the K-12 component of the international education sector to the provincial economy in 2014/15.

* In Manitoba, three different groups fall under the designation of Independent schools. These are funded independent schools, non-funded independent schools and home schooling. For this survey, funded-independent schools were surveyed for their enrolment of international students. Manitoba Education funds schools based upon guidelines (see http://www.edu.gov.mb.ca/k12/schools/ind/funded/leg_reg.html for regulations and policies).

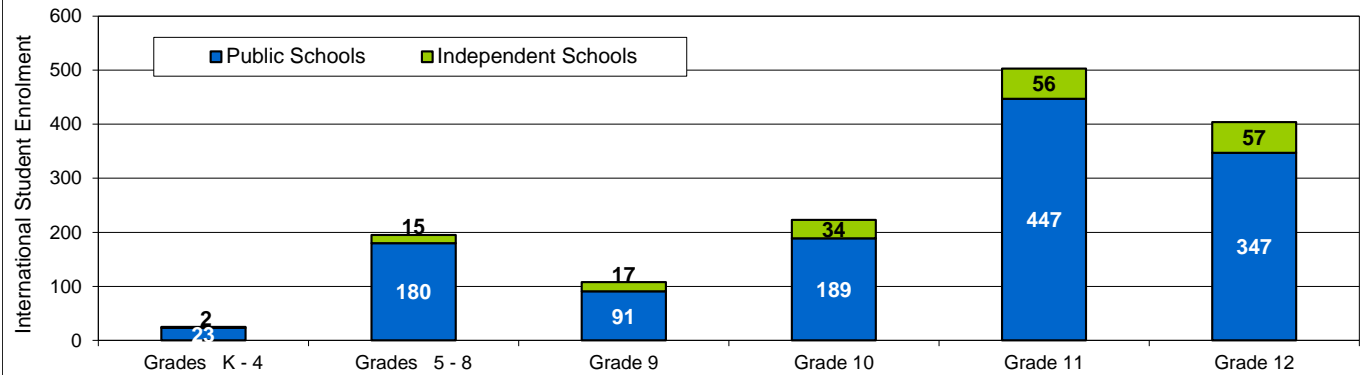
International Elementary/Secondary School Students: Manitoba 2014/15

Table 1. Total Enrolment by Grade Level; Public & Independent School Systems								
	Grades K - 4	Grades 5 - 8	Grade 9	Grade 10	Grade 11	Grade 12	Total Enrolment	% of Total
<u>PUBLIC SCHOOL SYSTEM</u>								
Beautiful Plains		3		2	6	1	12	0.8%
Brandon			4	4	1		9	0.6%
D.S.F.M.			1	1	3	3	8	0.5%
Fort La Bosse		1	1	2	9		13	0.9%
Garden Valley					3		3	0.2%
Hanover	1	1			1		3	0.2%
Kelsey						1	1	0.1%
Lord Selkirk		6		8	6	1	21	1.4%
Louis Riel	8	26	24	37	87	139	321	22.0%
Mountain View		58	22	14	53	17	164	11.2%
Park West	1			6	5		12	0.8%
Pembina Trails	10	24	16	29	100	82	261	17.9%
Portage La Prairie						1	1	0.1%
Prairie Rose						8	8	0.5%
Prairie Spirit	1	4				1	6	0.4%
River East Transcona		5	8	36	67	39	155	10.6%
Rolling River	1	12		2	14	1	30	2.1%
Seven Oaks			1	2	2	5	10	0.7%
Southwest Horizon		4	2	2	13	1	22	1.5%
St. James-Assiniboia	1	22	4	27	56	37	147	10.1%
Sunrise			1	5	2	4	12	0.8%
Turtle Mountain		5	1	4	8	4	22	1.5%
Whiteshell				1		1	2	0.1%
Winnipeg		1	6	5	10		22	1.5%
Non-Reporting Schools ⁽¹⁾		8		2	1	1	12	0.8%
PUBLIC SCHOOL SYSTEM TOTAL	23	180	91	189	447	347	1,277	87.6%
% of Total	1.8%	14.1%	7.1%	14.8%	35.0%	27.2%	100.0%	
<u>INDEPENDENT SCHOOLS</u>								
Balmoral Hall School		4	7	13	10	5	39	2.7%
Christian Heritage School		1					1	0.1%
Linden Christian School	2	4	1	2	3	3	15	1.0%
Mennonite Brethren Collegiate Inst.		2		1	5	1	9	0.6%
Springs Christian Academy			1	1			2	0.1%
St. John's-Ravenscourt School			6	4	9	7	26	1.8%
St. Maurice School		2	1		2		5	0.3%
Steinbach Christian High School			1	2	1	1	5	0.3%
University Of Winnipeg Collegiate				9	9	35	53	3.6%
Westgate Mennonite Collegiate				1	9		10	0.7%
Winnipeg Mennonite Elementary		2					2	0.1%
Non-Reporting Schools ⁽¹⁾				1	8	5	14	1.0%
INDEPENDENT SCHOOLS TOTAL	2	15	17	34	56	57	181	12.4%
% of Total	1.1%	8.3%	9.4%	18.8%	30.9%	31.5%	100.0%	
TOTAL INTERNATIONAL STUDENTS	25	195	108	223	503	404	1,458	100.0%
% of Total	1.7%	13.4%	7.4%	15.3%	34.5%	27.7%	100.0%	

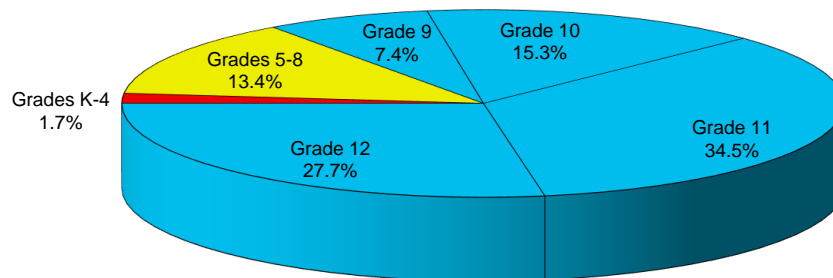
Thank you also to the many schools and school divisions which responded to the survey, but had no international students enrolled in 2014/15.

(1) Enrolment for Non-Reporting Institutions is based on Schools Finance Branch Collection of International Student Data (Sept. 30, 2014).

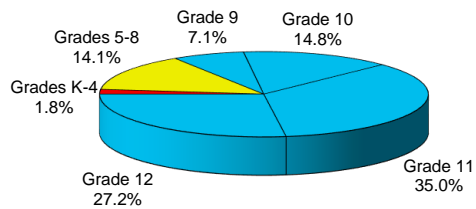
Enrolment by Grade Level (2014/15)



**Enrolment by Grade Level
All Schools (2014/15)**



Public Schools



Independent Schools

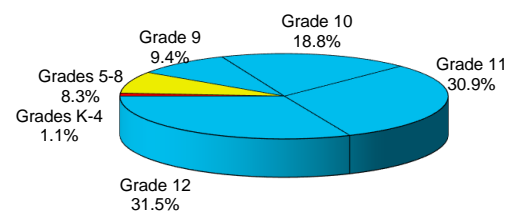


Table 2. Length/Type of Enrolment & Full-Time Equivalency (FTE)									
	Full-Year Enrolment	Half-Year Enrolment	Short-Term Enrolment	Group Enrolment	Exchange Students	Other Non- Reported Students ⁽¹⁾	Total International Students	Full-Time Equivalent Enrolment	% of Total FTE
<u>PUBLIC SCHOOL SYSTEM</u>									
Beautiful Plains	1	7	4				12	6.0	0.6%
Brandon	6				3		9	6.0	0.6%
D.S.F.M.	2	3			3		8	3.8	0.4%
Fort La Bosse	1	8	4				13	6.7	0.7%
Garden Valley	1	2					3	2.2	0.2%
Hanover	1	1			1		3	1.4	0.1%
Kelsey					1		1		
Lord Selkirk	14	5	2				21	17.6	1.9%
Louis Riel	134	148	35		4		321	215.4	22.9%
Mountain View	14	66	66	17	1		164	56.8	6.0%
Park West					12		12		
Pembina Trails	134	64	32	27	4		261	177.0	18.8%
Portage La Prairie	1						1	1.0	0.1%
Prairie Rose	8						8	8.0	0.9%
Prairie Spirit	1	4	1				6	2.8	0.3%
River East Transcona	60	82	2		11		155	108.2	11.5%
Rolling River	3	12	13		2		30	12.7	1.4%
Seven Oaks	9				1		10	9.0	1.0%
Southwest Horizon	2	12	8				22	11.2	1.2%
St. James-Assiniboia	68	45	33		1		147	100.4	10.7%
Sunrise	9	1			2		12	9.5	1.0%
Turtle Mountain	6	7	9				22	11.9	1.3%
Whiteshell	2						2	2.0	0.2%
Winnipeg	13	3			6		22	14.8	1.6%
Non-Reporting School Divisions ⁽¹⁾					2	10	12	5.0	0.5%
PUBLIC SCHOOL SYSTEM TOTAL	490	470	209	44	54	10	1,277	789	83.9%
% of Total	38.4%	36.8%	16.4%	3.4%	4.2%	0.8%	100.0%		
<u>INDEPENDENT SCHOOLS</u>									
Balmoral Hall School	35	3	1				39	37.1	3.9%
Christian Heritage School	1						1	1.0	0.1%
Linden Christian School	13	2					15	14.2	1.5%
Mennonite Brethren Collegiate Inst.	6				3		9	6.0	0.6%
Springs Christian Academy	2						2	2.0	0.2%
St. John's-Ravenscourt School	26						26	26.0	2.8%
St. Maurice School	1		1		3		5	1.1	0.1%
Steinbach Christian High School	3	2					5	4.0	0.4%
University Of Winnipeg Collegiate	53						53	50.8	5.4%
Westgate Mennonite Collegiate		1			9		10	0.6	0.1%
Winnipeg Mennonite Elementary	2						2	2.0	0.2%
Non-Reporting Schools ⁽¹⁾					1	13	14	6.5	0.7%
INDEPENDENT SCHOOLS TOTAL	142	8	2		16	13	181	151	16.1%
% of Total	78.5%	4.4%	1.1%		8.8%	7.2%	100.0%		
TOTAL INTERNATIONAL STUDENTS	632	478	211	44	70	23	1,458	941	100.0%
% of Total	43.3%	32.8%	14.5%	3.0%	4.8%	1.6%	100.0%		

(1) Enrolment for Non-Reporting Institutions is based on Schools Finance Branch Collection of International Student Data (Sept. 30, 2014). A breakdown was provided for Exchange Students and Other International Students. Exchange Students are not included in Full-Time Equivalency estimates. Other Non-Reported Students are assumed to be enrolled for half the year on average for purposes of estimating Total Full-Time Equivalent International Students.

Type/Length of Enrolment Definitions:

Full-Year Enrolment: Regular international students enrolled for 8 to 10 months at reporting institution.

Half-Year Enrolment: Regular international students enrolled for 3 to 7 months at reporting institution.

Short-Term Enrolment: Regular international students enrolled for less than 3 months at reporting institution.

Group Enrolment: Students enrolled as part of a group for a specialized program (e.g., summer program).

Exchange Students: Inbound international exchange students (non-fee paying).

Full-Time Equivalent Enrolment: Estimation of full-time equivalency does not include exchange students.

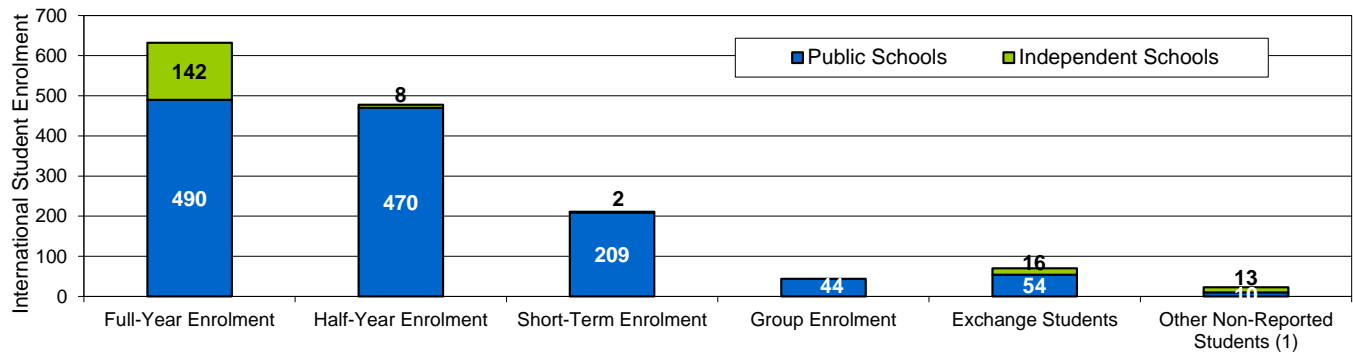
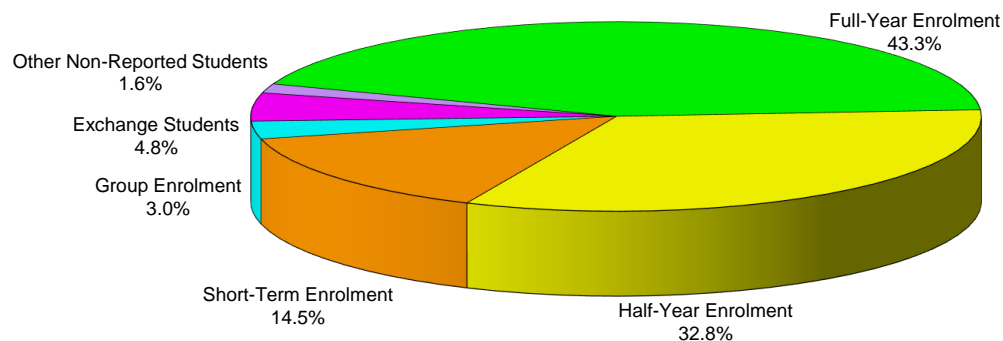
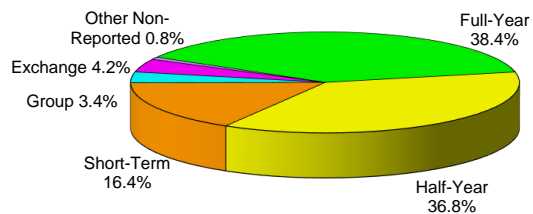
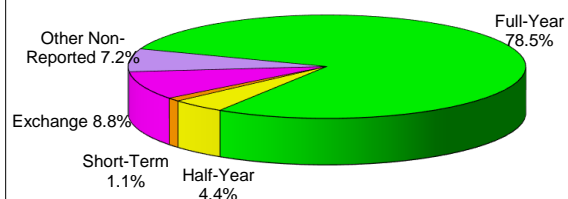
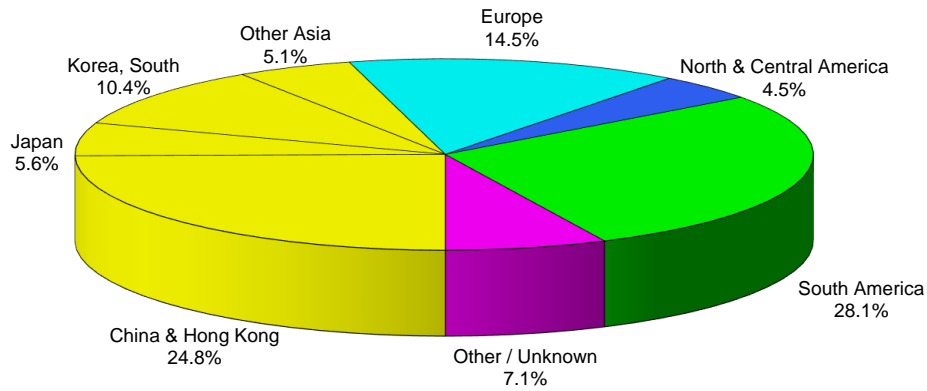
Total Enrolment by Length/Type (2014/15)

**Total Enrolment by Length/Type
All Schools (2014/15)**

Public Schools

Independent Schools


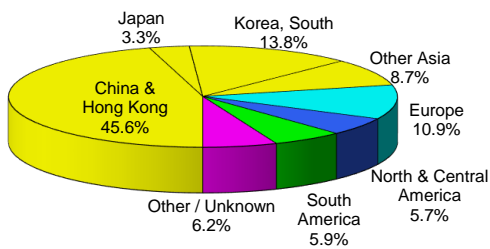
Table 3a. Country of Origin by Length/Type of Enrolment								
	Full-Year Enrolment	Half-Year Enrolment	Short-Term Enrolment	Group Enrolment	Exchange Students	Other Non- Reported Students ⁽¹⁾	Total International Students	% of Total
AFRICA	23	19	7				49	3.4%
Burundi	1						1	0.1%
Mali		3					3	0.2%
Morocco	1						1	0.1%
Nigeria	16	15	7				38	2.6%
Rwanda		1					1	0.1%
Senegal	2						2	0.1%
Sierra Leone	1						1	0.1%
South Africa	1						1	0.1%
Uganda	1						1	0.1%
ASIA	451	131	33	38	15		668	45.8%
Bangladesh		1					1	0.1%
China, People's Republic	271	58	13		1		343	23.5%
Hong Kong	17	1					18	1.2%
India	3						3	0.2%
Japan	21	23	5	27	5		81	5.6%
Korea, South	87	38	10	11	6		152	10.4%
Macau	1						1	0.1%
Malaysia	1						1	0.1%
Nepal	1						1	0.1%
Pakistan	1						1	0.1%
Philippines	2						2	0.1%
Singapore	1						1	0.1%
Sri Lanka	2						2	0.1%
Taiwan	10	1	1		3		15	1.0%
Thailand	14	2					16	1.1%
Vietnam	19	7	4				30	2.1%
EUROPE	69	58	43		42		212	14.5%
Austria		3					3	0.2%
Belgium	4	2	7				13	0.9%
Bulgaria		1					1	0.1%
Czech Republic	2	3					5	0.3%
Finland	1						1	0.1%
France	1		1		10		12	0.8%
Germany	20	26	17		25		88	6.0%
Italy	7	13	5				25	1.7%
Netherlands	1		1				2	0.1%
Portugal		1					1	0.1%
Russia	3						3	0.2%
Slovakia		1			1		2	0.1%
Spain	27	5	12		6		50	3.4%
Switzerland	3	2					5	0.3%
Ukraine		1					1	0.1%
MIDDLE EAST	3	1					4	0.3%
Egypt	2	1					3	0.2%
Libya	1						1	0.1%
NORTH & CENTRAL AMERICA	36	27	1		1		65	4.5%
Mexico	28	24	1		1		54	3.7%
United States	8	3					11	0.8%
OCEANIA		1			2		3	0.2%
Australia		1			2		3	0.2%
SOUTH AMERICA	37	239	127	6	1		410	28.1%
Argentina	1						1	0.1%
Brazil	31	225	19				275	18.9%
Chile		9					9	0.6%
Colombia	2	5	108	6			121	8.3%
Ecuador					1		1	0.1%
Venezuela	3						3	0.2%
NOT SPECIFIED ⁽¹⁾	13	2			9	23	47	3.2%
TOTAL	632	478	211	44	70	23	1,458	100.0%

(1) Estimate of students from Non-Reporting Institutions is based on Schools Finance Branch Collection of International Student Data (Sept. 30, 2014), which provides a breakdown between Exchange Students (3) and Other International Students (23).

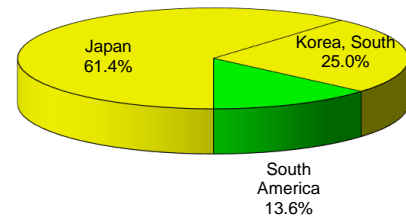
Enrolment by World Region
All International Students (2014/15)



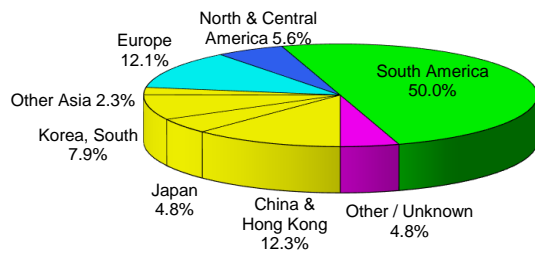
Full-Year Enrolment



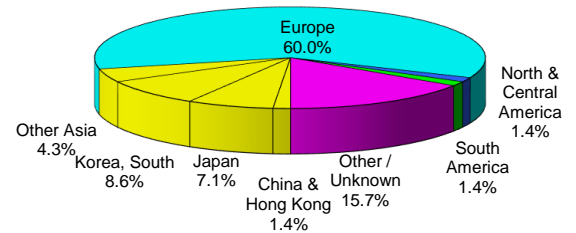
Group Enrolment



Half-Year Enrolment



Exchange Students



Short-Term Enrolment

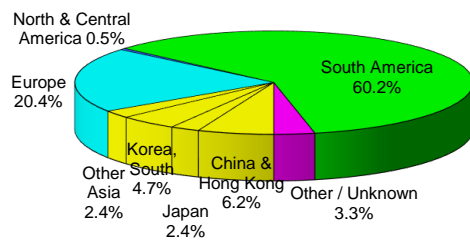


Table 3b. Top 10 Countries of Origin

	Full-Year Enrolment	Half-Year Enrolment	Short-Term Enrolment	Group Enrolment	Exchange Students	Other Non- Reported Students	Total International Students	% of Total
China, People's Republic	271	58	13		1		343	23.5%
Brazil	31	225	19				275	18.9%
Korea, South	87	38	10	11	6		152	10.4%
Colombia	2	5	108	6			121	8.3%
Germany	20	26	17		25		88	6.0%
Japan	21	23	5	27	5		81	5.6%
Mexico	28	24	1		1		54	3.7%
Spain	27	5	12		6		50	3.4%
Nigeria	16	15	7				38	2.6%
Vietnam	19	7	4				30	2.1%
SUBTOTAL	522	426	196	44	44		1,232	84.5%
% Share of Total	82.6%	89.1%	92.9%	100.0%	62.9%		84.5%	
TOTAL STUDENTS	632	478	211	44	70	23	1,458	100.0%

Table 4a. Distribution of Length/Type of Enrolment by World Region

	Full-Year Enrolment	Half-Year Enrolment	Short-Term Enrolment	Group Enrolment	Exchange Students	Other Non- Reported Students	Total International Students
Africa	46.9%	38.8%	14.3%				100.0%
Asia	67.5%	19.6%	4.9%	5.7%	2.2%		100.0%
Europe	32.5%	27.4%	20.3%		19.8%		100.0%
Middle East	75.0%	25.0%					100.0%
North & Central America	55.4%	41.5%	1.5%		1.5%		100.0%
Oceania		33.3%			66.7%		100.0%
South America	9.0%	58.3%	31.0%	1.5%	0.2%		100.0%
Not Specified⁽¹⁾	27.7%	4.3%			19.1%	48.9%	100.0%
TOTAL STUDENTS	43.3%	32.8%	14.5%	3.0%	4.8%	1.6%	100.0%

Students from Asia tended to favour Full-Year Enrolment (67.5%). In contrast, 58.3% of students from South America favoured Half-Year Enrolment, with only 9.0% in Full-Year Enrolment.

Table 4b. Distribution of World Region by Length/Type of Enrolment

	Full-Year Enrolment	Half-Year Enrolment	Short-Term Enrolment	Group Enrolment	Exchange Students	Other Non- Reported Students	Total International Students
Africa	3.6%	4.0%	3.3%				3.4%
Asia	71.4%	27.4%	15.6%	86.4%	21.4%		45.8%
Europe	10.9%	12.1%	20.4%		60.0%		14.5%
Middle East	0.5%	0.2%					0.3%
North & Central America	5.7%	5.6%	0.5%		1.4%		4.5%
Oceania		0.2%			2.9%		0.2%
South America	5.9%	50.0%	60.2%	13.6%	1.4%		28.1%
Not Specified⁽¹⁾	2.1%	0.4%			12.9%	100.0%	3.2%
TOTAL STUDENTS	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

(1) "Not Specified" category includes the 26 students from Non-Reporting Institutions based on Schools Finance Branch Collection of International Student Data (Sept. 30, 2014).

Table 5a. Institutions Reporting International Students; Manitoba Regions			
	Number of Public Institutions Reporting	Number of Independent Schools Reporting	Total Number of Reporting Institutions
Northern & Remote	1		1
Parkland & Westman	8	1	9
Central	4	1	5
Interlake & Southeast	4		4
Winnipeg	7	9	16
TOTAL INSTITUTIONS	24	11	35

Table 5b. Total Enrolment by Grade Level; Manitoba Regions								
	Grades K - 4	Grades 5 - 8	Grade 9	Grade 10	Grade 11	Grade 12	Total Enrolment	% of Total
Northern & Remote						1	1	0.1%
Parkland & Westman	2	84	30	36	109	24	285	19.9%
Central	1	4	1	2	4	11	23	1.6%
Interlake & Southeast	1	7	1	14	9	6	38	2.7%
Winnipeg	21	92	76	168	372	356	1,085	75.8%
REPORTED ENROLMENT	25	187	108	220	494	398	1,432	100.0%
NON-REPORTED ENROLMENT ⁽¹⁾		8		3	9	6	26	
TOTAL ENROLMENT	25	195	108	223	503	404	1,458	

Table 5c. Length/Type of Enrolment; Manitoba Regions									
	Full-Year Enrolment	Half-Year Enrolment	Short-Term Enrolment	Group Enrolment	Exchange Students	Other Non-Reported Students ⁽¹⁾	Total International Students	Full-Time Equivalent Enrolment	% of Total FTE
Northern & Remote					1		1		
Parkland & Westman	34	112	104	17	18		285	112.3	12.1%
Central	14	8	1				23	18.0	1.9%
Interlake & Southeast	26	7	2		3		38	30.5	3.3%
Winnipeg	558	351	104	27	45		1,085	768.4	82.7%
TOTAL ENROLMENT	632	478	211	44	67		1,432	929	100.0%
NON-REPORTED ENROLMENT ⁽¹⁾					3	23	26	11	
TOTAL ENROLMENT	632	478	211	44	70	23	1,458	941	

(1) "Non-Reported Enrolment" consists of 26 students from Non-Reporting Institutions, who were included in Schools Finance Branch (SFB) collection of International Student Data (Sept. 30, 2014). The SFB Data provides a breakdown by Grade Level and for Exchange Students and Other International Students. Exchange Students are not included in Full-Time Equivalency estimates. Other Non-Reported Students are assumed to be enrolled for half the year on average for purposes of estimating Total Full-Time Equivalent International Students.

Table 6. Actual & Targeted Enrolment (Excluding Exchange Students)			
	Actual Enrolment (excluding exchange)	Target Enrolment	% of Target Achieved
PUBLIC SCHOOL SYSTEM			
Beautiful Plains	12	12	100%
Brandon	6	3	200%
D.S.F.M.	5	2	250%
Fort La Bosse	13	13	100%
Garden Valley	3	5	60%
Lord Selkirk	21	15	140%
Louis Riel	317	250	127%
Mountain View	163	136	120%
Pembina Trails	257	230	112%
Prairie Rose	8	8	100%
River East Transcona	144	140	103%
Rolling River	28	28	100%
Seven Oaks	9	9	100%
Southwest Horizon	22	22	100%
St. James-Assiniboia	146	140	104%
Turtle Mountain	22	22	100%
PUBLIC SCHOOL SYSTEM TOTAL	1,176	1,035	113.6%
INDEPENDENT SCHOOLS			
Balmoral Hall School	39	40	98%
Christian Heritage School	1	1	100%
Linden Christian School	15	15	100%
Mennonite Brethren Collegiate Inst.	6	6	100%
St. John's-Ravenscourt School	26	26	100%
St. Maurice School	2	4	50%
Steinbach Christian High School	5	5	100%
University Of Winnipeg Collegiate	53	60	88%
INDEPENDENT SCHOOLS TOTAL	147	157	93.6%
TOTAL - ALL RESPONDING SCHOOLS	1,323	1,192	111.0%

Showing only those institutions for which "Target Enrolment" was specified: For public schools, actual enrolment exceeded target enrolment by 13.6%, while for independent schools, 93.6% of target was met on average.

Table 7. Total Estimated Manitoba Based Expenditures	
Full-Time Equivalent (FTE) Enrolment ⁽¹⁾	941
Average Student Expenditures per Month ⁽²⁾	\$1,045
Estimated Expenditure per FTE Student ⁽³⁾	\$10,450
Estimated Total Living Expenditures in Manitoba ⁽⁴⁾	\$9.83 Million
Tuition & Educational Fees Paid to Institutions ⁽⁵⁾	+ \$10.57 Million
TOTAL ESTIMATED MANITOBA BASED EXPENDITURES	= \$20.40 Million

The objective is to estimate the incremental expenditures made in Manitoba by international students. Expenditures are of two types, "Living Expenditures" and "Tuition & Educational Fees". "Total Estimated Manitoba Based Expenditures" is the sum of these.

(1) Full-Time Equivalent (FTE) enrolment is calculated for the students attending each institution. The Total FTE international student enrolment in 2014/15, estimated at 941 is shown in Table 2. Note, this estimate excludes international exchange students.

(2) "Average Student Expenditures per Month" for a single student living in Manitoba in 2014/15 are estimated at \$1,045. This figure is the average of estimates produced by Employment and Social Development Canada (ESDC) for 2013/14 and 2015/16.

(3) The above student expenditure figure of \$1,045/month is multiplied by 10 to estimate one student's expenditures for 10 months (i.e., the expenditure level associated with a FTE student).

(4) "Estimated Total Living Expenditures in Manitoba" (\$9.83 million) is the estimated FTE students (941) multiplied by the estimated yearly expenditure (\$10,450).

(5) "Tuition & Educational Fees Paid to Institutions" (\$1057 million) is as reported to the Manitoba International Education Branch of Manitoba Growth, Enterprise & Trade.

Elementary and Secondary School International Students: Manitoba 2013/14 - 2014/15

Table A: Total Enrolment by Grade Level; Public & Independent School Systems

	Grades K - 4	Grades 5 - 8	Grade 9	Grade 10	Grade 11	Grade 12	Total
Public School System							
2013/14 Enrolment	16	182	71	239	436	312	1,256
2014/15 Enrolment	23	180	91	189	447	347	1,277
Net Change	7	-2	20	-50	11	35	21
Percent Change	43.8%	-1.1%	28.2%	-20.9%	2.5%	11.2%	1.7%
Independent Schools							
2013/14 Enrolment	1	16	13	33	43	69	175
2014/15 Enrolment	2	15	17	34	56	57	181
Net Change	1	-1	4	1	13	-12	6
Percent Change	100.0%	-6.3%	30.8%	3.0%	30.2%	-17.4%	3.4%
Total Enrolment							
2013/14 Enrolment	17	198	84	272	479	381	1,431
2014/15 Enrolment	25	195	108	223	503	404	1,458
Net Change	8	-3	24	-49	24	23	27
Percent Change	47.1%	-1.5%	28.6%	-18.0%	5.0%	6.0%	1.9%

Total International Student Enrolment by Grade Level

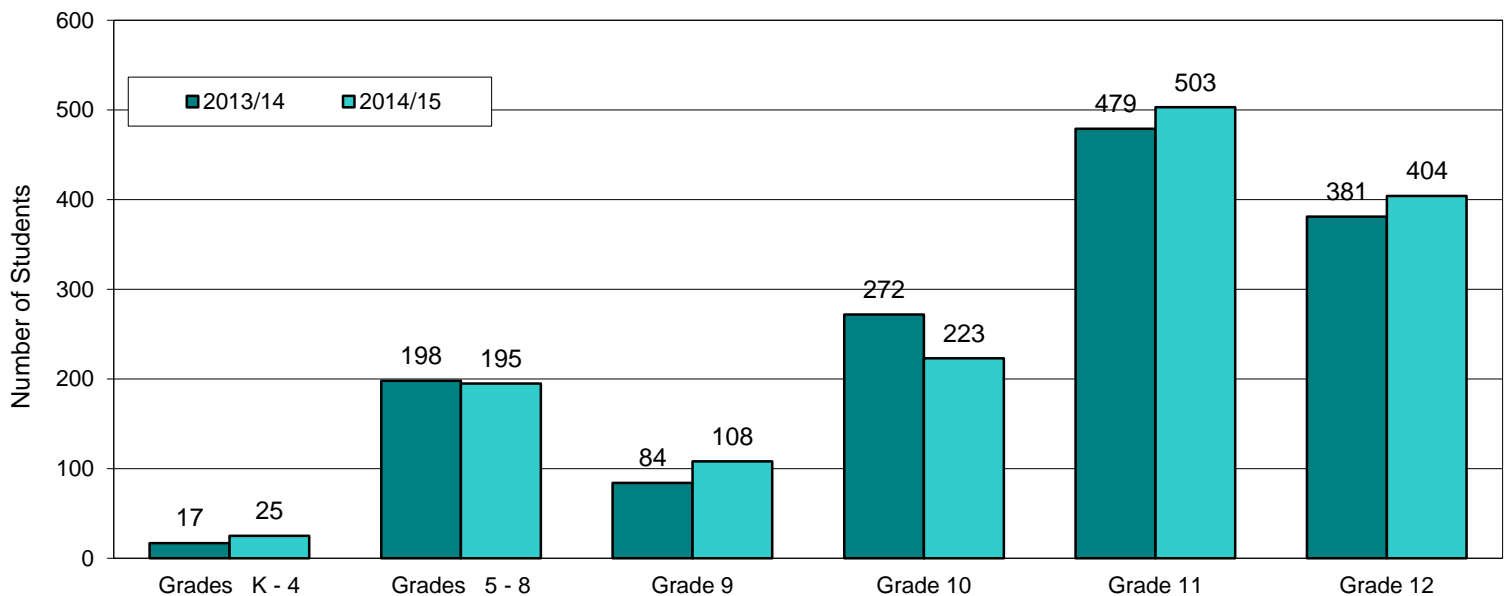
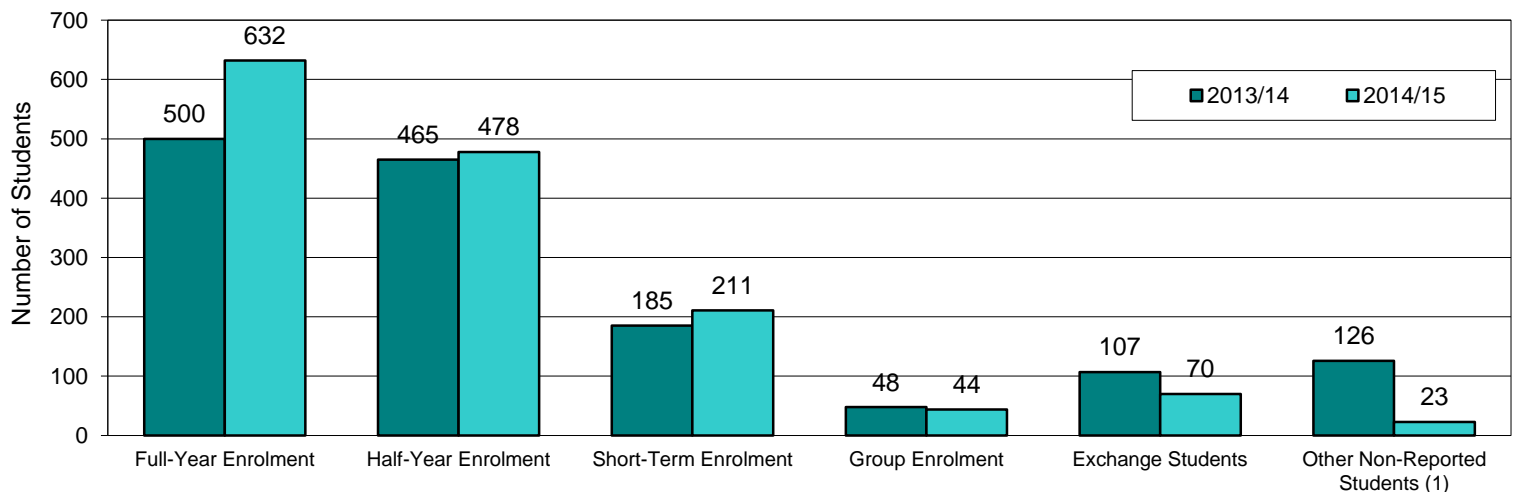


Table B: Total Enrolment by Type/Duration & Full-Time-Equivalency; Public & Independent School Systems

	Full-Year Enrolment	Half-Year Enrolment	Short-Term Enrolment	Group Enrolment	Exchange Students	Other Non- Reported Students ⁽¹⁾	Total International Students	Full-Time Equivalent Enrolment ⁽²⁾
Public School System								
2013/14 Enrolment	437	460	180	48	97	34	1,256	754
2014/15 Enrolment	490	470	209	44	54	10	1,277	789
Net Change	53	10	29	-4	-43	-24	21	36
Percent Change	12.1%	2.2%	16.1%	-8.3%	-44.3%	-70.6%	1.7%	4.7%
Independent Schools								
2013/14 Enrolment	63	5	5	0	10	92	175	114
2014/15 Enrolment	142	8	2	0	16	13	181	151
Net Change	79	3	-3	0	6	-79	6	38
Percent Change	125.4%	60.0%	-60.0%	0.0%	60.0%	-85.9%	3.4%	33.2%
Total Enrolment								
2013/14 Enrolment	500	465	185	48	107	126	1,431	868
2014/15 Enrolment	632	478	211	44	70	23	1,458	941
Net Change	132	13	26	-4	-37	-103	27	73
Percent Change	26.4%	2.8%	14.1%	-8.3%	-34.6%	-81.7%	1.9%	8.4%

(1) Enrolment for Non-Reporting Institutions is based on Schools Finance Branch Collection of International Student Data, which provides a breakdown for Exchange Students and Other International Students but not Duration of Enrolment.

(2) Exchange Students are not included in Full-Time Equivalency estimates. Other Non-Reported Students are assumed to be enrolled for half the year on average for purposes of estimating Total Full-Time Equivalent International Students.

Total International Student Enrolment by Type/Duration


Elementary and Secondary School International Students: Manitoba 2013/14 - 2014/15

Table C: Distribution of Students by World Region

	Asia	Africa	Europe	Middle East	North & Central America	Oceania	South America	Other / Unknown	Total
Total Enrolment by World Region									
2013/14 Enrolment	629	23	159	2	47	2	396	173	1,431
2014/15 Enrolment	668	49	212	4	65	3	410	47	1,458
Net Change	39	26	53	2	18	1	14	-126	27
Percent Change	6.2%	113.0%	33.3%	100.0%	38.3%	50.0%	3.5%	-72.8%	1.9%

Total International Student Enrolment by World Region

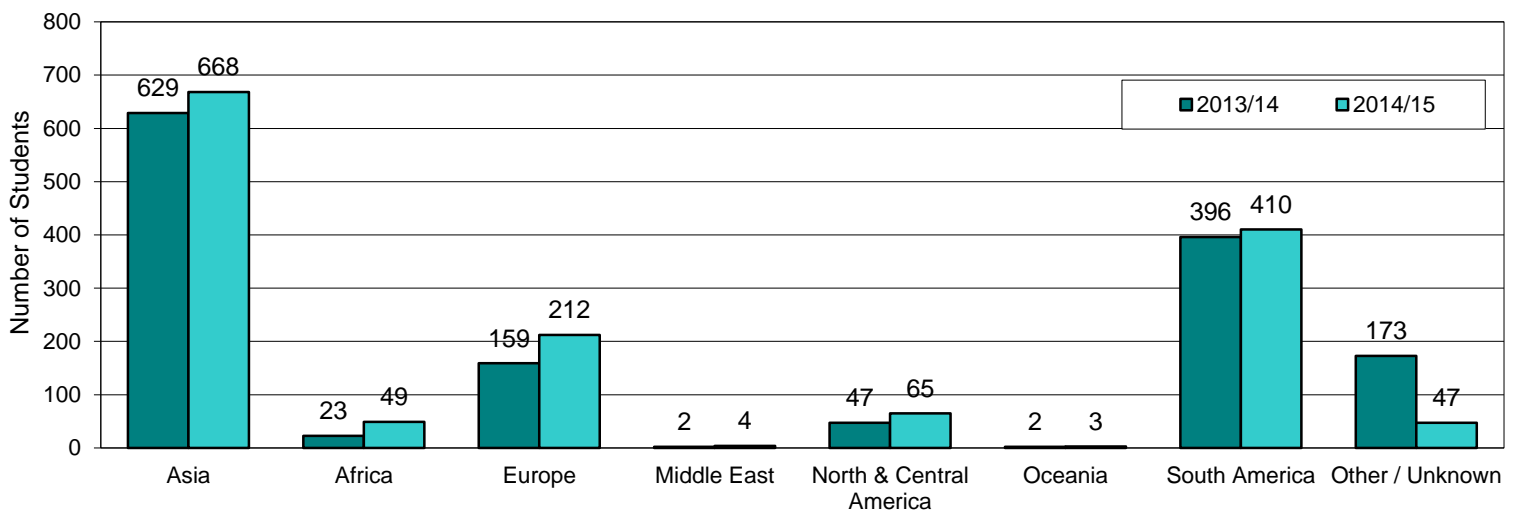


Table D: Total Estimated Manitoba Based Expenditures

	2013/14	2014/15	Net Change	Percent Change
Full-Time-Equivalent Enrolment	868	941	73	8.4%
Estimated Expenditure per FTE Student	\$10,250	\$10,450	\$200	2.0%
Estimated Student Living Expenditures (\$Millions)	\$8.89	\$9.83	\$0.94	10.6%
Tuition & Educational Fees Paid (\$Millions)	\$8.74	\$10.57	\$1.83	20.9%
Total Estimated Manitoba Based Expenditures (\$Millions)	\$17.63	\$20.40	\$2.77	15.7%

The objective is to estimate the incremental expenditures made in Manitoba by international ESL students. Expenditures are of two types, "Living Expenditures" and "Tuition & Educational Fees". "Total Estimated Manitoba Based Expenditures" is the sum of these.

(1) "Estimated Student Living Expenditures" is the product of FTE Enrolment multiplied by their Estimated Expenditures (sourced to Employment & Social Development Canada).

(2) "Tuition & Educational Fees Paid" is as reported to the Manitoba International Education Branch of Manitoba Growth, Enterprise & Trade.

Section IV

LANGUAGE SECTOR ENGLISH AS AN ADDITIONAL LANGUAGE INSTITUTIONS

Public and private English as an Additional Language (EAL) institutions in Manitoba were asked to provide information for all language students enrolled in their programs. This section examines students enrolled in EAL programs who are not concurrently enrolled in other post-secondary programs. That is, they are enrolled in EAL programs only. (Most of the students at Red River College who are enrolled in EAL courses are also concurrently enrolled in regular academic programs and are thus not reported in this section.)

Some short term EAL students, those who study less than six months and who come from visa-exempt countries, do not require study permits. This report captures data about these students, whereas they are not counted in the figures from Immigration, Refugees, and Citizenship Canada (IRCC).

----- **Capacity and Targets** -----

Many students come to Manitoba with the sole purpose of studying EAL (also known as ESL or English as a Second Language). Many others, however, require EAL upgrading as a prerequisite for their academic programs in Manitoba. EAL programs are an important pathway for admitting international students to Manitoba's post-secondary institutions.

Understanding the capacity of EAL institutions to enroll additional international students provides a key indicator by which to gauge the overall capacity for growth in Manitoba's international education sector. This is illustrated in Table 5: *Actual & Targeted International Student Enrolment by Institution*.

Estimating capacity in the language sector is a complex task based on many variables including cohort start dates, levels of English taught, and availability of qualified TOESL instructors, homestays, and sufficient physical space and infrastructure.

EAL institutions were asked to assess their potential capacity to admit additional international students into their programs. Their target was then compared with their actual international student enrollment to determine their success in reaching their own enrolment targets.

----- **Economic Impact** -----

EAL institutions were asked to provide the costs of tuition, accommodation, and all related fees charged to international EAL students. Some of the information has been averaged and used to calculate approximate revenue for each of the institutions in the tables outlining *Student Fees and Economic Impact*.

This data, along with estimated student expenditures, was used to estimate the value of the language component of the international education sector to the provincial economy in 2014/15.

International ESL Students: Manitoba 2014/15

Table 1. Total Enrolment by Institution & Concurrent Enrolment Status

Total International ESL Students	Brandon University	Heartland International English School	Providence University College	UM English Language Centre	UM English Language Studies	University of Winnipeg	Total Enrolment	% of Total
Total Enrolment by Institution								
Number of Students	43	347	42	488	517	501	1,938	100.0%
Percent Share of Total	2.2%	17.9%	2.2%	25.2%	26.7%	25.9%	100.0%	
Concurrently Enrolled in Post-Secondary Program								
Number of Students				416	32		448	23.1%
Percent Share of Total				92.9%	7.1%		100.0%	
Not Concurrently Enrolled in Post-Secondary Program								
Number of Students	43	347	42	72	485	501	1,490	76.9%
Percent Share of Total	2.9%	23.3%	2.8%	4.8%	32.6%	33.6%	100.0%	

Enrolment at Red River College (not shown) is represented in the international student enrolment counts collected for the post-secondary sector.

Total 2014/15 ESL International Student Enrolment in Manitoba is reported at 1,938, with 448 (23.1%) of these students reported as being concurrently enrolled in other post-secondary studies. This report focuses on the non-concurrently enrolled students on the premise that concurrently enrolled students are accounted for in the post-secondary sector reports on international students in Manitoba.

**Non-Concurrently Enrolled ESL International Students
Percent Share by Institution (2014/15)**

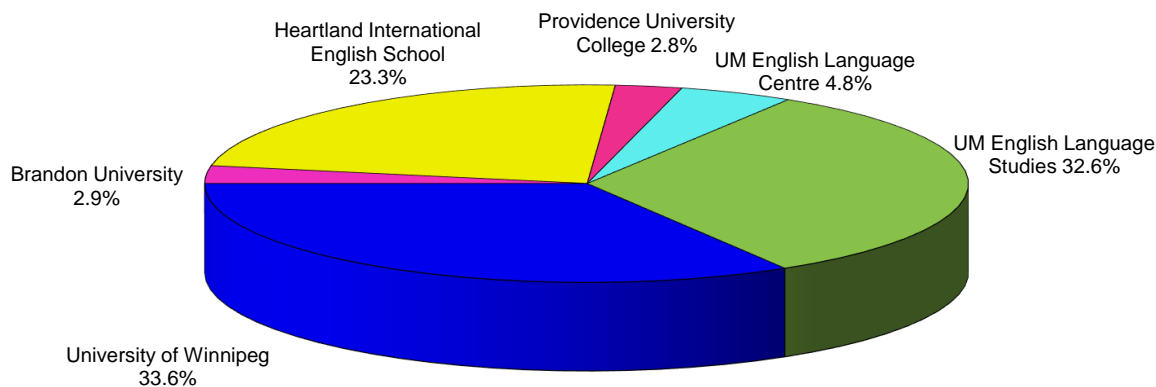


Table 2a. Enrolment by Institution & Number of Weeks Enrolled

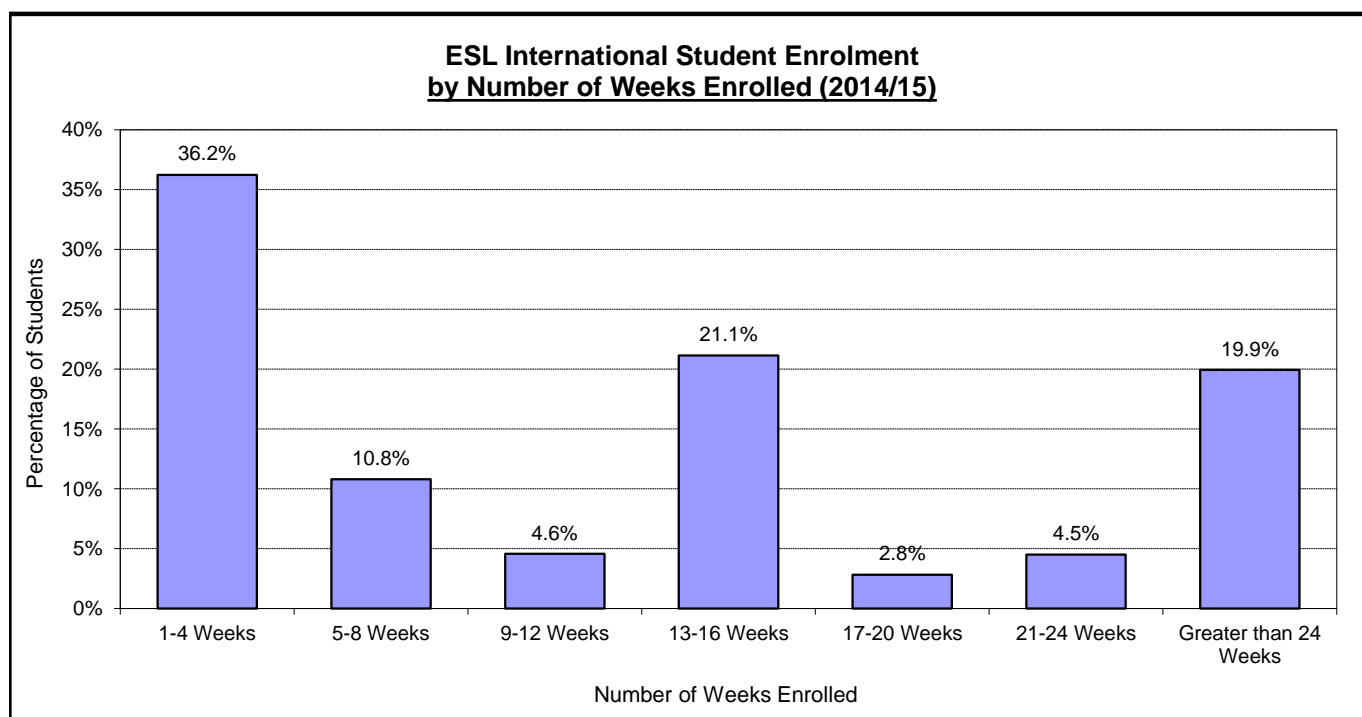
Non-Concurrently Enrolled International ESL Students	Brandon University	Heartland International English School	Providence University College	UM English Language Centre	UM English Language Studies	University of Winnipeg	Total Enrolment	% of Total
1 Week		35					35	2.3%
2 Weeks		48			27		75	5.0%
3 Weeks		27			98	14	139	9.3%
4 Weeks		62			109	120	291	19.5%
5 Weeks		22				8	30	2.0%
6 Weeks		14					14	0.9%
7 Weeks		4				33	37	2.5%
8 Weeks		29			47	4	80	5.4%
9 Weeks		11			4		15	1.0%
10 Weeks		11					11	0.7%
11 Weeks		8					8	0.5%
12 Weeks		23			11		34	2.3%
13 Weeks	10	2			7		19	1.3%
14 Weeks		7		43	2	213	265	17.8%
15 Weeks		2					2	0.1%
16 Weeks		6			23		29	1.9%
17 Weeks		2			13		15	1.0%
18 Weeks		2			1	2	5	0.3%
19 Weeks		2					2	0.1%
20 Weeks		6			14		20	1.3%
21 Weeks					1	14	15	1.0%
22 Weeks					41		41	2.8%
23 Weeks		2					2	0.1%
24 Weeks		8				1	9	0.6%
25 Weeks		2			2		4	0.3%
26 Weeks	20	3			28		51	3.4%
28 Weeks		4		12		50	66	4.4%
29 Weeks		1					1	0.1%
30 Weeks		2	42		14		58	3.9%
31 Weeks		1					1	0.1%
33 Weeks					5		5	0.3%
34 Weeks					16		16	1.1%
35 Weeks						3	3	0.2%
36 Weeks		1					1	0.1%
37 Weeks					2		2	0.1%
39 Weeks	13						13	0.9%
42 Weeks				17		39	56	3.8%
44 Weeks					2		2	0.1%
46 Weeks					4		4	0.3%
47 Weeks					1		1	0.1%
48 Weeks					5		5	0.3%
51 Weeks					1		1	0.1%
52 Weeks					7		7	0.5%
Total Number of Students	43	347	42	72	485	501	1,490	100%
Total Weeks of ESL Study ⁽¹⁾	1,177	2,649	1,260	1,652	6,248	7,304	20,290	
Average Enrolment (Weeks) ⁽²⁾	27.4	7.6	30.0	22.9	12.9	14.6	13.6	

(1) "Total Weeks of ESL Study" is the sum of all weeks for all students. For example, 1 student enrolled for 10 weeks plus 2 students enrolled for 12 weeks would represent 34 Weeks of ESL Study (i.e., 10+12+12=34).

(2) "Average Enrolment (Weeks)" is the average length of enrolment of international ESL students within each institution (in weeks). The average length of enrolment of international ESL students (for reporting institutions in 2014/15 is 13.6 Weeks, with 1,490 students receiving 20,290 weeks of instruction.

Table 2b. Summary of Enrolment by Number of Weeks Enrolled

Non-Concurrently Enrolled International ESL Students	Brandon University	Heartland International English School	Providence University College	UM English Language Centre	UM English Language Studies	University of Winnipeg	Total Enrolment	% of Total
ESL Enrolment								
1-4 Weeks		172			234	134	540	36.2%
5-8 Weeks		69			47	45	161	10.8%
9-12 Weeks		53			15		68	4.6%
13-16 Weeks	10	17		43	32	213	315	21.1%
17-20 Weeks		12			28	2	42	2.8%
21-24 Weeks		10			42	15	67	4.5%
Greater than 24 Weeks	33	14	42	29	87	92	297	19.9%
Total Number of Students	43	347	42	72	485	501	1,490	100.0%
Total Weeks of ESL Study	1,177	2,649	1,260	1,652	6,248	7,304	20,290	
Average Enrolment (Weeks)	27.4	7.6	30.0	22.9	12.9	14.6	13.6	



In 2014/15, 51.6% of international ESL students were enrolled for 1-14 weeks, 28.5% were enrolled for 15-24 weeks and 19.9% were enrolled for more than 24 weeks.

Table 3a. Enrolment by Institution & Country of Origin

Non-Concurrently Enrolled International ESL Students	Brandon University	Heartland International English School	Providence University College	UM English Language Centre	UM English Language Studies	University of Winnipeg	Total Enrolment	% of Total
Africa		7	6	1	2	14	30	2.0%
Burkina Faso						2	2	0.1%
Cameroon		1					1	0.1%
Congo		1					1	0.1%
Cote-d'Ivoire					1	3	4	0.3%
Ghana			1				1	0.1%
Mali		1				2	3	0.2%
Morocco				1		1	2	0.1%
Nigeria		1	3			1	5	0.3%
Rwanda					1	1	2	0.1%
Senegal		1				3	4	0.3%
Tanzania			1				1	0.1%
Togo		1				1	2	0.1%
Tunisia		1					1	0.1%
Zimbabwe			1				1	0.1%
Asia	35	131	23	46	375	380	990	66.4%
Bangladesh	1			1		1	3	0.2%
China, People's Republic	21	30	2	23	152	88	316	21.2%
Hong Kong		8	2	1		1	12	0.8%
India		8	2	2		1	13	0.9%
Indonesia			1				1	0.1%
Japan		28		6	152	107	293	19.7%
Korea, South	9	39	10	9	26	167	260	17.4%
Myanmar			3				3	0.2%
Pakistan		1	2			2	5	0.3%
Philippines		3				1	4	0.3%
Singapore			1				1	0.1%
Taiwan	4	12			8	2	26	1.7%
Vietnam		2		4	37	10	53	3.6%
Europe		50	1	2	15	15	83	5.6%
Azerbaijan		2					2	0.1%
Belarus		1					1	0.1%
Belgium					1		1	0.1%
Croatia					1	1	2	0.1%
Czech Republic		1					1	0.1%
France		1			1		2	0.1%
Germany		1	1			2	4	0.3%
Hungary						1	1	0.1%
Italy		3			2	1	6	0.4%
Kazakhstan					1	2	3	0.2%
Lithuania		1					1	0.1%
Poland		2				1	3	0.2%
Romania		1					1	0.1%
Russia		3		1	1		5	0.3%
Spain		3			1		4	0.3%
Switzerland		14				1	15	1.0%
Ukraine		17		1	7	6	31	2.1%

Table 3a. (Continued)

Non-Concurrently Enrolled International ESL Students	Brandon University	Heartland International English School	Providence University College	UM English Language Centre	UM English Language Studies	University of Winnipeg	Total Enrolment	% of Total
Middle East		18	1	14	15	15	63	4.2%
Egypt		1				1	2	0.1%
Eritrea				1			1	0.1%
Iran		1	1	1		1	4	0.3%
Israel		7		1		3	11	0.7%
Libya		5		5	4	3	17	1.1%
Saudi Arabia		4		6	10	7	27	1.8%
Turkey					1		1	0.1%
North & Central America		19	5		7	39	70	4.7%
Bahamas			1				1	0.1%
El Salvador						1	1	0.1%
Jamaica			1				1	0.1%
Mexico		18	3		7	38	66	4.4%
United States		1					1	0.1%
Oceania			1				1	0.1%
Australia			1				1	0.1%
South America	8	106	5	8	19	34	180	12.1%
Argentina		2					2	0.1%
Brazil	2	95	1	3	14	21	136	9.1%
Chile		2			1	2	5	0.3%
Colombia	6	5		2	1	6	20	1.3%
Ecuador		1					1	0.1%
Paraguay			4			1	5	0.3%
Peru		1		1			2	0.1%
Venezuela				2	3	4	9	0.6%
Other / Unknown		16		1	52	4	73	4.9%
TOTAL STUDENTS	43	347	42	72	485	501	1,490	100.0%

International ESL Students: Manitoba 2014/15

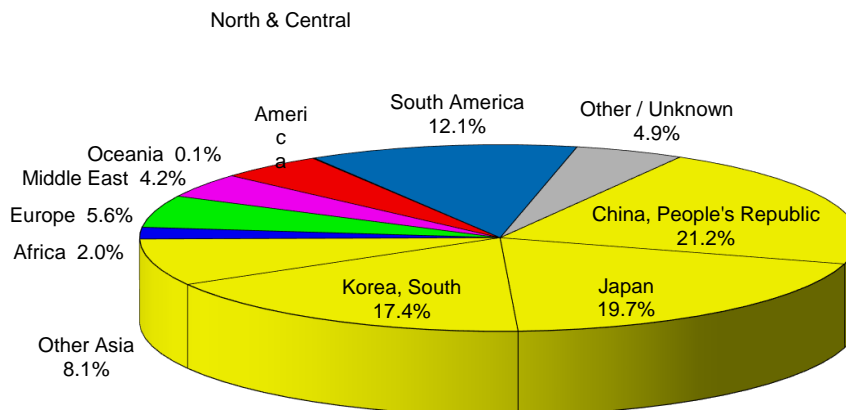
Table 3b. Top Ten Countries of Origin

Non-Concurrently Enrolled International ESL Students		Brandon University	Heartland International English School	Providence University College	UM English Language Centre	UM English Language Studies	University of Winnipeg	Total Enrolment	% of Total
1	China, People's Republic	21	30	2	23	152	88	316	21.2%
2	Japan		28		6	152	107	293	19.7%
3	Korea, South	9	39	10	9	26	167	260	17.4%
4	Brazil	2	95	1	3	14	21	136	9.1%
5	Mexico		18	3		7	38	66	4.4%
6	Vietnam		2		4	37	10	53	3.6%
7	Ukraine		17		1	7	6	31	2.1%
8	Saudi Arabia		4		6	10	7	27	1.8%
9	Taiwan	4	12			8	2	26	1.7%
10	Colombia	6	5		2	1	6	20	1.3%
SUB-TOTAL		42	250	16	54	414	452	1,228	82.4%
% Share of Institution Total		97.7%	72.0%	38.1%	75.0%	85.4%	90.2%	82.4%	
TOTAL STUDENTS		43	347	42	72	485	501	1,490	100.0%

Of the 1,490 students, 990 (66.4%) originated from Asia. Five of the ten most represented countries are in Asia; People's Republic of China (316), Japan (293), South Korea (260), Vietnam (53) and Taiwan (26). Rounding out the top 5 source countries are Brazil (136) and Mexico (66).

The top ten represented countries accounted for 82.4% of non-concurrently enrolled ESL students in 2014/15.

**ESL International Student Enrolment
Percent Share by World Region (2014/15)**



International ESL Students: Manitoba 2014/15

Table 4a. Enrolment by World Region: Percent Share Among Institutions

Non-Concurrently Enrolled International ESL Students	Brandon University	Heartland International English School	Providence University College	UM English Language Centre	UM English Language Studies	University of Winnipeg	Total Enrolment
Asia	3.5%	13.2%	2.3%	4.6%	37.9%	38.4%	100.0%
Africa		23.3%	20.0%	3.3%	6.7%	46.7%	100.0%
Europe		60.2%	1.2%	2.4%	18.1%	18.1%	100.0%
Middle East		28.6%	1.6%	22.2%	23.8%	23.8%	100.0%
North & Central America		27.1%	7.1%		10.0%	55.7%	100.0%
Oceania			100.0%				100.0%
South America	4.4%	58.9%	2.8%	4.4%	10.6%	18.9%	100.0%
Other / Unknown		21.9%		1.4%	71.2%	5.5%	100.0%
TOTAL STUDENTS	2.9%	23.3%	2.8%	4.8%	32.6%	33.6%	100.0%

Heartland International English School, with 23.3% of international ESL students had 60.2% of the students from Europe and 58.9% of the students from South America. Providence University College, with only 2.8% of non-concurrently enrolled students, accounts for 20% of the students from Africa. University of Winnipeg, with 33.6% of international student enrolment had 46.7% of the students from Africa and 55.7% of the students from North & Central America.

Table 4b. Enrolment by World Region: Percent Share Within Institutions

Non-Concurrently Enrolled International ESL Students	Brandon University	Heartland International English School	Providence University College	UM English Language Centre	UM English Language Studies	University of Winnipeg	Total Enrolment
Asia	81.4%	37.8%	54.8%	63.9%	77.3%	75.8%	66.4%
Africa		2.0%	14.3%	1.4%	0.4%	2.8%	2.0%
Europe		14.4%	2.4%	2.8%	3.1%	3.0%	5.6%
Middle East		5.2%	2.4%	19.4%	3.1%	3.0%	4.2%
North & Central America		5.5%	11.9%		1.4%	7.8%	4.7%
Oceania			2.4%				0.1%
South America	18.6%	30.5%	11.9%	11.1%	3.9%	6.8%	12.1%
Other / Unknown		4.6%		1.4%	10.7%	0.8%	4.9%
TOTAL STUDENTS	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Students from Asia accounted for 66.4% of the non-concurrently enrolled international ESL student population in 2014/15.

The share of international students from Asia ranged from 81.4% for Brandon University to 37.8% for Heartland International English School.

Table 5. Actual & Targeted International Student Enrolment by Institution

Total International ESL Students	Brandon University	Heartland International English School	Providence University College	UM English Language Centre	UM English Language Studies	University of Winnipeg	Total Enrolment
2014/15 Enrolment	43	347	42	488	517	501	1,938
2014/15 Target Enrolment	60		50	600	600		1,310
% of Target Achieved	71.7%		84.0%	81.3%	86.2%		147.9%

Table 6. Total Estimated Manitoba Based Expenditures

Average Student Expenditures per Month ⁽¹⁾	\$1,045
Equivalent Weekly Expenditure ⁽²⁾	\$241
Total Weeks of ESL Study	20,290
Estimated Total Living Expenditures in Manitoba	\$4.89 Million
Tuition & Educational Fees Paid to Institutions ⁽³⁾	+ \$7.66 Million
Total Estimated Manitoba Based Expenditures	= \$12.56 Million

The objective is to estimate the incremental expenditures made in Manitoba by international ESL students. Expenditures are of two types, "Living Expenditures" and "Tuition & Educational Fees". "Total Estimated Manitoba Based Expenditures" is the sum of these.

(1) "Average Student Expenditures per Month" for a single student living in Manitoba in 2014/15 are estimated at \$1,045. This figure is the average of estimates produced by Employment and Social Development Canada (ESDC) for 2013/14 and 2015/16.

(2) Monthly student expenditures of \$1,045 represents \$241 per week. When multiplied by the 20,290 Total Weeks of ESL Study (Table 2a) this yields an estimate of International ESL students' expenditures in Manitoba of \$4.89 million.

(3) "Tuition & Educational Fees Paid to Institutions" (\$7.66 million) is as reported to the International Education Branch of Manitoba Growth, Enterprise & Trade.

Table A: Total Enrolment & Enrolment Targets by Institution

Total International ESL Students	Brandon University	Heartland International English School	Providence University College	UM English Language Centre	UM English Language Studies	University of Winnipeg	Total Enrolment
Non-Concurrent Enrolment							
2013/14 Enrolment	88	261		100	657	485	1,591
2014/15 Enrolment	43	347	42	72	485	501	1,490
Concurrent Enrolment							
2013/14 Enrolment			85	528	90		703
2014/15 Enrolment				416	32		448
Total Enrolment							
2013/14 Enrolment	88	261	85	628	747	485	2,294
2014/15 Enrolment	43	347	42	488	517	501	1,938
Net Change	-45	86	-43	-140	-230	16	-356
Percent Change	-51.1%	33.0%	-50.6%	-22.3%	-30.8%	3.3%	-15.5%
Target Enrolment							
2013/14 Target	60		95	850	700	500	2,205
2014/15 Target	60		50	600	600		1,310
Net Change			-45	-250	-100	-500	-895
Percent Change			-47.4%	-29.4%	-14.3%	-100.0%	-40.6%

ESL enrolment at Red River College (not shown) is represented in the international student enrolment counts collected for the post-secondary sector.

The remainder of this report provides details of the non-concurrently enrolled international student population, on the premise that concurrently enrolled students are accounted for in the post-secondary sector reports on international students in Manitoba.

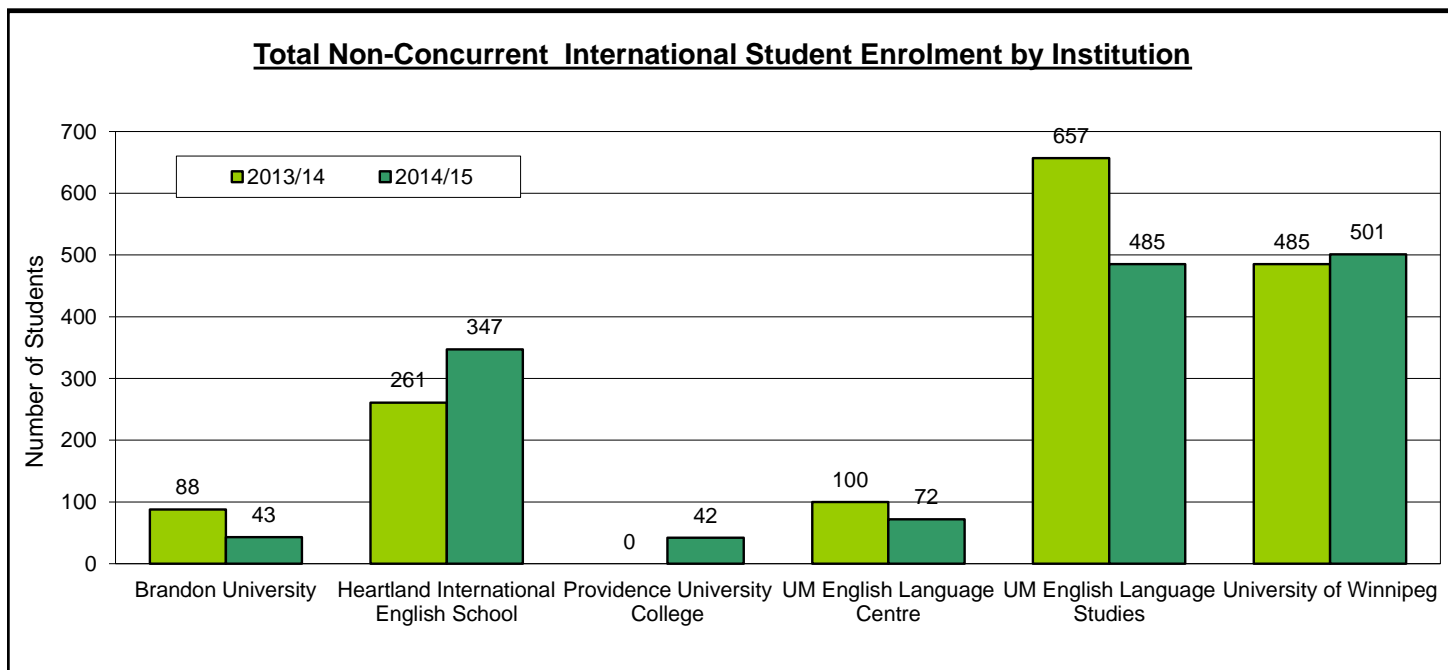


Table B: Total and Average Weeks of Enrolment by Institution

Non-Concurrently Enrolled International ESL Students	Brandon University	Heartland International English School	Providence University College	UM English Language Centre	UM English Language Studies	University of Winnipeg	Total Enrolment
Total Weeks of ESL Enrolment							
2013/14 Student-Weeks	2,353	2,118		1,834	7,173	7,104	20,582
2014/15 Student-Weeks	1,177	2,649	1,260	1,652	6,248	7,304	20,290
Net Change	-1,176	531	1,260	-182	-925	200	-292
Percent Change	-50.0%	25.1%		-9.9%	-12.9%	2.8%	-1.4%
Average Length of Enrolment (Weeks)							
2013/14 Enrolment	26.7	8.1		18.3	10.9	14.6	12.9
2014/15 Enrolment	27.4	7.6	30.0	22.9	12.9	14.6	13.6
Net Change	0.6	-0.5	30.0	4.6	2.0	-0.1	0.7
Percent Change	2.4%	-5.9%		25.1%	18.0%	-0.5%	5.3%

Table C: Distribution of Students by Number of Weeks Enrolled

Non-Concurrently Enrolled International ESL Students	1-4 Weeks	5-8 Weeks	9-12 Weeks	13-16 Weeks	17-20 Weeks	21-24 Weeks	Greater than 24 Weeks	Total Number of Students
Total Enrolment by Weeks Enrolled								
2013/14 Enrolment	468	216	60	498	30	72	247	1,591
2014/15 Enrolment	540	161	68	315	42	67	297	1,490
Net Change	72	-55	8	-183	12	-5	50	-101
Percent Change	15.4%	-25.5%	13.3%	-36.7%	40.0%	-6.9%	20.2%	-6.3%

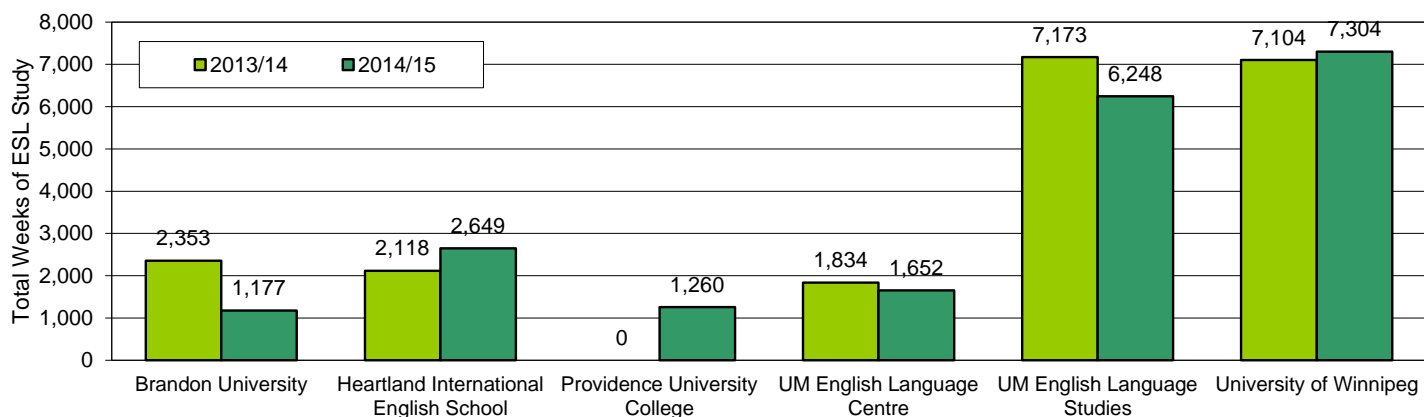
Notes on Charts (following page):

Total Weeks of Enrolment is a function of Total Enrolment and Average Length of Enrolment. Year-over-year changes can therefore result from changes in actual enrolment or duration.

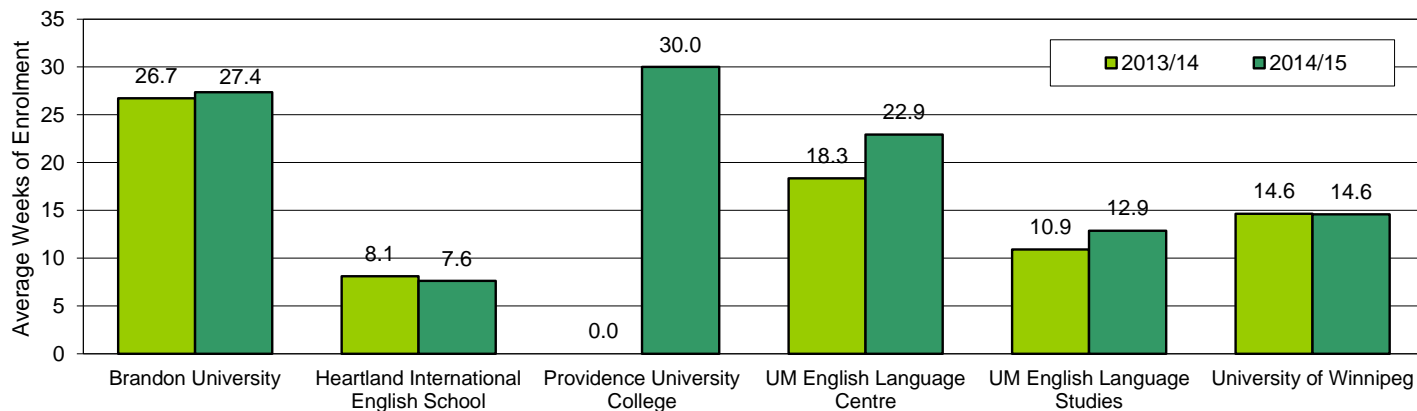
Changes in Average Weeks of Enrolment may reflect changes in how ESL programs are offered by the various institutions, the presence or absence of group enrolment (which can skew results) or changes initiated by international students.

International ESL Students: Manitoba 2013/14 - 2014/15

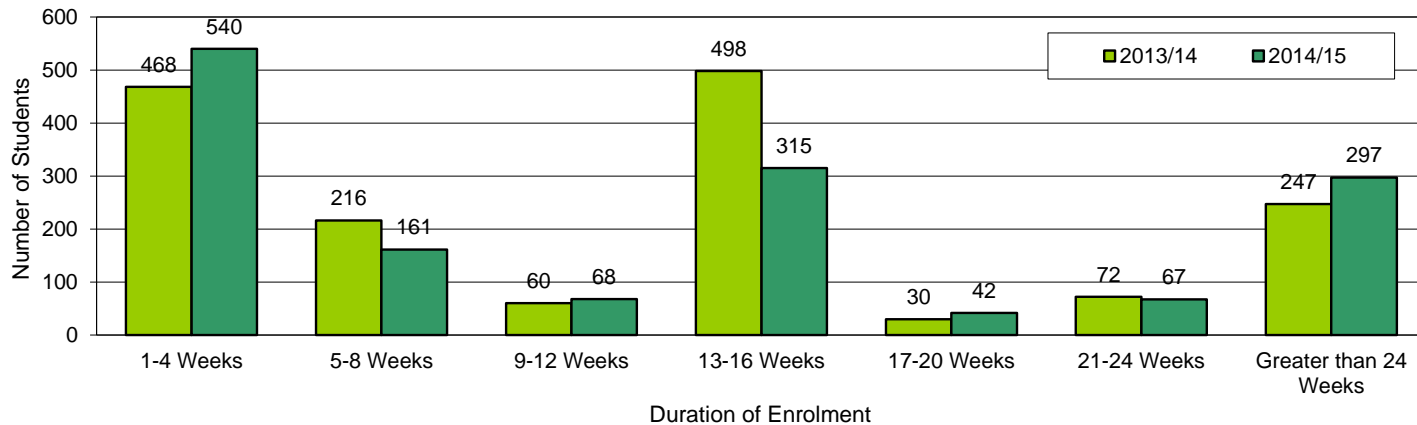
Total Weeks of Enrolment by Institution



Average Weeks of Enrolment by Institution



Distribution of Students by Weeks Enrolled



International ESL Students: Manitoba 2013/14 - 2014/15

Table D: Distribution of Students by World Region

Non-Concurrently Enrolled International ESL Students	Asia	Africa	Europe	Middle East	North & Central America	Oceania	South America	Other / Unknown	Total
Total Enrolment by World Region									
2013/14 Enrolment	1,031	25	56	95	157		227		1,591
2014/15 Enrolment	990	30	83	63	70	1	180	73	1,490
Net Change	-41	5	27	-32	-87	1	-47	73	-101
Percent Change	-4.0%	20.0%	48.2%	-33.7%	-55.4%		-20.7%		-6.3%

Table E: Total Estimated Manitoba Based Expenditures

	2013/14	2014/15	Net Change	Percent Change
Total Weeks of ESL Enrolment	20,582	20,290	-292	-1.4%
Average Weekly Student Expenditures (\$'s)	\$237	\$241	\$5	2.0%
Estimated Student Living Expenditures ⁽¹⁾ (\$Millions)	\$4.87	\$4.89	\$0.02	0.5%
Tuition & Educational Fees Paid ⁽²⁾ (\$Millions)	\$9.07	\$7.66	-\$1.41	-15.5%
Total Estimated Manitoba Based Expenditures (\$Millions)	\$13.94	\$12.56	-\$1.38	-9.9%

The objective is to estimate the incremental expenditures made in Manitoba by international ESL students. Expenditures are of two types, "Living Expenditures" and "Tuition & Educational Fees". "Total Estimated Manitoba Based Expenditures" is the sum of these.

(1) "Estimated Student Living Expenditures" is the product of Total Weeks of Enrolment multiplied by Average Weekly Student Expenditures (sourced to Employment & Social Development Canada).

(2) "Tuition & Educational Fees Paid" is as reported to the International Education Branch of Manitoba Growth, Enterprise & Trade, and includes students concurrently enrolled in other post-secondary programs.