



PROVINCE OF MANITOBA

PROCLAMATION

MEDIA LITERACY WEEK
October 27 to 31, 2025
and
DIGITAL CITIZEN DAY
October 29, 2025

- WHEREAS The Manitoba government proclaims October 27 to 31, 2025, as Media Literacy Week and October 29, 2025, as Digital Citizen Day to promote digital and media literacy in Manitoba;
- WHEREAS Digital and media literacy are vital for all Manitobans to engage responsibly and safely in online environments;
- WHEREAS Raising awareness about digital and media literacy in schools is crucial to ensuring all students have the skills needed to use, understand, engage, access and verify online information;
- WHEREAS Educators, parents and community members can help foster safe and respectful online interactions that promote positive physical and mental health;
- WHEREAS Educators, parents and community members play an essential role in cultivating students critical thinking skills, including the capacity to contextualize and critically evaluate digital media to make informed decisions; and
- WHEREAS The Manitoba government encourages all Manitobans who interact with young people to engage them in digital and media literacy learning.

NOW THEREFORE BE IT KNOWN THAT I, Tracy Schmidt, Minister of Education and Early Childhood Learning for the Province of Manitoba, do hereby proclaim the week of October 27 to 31, 2025, as

MEDIA LITERACY WEEK

and October 29, 2025, as

DIGITAL CITIZEN DAY

in Manitoba and commend its thoughtful observance to all citizens of our province.

Original signed by

Honourable Tracy Schmidt
Minister
Education and
Early Childhood Learning