



PROVINCE OF MANITOBA

PROCLAMATION

Media Literacy Week October 21 to October 25, 2024

and

Digital Citizen Day October 23, 2024

- WHEREAS The Manitoba government declares October 21 to October 25, 2024, as Media Literacy Week and October 23, 2024, as Digital Citizen Day to promote digital and media literacy in Manitoba;
- WHEREAS Digital and media literacy are vital for all Manitobans to engage responsibly and safely in online environments;
- WHEREAS Raising awareness about digital and media literacy in schools is crucial to ensuring all students have the skills needed to use, understand, engage, access, and verify online information;
- WHEREAS Educators, parents, and community members can help foster safe and respectful online interactions that promote positive physical and mental health;
- WHEREAS Educators, parents, and community members play an essential role in cultivating students critical thinking skills, including the capacity to contextualize and critically evaluate digital media to make informed decisions; and
- WHEREAS The Manitoba government encourages all Manitobans who interact with young people to engage them in digital and media literacy learning.

NOW THEREFORE BE IT KNOWN THAT I, Tracy Schmidt, acting Minister of Education and Early Childhood Learning for the Province of Manitoba, do hereby proclaim October 21 to October 25, 2024, as

MEDIA LITERACY WEEK

and October 23, 2024, as

DIGITAL CITIZEN DAY

in Manitoba and commend its thoughtful observance to all citizens of our province.

Original signed by

Tracy Schmidt
Acting Minister
Education and
Early Childhood Learning