Creating a Team Name and Logo



Date: _____

1. The name of your community, town, or city: _____

2. The name you have given to the team: _____

3. Reasons for choice of name: _____

4. Illustration of your team logo (with colours).

5. Explanation of logo and colours: _____

6. What kind of mascot would you have for your team? What name would you give the mascot? Provide explanations for your choices.

(Use opposite side of page if more space is needed.)