



The Canadian Radio-television and Telecommunications Commission (CRTC) was established by Parliament in 1968. It is an independent body that reports to Parliament and is responsible for all radio and television broadcasting in Canada.

One of its main goals is to make sure that Canadian artists and stories reach the Canadian public.

Parliament believes that it is important that the broadcasting system in Canada gives voice to the talents and shared experiences of Canadians in order to preserve our culture and identity. Making sure there is Canadian content on the airwaves also means jobs for thousands of Canadians.

The CRTC enforces the following rules about Canadian content in broadcasting:

Radio

- **All radio stations** must ensure that 35 percent of the music they air each week is Canadian.



In addition:

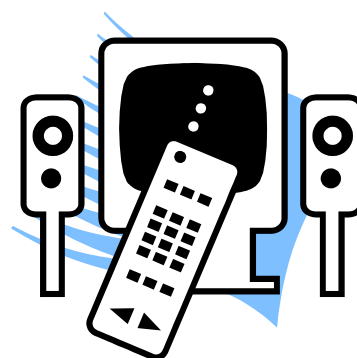
- **Commercial radio stations** must ensure that 35 percent of the music they air between 6 a.m. and 6 p.m., Monday through Friday, is Canadian.
- **Ethnic radio stations** must ensure that at least 7 percent of the music they air each week during ethnic programming periods is Canadian.

- **French-language radio stations** must ensure that at least 65 percent of the music they broadcast each week is in the French language. As well, at least 55 percent of the music aired between 6 a.m. and 6 p.m., Monday through Friday, must be in the French language.

Television

Private television stations and networks (e.g., CTV, Global) and **ethnic TV** stations must achieve a yearly Canadian content level of:

- o 60 percent overall, measured during the day (i.e., between 6 a.m. and midnight)
 - o 50 percent, measured during the evening broadcast period (i.e., 6 p.m. to midnight)
- **CBC** must ensure that at least 60 percent of its overall schedule, measured during the day (i.e., 6 a.m. to midnight), is Canadian.



Adapted from:

CRTC Mandate: <<http://www.crtc.gc.ca/eng/about.htm>>

CRTC What is Canadian Content? <http://www.crtc.gc.ca/eng/INFO_SHT/b306.htm>

CRTC, Canadian Content Regulations:

<http://www.crtc.gc.ca/eng/INFO_SHT/G11.htm>