BLM Mod.2.4#2: Advertisement Planning

Name	Date
What useless invention am I trying to sell?	
O Miles as in the search are searched in the search and	
2. Who might need my useless invention?	
3. Why would they need my useless invention?	
4. How can I convince them that they need my useless inven will be most effective?	tion? What advertising strategy
Teacher Comments	