9214
MOTION PICTURE ARTS
PORTFOLIO DEVELOPMENT
(12D)

40S/40E/40M

A Motion Picture Arts Course

9214: MOTION PICTURE ARTS PORTFOLIO DEVELOPMENT (12D) 40S/40E/40M

Course Description

In this course, students refine their professional online identity, and create a portfolio designed to gain employment in the motion picture arts industry.

Goal 1: Describe and apply appropriate **health and safety** practices.

GLO 1.1: Describe and apply appropriate **health and safety** practices.

SLO 12D.1.1.1:	Demonstrate an understanding of online safety procedures in areas including personal identity, privacy, usernames, and passwords.
SLO 12D.1.1.2:	Adhere to online safety procedures in areas including personal identity, privacy, usernames, and passwords.
SLO 12D.1.1.3:	Maintain a safe and organized workspace.
SLO 12D.1.1.4:	Keep cables safe.
SLO 12D.1.1.5:	Demonstrate an understanding of ergonomically appropriate procedures that minimize the possibility of injury.
SLO 12D.1.1.6:	Follow ergonomically appropriate procedures that minimize the possibility of injury.

GLO 1.2: Demonstrate an awareness of safety as outlined in the *Trade Safety Awareness Manual* (available at www.gov.mb.ca/wd/apprenticeship/generalinfo/instructoreducators.html).

- **Goal 2:** Demonstrate the ability to identify, select, use, and maintain **software, hardware, supplies,** and **equipment**.
 - **GLO 2.1:** Demonstrate the ability to identify, select, and use **software**.
 - SLO 12D.2.1.1: Demonstrate the ability to identify, select, and use software.

- **GLO 2.2:** Demonstrate the ability to identify, select, use, and maintain **hardware**.
 - SLO 12D.2.2.1: Demonstrate the ability to identify, select, use, and maintain hardware.
- **GLO 2.3:** Demonstrate the ability to identify, select, use, and maintain **supplies and equipment**.
 - SLO 12D.2.3.1: Demonstrate the ability to identify, select, use, and maintain supplies and equipment.
- **Goal 3:** Incorporate **project management** processes throughout the development cycle.
 - **GLO 3.1: Document** the development process.

No applicable SLOs.

- **GLO 3.2: Collaborate** with peers, teachers, and industry representatives.
 - SLO 12D.3.2.1: Demonstrate the ability to provide, request, and incorporate feedback from peers, teachers, and representatives from industry when developing portfolios.
 - SLO 12D.3.2.2: Demonstrate the ability to research and identify industry representatives who would help one find employment.
 - SLO 12D.3.2.3: Demonstrate the ability to initiate and maintain a professional relationship with industry representatives.
- **GLO 3.3: Evaluate** the project development process.

No applicable SLOs.

GLO 3.4: Incorporate quality control processes.

No applicable SLOs.

GLO 3.5: Manage projects.

Goal 4: Conceptualize a project.

- **GLO 4.1:** Demonstrate an understanding of the **theoretical foundation** of the motion picture arts when conceptualizing a project.
 - SLO 12D.4.1.1: Demonstrate an understanding of the theory behind a
 - motion picture arts portfolio.
 - SLO 12D.4.1.2: Demonstrate an understanding of the characteristics of effective portfolios.

GLO 4.2: Demonstrate the ability to **research project ideas**, **project requirements**, **and target audiences**.

- SLO 12D.4.2.1: Demonstrate the ability to research portfolio ideas and requirements for potential employment or for entry into a post-secondary institution (topics may include studios, current trends in online portfolios, social media, job sites, job requirements, and career awareness).
- **GLO 4.3: Develop** a project concept.
 - SLO 12D.4.3.1: Demonstrate the ability to develop a concept for a portfolio for the purpose of gaining employment or entry into a post-secondary institution.

Goal 5: Plan and pitch projects.

- **GLO 5.1:** Determine the **scope**, **timeline**, and **milestones** of a project.
 - SLO 12D.5.1.1: Demonstrate the ability to identify the resources required to gain employment in motion picture arts or associated industries, or entry into a post-secondary institution.
 - SLO 12D.5.1.2: Demonstrate the ability to determine timelines to gain employment in motion picture arts or associated industries, or entry into a post-secondary institution.
- **GLO 5.2:** Demonstrate the ability to develop a **pre-production plan**.

No applicable SLOs.

GLO 5.3: Develop and pitch previsualization.

- **Goal 6:** Create, capture, and compose **assets**.
 - **GLO 6.1:** Create, capture, and compose **assets**.

SLO 12D.6.1.1: Demonstrate the ability to create, capture, and compose assets for a project to be incorporated into a portfolio.

- **Goal 7: Publish, present, review, and assess** projects.
 - **GLO 7.1: Publish, present, review, and assess** projects.

No applicable SLOs.

- **Goal 8:** Describe and demonstrate the transferable **cross-curricular** knowledge and skills relevant to motion picture arts.
 - **GLO 8.1:** Describe and demonstrate the transferable **cross- curricular** knowledge and skills relevant to motion picture arts.

SLO 12D.8.1.1: Describe and apply the cross-curricular knowledge and skills related to portfolio development from English language arts.

- **Goal 9:** Demonstrate an awareness of **sustainability** as it pertains to the motion picture arts.
 - **GLO 9.1:** Describe the motion picture arts industry's **sustainability practices** and impact on the environment.

No applicable SLOs.

GLO 9.2: Describe the impact of the motion picture industry on **human sustainability**, that is, on the health and wellbeing of its workers and consumers.

Goal 10: Demonstrate an awareness of the **ethical and legal standards** as they pertain to motion picture arts.

GLO 10.1: Demonstrate an awareness of the **ethical and legal standards** as they pertain to motion picture arts.

- SLO 12D.10.1.1: Demonstrate an understanding of the ethical and legal concerns to do with misrepresenting the ownership or credit of a particular work.
- SLO 12D.10.1.2: Demonstrate an understanding of non-disclosure agreements.
- SLO 12D.10.1.3: Demonstrate an understanding of the ethical and legal requirements to adhere to non-disclosure agreements.
- SLO 12D.10.1.4: Demonstrate an understanding of personal liability, including liability associated with the improper use of copyrighted content.

Goal 11: Demonstrate employability skills.

GLO 11.1: Demonstrate fundamental employability skills.

- SLO 12D.11.1.1: Demonstrate regular and punctual attendance.
- SLO 12D.11.1.2: Demonstrate the ability to communicate respectfully and effectively with teachers, supervisors, co-workers, and students.
- SLO 12D.11.1.3: Demonstrate accountability by taking responsibility for own actions.
- SLO 12D.11.1.4: Demonstrate adaptability, initiative, and effort.
- SLO 12D.11.1.5: Demonstrate the ability to stay on task and effectively use time in class and work environments.
- SLO 12D.11.1.6: Demonstrate the responsible use of technology.
- SLO 12D.11.1.7: Provide and accept constructive feedback.

GLO 11.2: Demonstrate an awareness of **culture** and its importance in the workplace.

SLO 12D.11.2.1: Demonstrate an understanding of the work cultures found in the motion picture arts industry, in order to identify employment and training opportunities.

GLO 11.3: Demonstrate **critical thinking skills**.

- SLO 12D.11.3.1: Demonstrate critical thinking skills when selecting portfolio material to match the requirements for a specific position.
- SLO 12D.11.3.2: Demonstrate critical thinking skills when selecting credible and industry-recognized studios, personnel, and training opportunities.
- **GLO 11.4:** Demonstrate an understanding of the **business operation** of a motion picture production organization.
 - SLO 12C.11.4.1: Demonstrate an awareness of hiring practices within businesses.

Goal 12: Demonstrate an understanding of the **motion picture arts industry**.

- **GLO 12.1:** Demonstrate an understanding of the **scope** of the motion picture arts industry.
 - SLO 12D.12.1.1: Demonstrate the ability to identify sectors of the motion picture arts industry in which to pursue employment or post-secondary training.
 - SLO 12D.12.1.2: Demonstrate an understanding of the influence of the motion picture arts on the local economy.
- **GLO 12.2:** Demonstrate an understanding of **educational and career opportunities**, as well as **industry and professional associations**, in the motion picture arts industry.
 - SLO 12D.12.2.1: Demonstrate the ability to complete the steps required to gain employment in the motion picture arts and associated industries.
 - SLO 12D.12.2.2: Demonstrate the ability to create and maintain a professional online identity (e.g., using social media, portfolio sites, job application sites, video hosting sites, live streaming events).
 - SLO 12D.12.2.3: Demonstrate the ability to attract potential employers online (e.g., using hashtags, keywords, visuals, metatags, social influencers).
 - SLO 12D.12.2.4: Demonstrate the ability to interact professionally with the motion picture arts community, including the online community.
 - SLO 12D.12.2.5: Demonstrate the ability to research and prepare for an employment interview.

- SLO 12D.12.2.6: Demonstrate an understanding of the importance of local professional associations for the purpose of gaining employment.
- SLO 12D.12.2.7: Demonstrate an understanding of training opportunities in the motion picture arts and associated industries (e.g., online training, apprenticeships, internships, certificates, diplomas, degrees).
- SLO 12D.12.2.8: Demonstrate an awareness of industry and professional organizations, clubs, and unions, in the motion picture arts and associated industries (e.g., festivals, ACTRA, Manitoba Film & Music, OnScreen, Film Training Manitoba).
- **GLO 12.3:** Demonstrate an understanding of **working conditions** in motion picture arts.
 - SLO 12D.12.3.1: Demonstrate an understanding of different types of work arrangements (e.g., freelance, temporary, permanent, regular employment, contract, junior/ senior, term, unionized/non-unionized, small/large organizations, independent organizations).
- **Goal 13:** Demonstrate an awareness of the **evolution** of the motion picture arts, including **technological progression and emerging trends**.
 - **GLO 13.1:** Demonstrate an awareness of the **evolution** of the motion picture arts, including **technological progression and emerging trends**.
 - SLO 13D.13.1.1: Demonstrate an understanding of emerging trends in the motion picture arts industry, in order to identify those areas with the greatest employment potential.