0326
Technologies, Topics, and Trends Strand: Topics and Trends in Business (12B)

40S/40E/40M

An Applied Commerce Education Course

0326: TECHNOLOGIES, TOPICS, AND TRENDS STRAND: TOPICS AND TRENDS IN BUSINESS (12B) 40S/40E/40M

Course Description

Topics and Trends in Business uses an inquiry-based learning model to allow students to explore current and/or emerging topics, trends, and opportunities related to business at a local, national, or global level. Students will design, recommend, and/or implement an action plan based on their inquiry findings. This course is designed to allow students to focus on issues about which they are passionate.

Goal 1: Demonstrate critical, creative, and innovative thinking.

GLO 1.1: Demonstrate critical, creative, and innovative thinking.

SLO 12B.1.1.1: Formulate questions to generate new ideas.

SLO 12B.1.1.2: Evaluate information and perspectives related to the thinking process.

SLO 12B.1.1.3: Evaluate patterns and connections related to critical, creative, and innovative thinking.

Goal 2: Employ current and emerging technologies used in business and industry.

GLO 2.1: Employ current and emerging technologies used in business and industry.

SLO 12B.2.1.1: Evaluate appropriate current technologies for use in business and industry.

SLO 12B.2.1.2: Utilize appropriate current technologies used in business and industry.

SLO 12B.2.1.3: Identify and use technology for specific tasks to improve productivity and efficiency.

SLO 12B.2.1.4: Evaluate the utility of emerging trends in technology

GLO 2.2: Demonstrate awareness of digital footprints.

SLO 12B.2.2.1: Analyze the impact of one's own digital footprint.

Goal 3: Demonstrate business communication skills.

    GLO 3.1: Demonstrate business communication skills.

        SLO 12B.3.1.1:   Define and use appropriate business language and terminology.

        SLO 12B.3.1.2:   Demonstrate appropriate business etiquette and protocols.

        SLO 12B.3.1.3:   Employ conflict resolution techniques.

        SLO 12B.3.1.4:   Produce business documents.

        SLO 12B.3.1.5:   Present information and ideas.

Goal 4: Demonstrate an understanding of ethical and legal standards.

    GLO 4.1: Demonstrate an understanding of ethical and legal standards.

        SLO 12B.4.1.1:   Differentiate between ethics and legal business practices.

        SLO 12B.4.1.2:   Discuss ethical business strategies.

        SLO 12B.4.1.3:   Discuss laws, codes, and regulations related to business technologies.

Goal 5: Identify historical influences and emerging trends as innovative sources for business.

    GLO 5.1: Identify historical influences as innovative sources for business.

        SLO 12B.5.1.1:   Describe historical influences on the evolution of business technologies.

    GLO 5.2: Analyze emerging trends in business.

        SLO 12B.5.2.1:   Identify emerging trends in business technologies.

        SLO 12B.5.2.2:   Analyze emerging trends in business technologies.

        SLO 12B.5.2.3:   Predict future trends in business technologies.

Goal 6: Demonstrate awareness of sustainability in business.

    GLO 6.1: Demonstrate awareness of sustainability in business.

        SLO 12B.6.1.1:   Demonstrate human sustainability practices while considering financial and environmental sustainability.

        SLO 12B.6.1.2:   Demonstrate sustainable environmental practices while considering human and financial sustainability.

        SLO 12B.6.1.3:   Demonstrate sustainable financial practices while considering human and environmental sustainability.

Goal 7: Demonstrate an understanding of the impact culture and diversity have on business.

GLO 7.1: Demonstrate an understanding of the impact culture and diversity have on business.

SLO 12B.7.1.1:   Reflect on how culture impacts business decisions, which may include
- short- and long-term goals
- values
- lifestyle
- family structure
- demographics

SLO 12B.7.1.2:   Examine First Nations, Métis, and Inuit perspectives and how they relate to business.

Goal 8: Describe and demonstrate employability skills.

GLO 8.1: Describe and demonstrate employability skills.

SLO 12B.8.1.1:   Demonstrate an ability to read and write text, use documents, work with numbers, communicate orally, use technology, learn continuously, and think critically.

SLO 12B.8.1.2:   Demonstrate positive attitude and behaviours, responsibility, adaptability, and safe work practices.

SLO 12B.8.1.3:   Demonstrate time management and punctuality.

SLO 12B.8.1.4:   Demonstrate the ability to work with others and participate in projects and tasks.

Goal 9: Explore education and career opportunities.

GLO 9.1: Explore education and career opportunities.

SLO 12B.9.1.1:   Explore education and career opportunities related to business technologies.

Goal 10: Analyze the role of business in society.

GLO 10.1: Analyze the role of business in society.

SLO 12B.10.1.1:   Analyze the role of business technologies.

Goal 11: Demonstrate an understanding of the concepts and principles of business communications.

Goal 11 applies to 0314: Business Communications (11).

Goal 12: Demonstrate an understanding of applied business technologies.

Goal 12 applies to 0311: Applied Business Technologies (12A).

Goal 13: Demonstrate an understanding of emerging topics and trends in business.

GLO 13.1: Demonstrate an understanding of inquiry-based learning.

SLO 12B.13.1.1: Analyze the business environment and its interconnectedness to environmental, social, political, and economic systems.

SLO 12B.13.1.2: Employ systems thinking to identify and analyze problems, recognize opportunities, and recommend solutions to current trends and issues in business.

GLO 13.2: Identify current or emerging topics, trends, and opportunities in business.

SLO 12B.13.2.1: Identify current or emerging topics, trends, and opportunities in business, which may include
- media
- consumerism
- environment and climate change
- sustainability
- corporate social responsibility
- financial markets
- technological advancements
- global and economic conflict
- politics
- new business models

GLO 13.3:   Analyze current or emerging topics, trends, and opportunities in business.

SLO 12B.13.3.1:   Analyze current or emerging topics, trends, and opportunities in business, which may include
- media
- consumerism
- environment and climate change
- sustainability
- corporate social responsibility
- financial markets
- technological advancements
- global and economic conflict
- politics
- new business models

GLO 13.4:   Design, recommend, or implement an action plan on the inquiry findings of current or emerging topics, trends, and opportunities in business.

SLO 12B.13.4.1:   Design, recommend, or implement an action plan on the inquiry findings of current or emerging topics, trends, and opportunities in business, which may include
- media
- consumerism
- environment and climate change
- sustainability
- corporate social responsibility
- financial markets
- technological advancements
- global and economic conflict
- politics