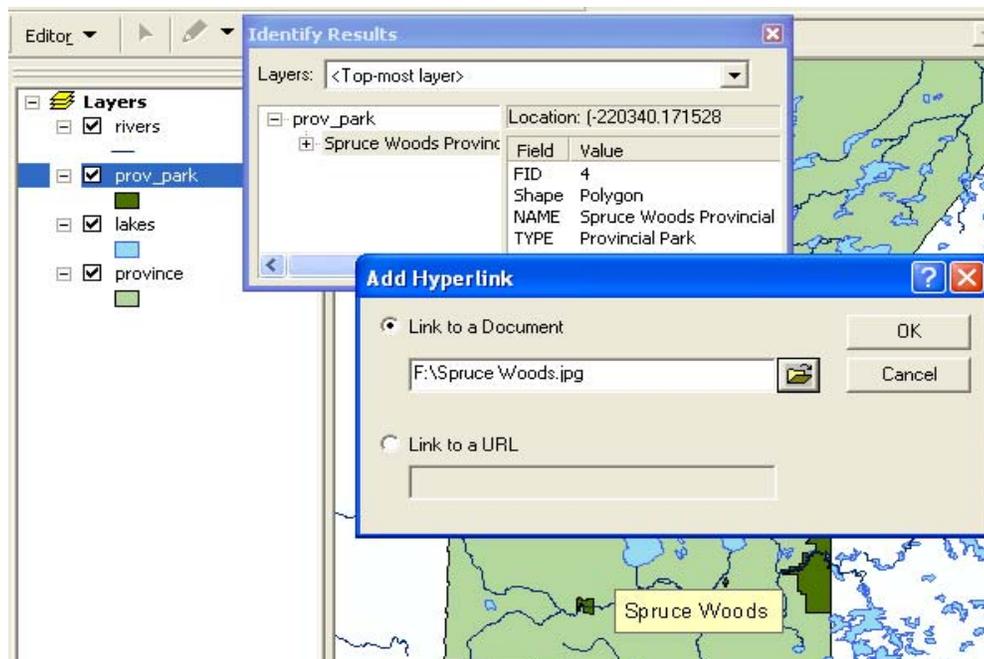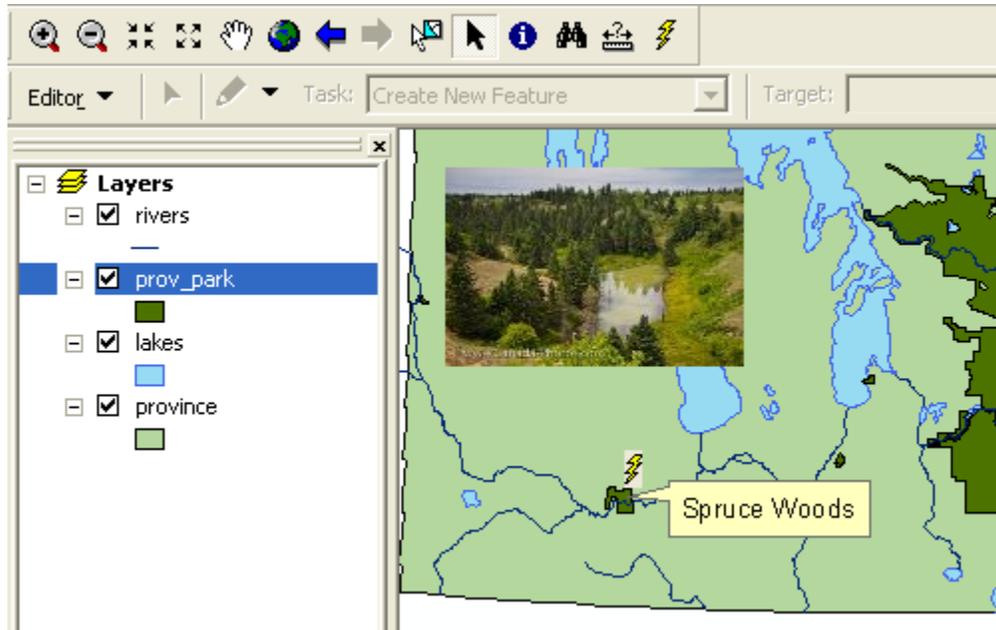# Creating Hyperlinks in ArcGIS 9.x

Hyperlinking allows users to create interactive maps that are powerful tools for presentations. Images, text files, Internet sites and video clips can all be hyperlinked to a specific location or a feature on your map to provide a professional high quality presentation. For this example, we will hyperlink an image of Spruce Woods Provincial Park to the park feature shown on a map of Manitoba.

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1. Create or find an image/document/URL/video clip (image of Spruce Woods) that you want to hyperlink to and save it in a convenient location (use a short pathname if possible).

2. Using ArcMap, create or open a map of Manitoba containing the Provincial Parks layer.

3. Using the **Identify** tool ⓘ click on the feature that you want to hyperlink to – in this case, Spruce Woods Provincial Park.

4. On the new menu that appears, **right click** on the name of the feature (Spruce Woods Provincial Park) and go → **Add Hyperlink** → **Link to a Document**, and then using the yellow folder browse tool navigate to the desired file → select the file → and go **Open** and then **OK**. To hyperlink to an Internet site, select **Link to a URL,** then copy and paste the URL into the empty box and go **OK**.

5. Return to the Data View and using the **Hyperlink** tool click on the feature that you have hyperlinked (Spruce Woods Provincial Park) and your image should display.

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